



MINUTES

TRANSPORTATION ADVISORY GROUP (TAG) WORKSHOP 10

THURSDAY, June 15, 2017 STARTING AT 2:08 P.M.
In the Flute Room
4325 Blackcomb Way, Whistler, BC, V0N 1B4

PRESENT:

Chair – Mayor, N. Wilhelm-Morden
RMOW Councillor S. Anderson
RMOW Councillor J. Crompton - alternate
Citizen-at-Large, B. Murray
Citizen-at-Large, J. Sobieniak
Citizen-at-Large, C. Doak
Citizen-at-Large, S. Pass
RMOW – CAO, M. Furey
Vail Resorts – VP Information Technology, M. Sedgwick
Tourism Whistler – VP Market Development & Sales, K. Goodwin
Whistler Chamber of Commerce – GM, The Whistler Experience, M. Facundo
MOTI – Operations Manager, Howe sound and Sunshine Coast, D. Legault
BC Transit, Senior Planner, L. Meginber – *alternate*
RMOW – General Manager Infrastructure Services, J. Hallisey
RMOW – TDM Planner & Recording Secretary, E. DalSanto

GUESTS:

Vail Resorts – D. Forseth
Vail Resorts – D. McFarlain
Whistler Centre for Sustainability, D. Wilson

FACILITATOR:

Whistler Centre for Sustainability – Executive Director, C. Ho

REGRETS:

RMOW Councillor, A. Janyk
BC Transit, Senior Regional Transit Manager, L. Trotter
RMOW – GM of Resort Experience, J. Jansen

ADOPTION OF AGENDA

Moved by S. Anderson
Seconded by C. Doak

That the Transportation Advisory Group (TAG) adopt the agenda of Monday, June 15, 2017 as circulated.

CARRIED

ADOPTION OF MINUTES

Moved by B. Murray
Seconded by M. Facundo

That the Transportation Advisory Group (TAG) defer adoption of the Minutes of April 4, 2017 TAG workshop.

CARRIED

PRESENTATIONS/DELEGATIONS

Updates and
Discussion:

Update on implementation of 2017 Summer Transportation Action Plan:

J. Hallisey and M. Furry arrived at 2:11 p.m.

- Goal of the 2017 Transportation Action Plan: Making the transportation system work so that everyone (residents, employees, and visitors) can get around more easily. That is, improve customer experience in 2017 by using an integrated-holistic approach.
- RMOW staff presented the 2017 Transportation Actions Engagement Summary Report to Council on May 9, 2017 and the revised 2017 Transportation Action Plan on May 23, 2017. Before the May 23, 2017 Council meeting, RMOW staff, Council and TAG hosted an Information Session on the revised 2017 transportation action plan. RMOW staff also met with stakeholders including the Whistler Chamber of Commerce Board, Tourism Whistler Board, AWARE to review the actions. At the June 6, 2017 regular meeting of Council, the 2017 Transportation Action Plan was approved. For this year peak summer will be defined as Canada Day through Labour Day. Going forward peak periods will be defined as December 15 to April 15 and June 15 to September 15.
- The TAG Transportation Sub-Committee has been meeting to develop materials and information to communicate the what, why, when and how of the Transportation Action Plan to Residents, Employees and Visitors.
- RMOW staff will be attending the Inside Scoop (June 12), Clean Your Commute (June 12) and the Whistler Chamber of Commerce Lunch (June 27) as well as other meetings such as the Visitor Information Hosts product knowledge sessions and various managers meetings to answer questions about the Transportation Action Plan.
- R. Drdul will be conducting the summer monitoring program to monitor the results of actions and compare to the 2016 monitoring program. He will report back to TAG in the fall.
- The RMOW is going live with a web based parking map mid-June
- The RMOW has partnered with the Whistler Farmer's Market to test event based secure bicycle parking under the branding "Whistler Bike Valet" from Canada Day through Labour Day.

Transportation
Tomorrow Exercise

Community Transportation Initiative Fund Discussion and Exercise

- The group reviewed the TAG Vision and Goals and the working definition of consensus.
- Staff reviewed the history of Day Lots 1-5 including the Legal Agreements that created the Day Lot Operating Committee and the Community Transportation Initiative Fund (CTIF)

D. Forseth and D. MacFarlain left at 2:45 p.m.

S. Pass arrived at 2:45 p.m.

- C. Ho facilitated an exercise to get TAG members to identify goals/desired outcomes and criteria for projects to be funded by the Community Transportation Initiative Fund.

ACTION: Staff will circulate consolidated draft CTIF goals, desired outcomes and criteria.

Break from 3:05 – 3:15 p.m.

D. Wilson arrived at 3:15 p.m.

Transportation Indicators and Performance Measures

- D. Wilson, Community Planning and Monitoring Specialist with the Whistler Centre for Sustainability, presented current transportation indicators and potential performance measure for TAG's consideration.

D. Wilson left at 3:45 p.m.

Medium and Long-term Action Review

- C. Ho facilitated an exercise to get TAG members to prioritize medium and long-term actions that were initial action ideas from 2016 and expanded to include input from the January 2017 Transportation Forum.

N. Wilhelm-Morden left at 4:05 p.m. and returned at 4:20 p.m.

- TAG members prioritized the action using the following filter:
 - Does the action potentially move us away from any of the TAG transportation vision or goals?
 - Does the action present a flexible platform for further progress toward multiple goals?
 - Is the action a good return on investment?
 - Is there anything missing?
 - Where does it fit on the matrix of high vs low impact and high vs low resources?
 -

ACTION: Staff will circulate consolidated draft prioritized actions for future review and discussion

N. Wilhelm-Morden and D. Legault left at 4:55 p.m.

OTHER BUSINESS/UPDATES

- The Transit Management Advisory Committee's Valley Connector Review report will be presented to Council by BC Transit on July 18, 2017.

Next Meeting The next TAG meeting is scheduled for August or September.

ADJOURNMENT

Moved by J. Crompton

That Transportation Advisory Group (TAG) adjourn the June 15, 2017 TAG workshop at 5:02 p.m.

CARRIED

CHAIR: N. Wilhelm-Morden

RECORDING SECRETARY: E. DalSanto