



## MINUTES

### TRANSPORTATION ADVISORY GROUP (TAG) WORKSHOP 7

Thursday, January 5, 2017, STARTING AT 2:30 p.m.

#### In the Flute Room

4325 Blackcomb Way, Whistler, BC, V0N 1B4

#### PRESENT:

Nancy Wilhelm-Morden, RMOW Mayor - Chair

Andrée Janyk, RMOW Councillor

Steve Anderson, RMOW Councillor

Mike Furey, RMOW – CAO

Mark Sedgwick, WB – VP Information Technology

Karen Goodwin, Tourism Whistler – VP Market Development & Sales

Mecki Facundo, Whistler Chamber of Commerce – Manager, Whistler Experience

Janusz Sobieniak, Citizen-at-Large

Bill Murray, Citizen-at-Large

Crosland Doak, Citizen-at-Large

Scott Pass, Citizen-at-Large

Matthew Boyd, BC Transit – Regional Planning Work Lead

Don Legault, MOTI – Operations Manager, Howe Sound and Sunshine Coast

James Hallisey, RMOW – General Manager Infrastructure Services

Emma DaSanto, RMOW – TDM Planner

#### GUESTS:

Andrew Tucker, RMOW - Acting Manager of Transport and Waste Management

Lisa Trotter, BC Transit, Senior Regional Transit Manager South Coast Region

Randi Kruse, Kruse Consulting

Ted Battiston, RMOW - Director, Corporate, Economic & Environmental Services

Cheeying Ho, Executive Director – Whistler Centre for Sustainability

Jennifer Walczyk, RMOW – Administrative Assistant for Infrastructure Services & Recording Secretary

#### REGRETS:

Jan Jansen, RMOW – GM of Resort Experience

#### ADOPTION OF AGENDA

*Moved by M. Facundo*

*Seconded by B. Murray*

***That the Agenda of the Transportation Advisory Group (TAG) of January 5, 2017 be adopted as circulated.***

**CARRIED**

## **ADOPTION OF MINUTES**

*Moved by M. Facundo*

*Seconded by K. Goodwin*

***That the Minutes of November 8, 2016 of the Transportation Advisory Group (TAG) be adopted as circulated.***

**CARRIED**

## **PRESENTATIONS**

Introductions: Crosland Doak is the newly appointed Citizen-at-Large.

Transportation Today  
Presentations

### **Sea to Sky Regional Transit Results:**

Lisa Trotter, BC Transit Senior Regional Transit Manager presented the preliminary results of the Sea to Sky Corridor Regional Transit Survey conducted in October/November 2016. Over 2,500 surveys were completed with 800 respondents from Whistler. When the report is finalized it will be presented to all regional Councils, the SLRD Board and then posted on [www.bctransit.com/seatosky](http://www.bctransit.com/seatosky)

Nancy Wilhelm-Morden arrived at 2:45pm.

Ted Battiston arrived at 2:50pm.

Questions regarding sustainable funding for regional transit were raised and need further discussion. Commuter vs. visitor transit was also briefly discussed.

### **Transportation Social Marketing Research and Action Strategy:**

Randi Kruse and Ted Battiston presented the results of the work initiated through the Climate Action and Energy Plan.

Within the climate action plan the RMOW has launched a social media based study to tackle transportation demand issues. This work is usually not taken on by the RMOW. The roads in Whistler have become more and more crowded as of late and it's easy to blame others. When addressing problems we need to get to the root of the problem. Social marketing will tackle the knowledge and beliefs of people in order to make a change in people's behavior. The social norm needs to change in order for others to change. Over 1000 surveys were filled out and the information acquired from these surveys will lead to a plan on action.

Cheeying Ho arrived at 3:10pm

TAG members are asked to review the draft report circulated with the agenda for future discussion.

Transportation  
Tomorrow Exercise 7

### **2016 Parking Study Report:**

TAG members are asked to review the Draft 2016 Parking Study Report and to send final comments to E. DalSanto by January 12. The final report will be posted on [www.whistler.ca/movingWhistler](http://www.whistler.ca/movingWhistler) later this month.

**TAG Action Planning Discussion:**

The Whistler Center for Sustainability has been contracted to help facilitate discussion and assist with the engagement process at the January 17, 2017 Community Transportation Forum.

**Short Term Priorities for 2017:**

**Discussion of Transportation Community Forum:**

Discussion of priorities has been narrowed down to 9 goals. We want to make sure that we are talking about the winter and its problems that it poses as well as the rest of the year and other problems we face. Ideas such as another pilot project with free transit will potentially be rolled out again next summer. Studies that focus on intersection issues might be useful. Infrastructure improvements will be considered as well as better parking systems and management. Communications and transportation apps may be developed to make the transfer of information more readily available.

Mark Sedgwick arrived at 4:00pm.

Nancy Wilhelm-Morden left briefly at 4:00pm returned 4:10pm

Key messages include: what is being done now to mitigate traffic problems, what will be done, and what is being studied in the future to find more solutions. The past year has been about gathering evidence to create recommendations for the future. The forum should present the evidence and report on what we can do right now and hear what the community thinks about the 2017 recommendations that TAG could present to council.

All TAG members were asked:

- What is the top message you want to tell/teach people?
- What are the top one or two things that you want feedback on?

The forum is being designed in a way that provides information to the public and then asks for feedback in return.

Updates and Other  
Business

- The Community Transportation Forum is set for Tuesday January 17, 2017. All TAG members are planning to participate.
- The Highway Incident Investigation study is underway and preliminary results are expected later this winter.

Next Meeting

The next TAG meeting will be scheduled end of February 2017 to review the feedback from the January 17, 2017 Community Transportation Forum.

**ADJOURNMENT**

*Moved by S. Pass*

***That*** Transportation Advisory Group (TAG) adjourns the January 5, 2017 regular TAG meeting at 5:05 pm.

**CARRIED**

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CHAIR: Nancy Wilhelm-Morden