

## 2021 RMOW Corporate Plan on a Page

<b>Community VISION</b> Characteristics	<b>Whistler: A place where our community thrives, nature is protected, and guests are inspired</b>					
	1. <b>SENSE OF PLACE</b> Culture, Landscape, Balance, Vibrant	2. <b>ENVIRONMENT</b> Respect, Protection, Access, Resources, Climate	3. <b>COMMUNITY</b> Quality of Life, Inclusive, Connected, Conduct, Participation, Partnerships	4. <b>TOURISM-BASED ECONOMY</b> Resilient, Experience, Dependence, Local, Renewal		
<b>Corporate GOALS</b>	1. Community character and mountain culture is reflected in municipal initiatives	2. Municipal decision-making supports the effective stewardship of natural assets and ecological function	3. Corporate policies and operations ensure continuous excellence in infrastructure, facility and program management	4. A high level of accountability, transparency and community engagement is maintained	5. Corporate financial health is optimized to ensure long-term community success	6. A vibrant local economy and safe, resilient resort community is effectively reinforced by organizational activities
<b>Pandemic RECOVERY</b>	Leadership and support for <b>COMMUNITY AND TOURISM RECOVERY AND SUSTAINABILITY</b> Priority focus where recovery needs intersect Council focus areas					
<b>Council FOCUS AREAS</b>	1. <b>COMMUNITY BALANCE</b> Effectively <b>balance resort and community needs</b> through deliberate planning, partnerships and investment		2. <b>CLIMATE ACTION</b> Provide leadership to <b>accelerate climate action and environmental performance</b> across the community		3. <b>HOUSING</b> Advance strategic and innovative initiatives to enable and <b>deliver additional employee housing</b>	
<b>Employee OBJECTIVES</b>	1. Support a culture of ongoing engagement	2. Attract and retain professional and proficient staff	3. Maintain a culture of continuous improvement	4. Maintain and support stable labour relations		
<b>Employee VALUES</b>	1. Relationships	2. Community	3. Leadership	4. Innovation	5. Integrity	

