



MINUTES

**TRANSPORTATION ADVISORY GROUP (TAG)
WORKSHOP 9
TUESDAY, APRIL 4, 2017 STARTING AT 1:05 P.M.**

**In the Flute Room
4325 Blackcomb Way, Whistler, BC, V0N 1B4**

PRESENT:

Chair, RMOW Mayor, N. Wilhelm-Morden,
RMOW Councillor, A. Janyk
RMOW Councillor, S. Anderson
Citizen-at-Large, B. Murray
RMOW – CAO, M. Furey
Whistler Blackcomb – VP Information Technology, M. Sedgwick
Tourism Whistler – VP Market Development & Sales, K. Goodwin
Whistler Chamber of Commerce – GM, The Whistler Experience, M. Facundo
BC Transit, Senior Regional Transit Manager, L. Trotter
MOTI – Operations Manager, Howe sound and Sunshine Coast, D. Legault
RMOW – GM of Resort Experience, J. Jansen
RMOW – General Manager Infrastructure Services, J. Hallisey
RMOW – TDM Planner & Recording Secretary, E. DalSanto

GUESTS:

Whistler Chamber of Commerce Board Member, M. Mills

FACILITATOR:

Whistler Centre for Sustainability – Executive Director, C. Ho

REGRETS:

Citizen-at-Large, J. Sobieniak
Citizen-at-Large, C. Doak
Citizen-at-Large, S. Pass

ADOPTION OF AGENDA

Moved by S. Anderson
Seconded by A. Janyk

That the Transportation Advisory Group (TAG) adopt the agenda of Tuesday, April 4, 2017 as circulated.

CARRIED

ADOPTION OF MINUTES

Moved by B. Murray
Seconded by S. Anderson

That the Transportation Advisory Group (TAG) adopt Minutes of Monday, February 27, 2017 TAG workshop as circulated.

CARRIED

PRESENTATIONS/DELEGATIONS

Transportation Today
Presentation

Update on Winter Actions:

Gateway Loop Improvement Project:

- Work April 3, 2017 with the target of being re-open on June 30, 2017.
- For the duration of the construction all bus and shuttle operations will be relocated to Day Lot 3.

Winter Flaggers:

- hired highway flaggers from January 1 to March 26
- Didn't noticeably move more traffic, however did move traffic more consistently

M. Furry arrived at 1:14 p.m.

Whistler Transit System:

- BC Transit agreed to allow all bike racks on the Whistler Transit fleet to be upgraded

Highway Traffic Study draft Terms of Reference:

- Ministry of Transportation and Infrastructure looking at ways to improve operational efficiencies and investigate the potential options for increasing highway capacity within Whistler.
- The terms of reference should be released in May with the report in the fall 2017

2017 Transportation Actions Engagement Summary Report Discussion:

The revised report was circulated with the agenda. It was suggested that a short summary be provided with the release of the report to the public.

Transportation
Tomorrow Exercise

Improving Parking Availability 2017 action item exercise and Discussion.

Staff presented a summary of the 2016 Parking Study recommendations, a brief description of the Community Transportation Initiative Fund which exists as part of the Day Lot Operating Committee agreement and a summary of the homework exercise completed by TAG members as they formed the structure of the Improving Parking Availability Strategy. The comments and additional questions from the three members at large who were unable to attend in person were presented so that they could be included in the group discussions.

C. Ho facilitated the discussion to bring TAG members to consensus on a 2017 Strategy for Improving Parking Availability. The strategy will be submitted to Council with the revised TAG Vision and Goals as stated in the Whistler 2017 Transportation Action Plan. The submission will include a request that Council direct staff to implement the plan.

ACTION: Staff will circulate the final TAG recommended Improving Parking Availability strategy with the Minutes.

- The review of the Medium and Long-Term Actions Plan as well as the detailed discussion to suggest goals, desired outcomes and criteria for the Community Transportation Initiative Fund were deferred to the next meeting.

CORRESPONDENCE

There was no correspondence received.

OTHER BUSINESS/UPDATES

TAG Communications
Sub-Committee

Moved by A. Janyk
Seconded by B. Murray

THAT TAG form a Communications Subcommittee with representation from the Resort Municipality of Whistler, Whistler Blackcomb, Tourism Whistler and the Whistler Chamber of Commerce.

And THAT the TAG Communications Sub-Committee develop a shared brand and communications approach to implementation of the Transportation Action Plan. The TAG Communications Sub-Committee should consider:

- Shared branding opportunities/key messages that demonstrate Whistler's unified transportation solutions
- Procedures for implementing communications to our various networks
- Combined marketing tools and promotional channels

Next Meeting The next TAG meeting is scheduled for June or July.

ADJOURNMENT

Moved by A. Janyk

That Transportation Advisory Group (TAG) adjourn the April 4, 2017 TAG workshop at 4:09 p.m.

CARRIED

CHAIR: N. Wilhelm-Morden

RECORDING SECRETARY: E. DalSanto