

Strategic Planning Committee Update on 2020 Work Plan

Regular Council Meeting

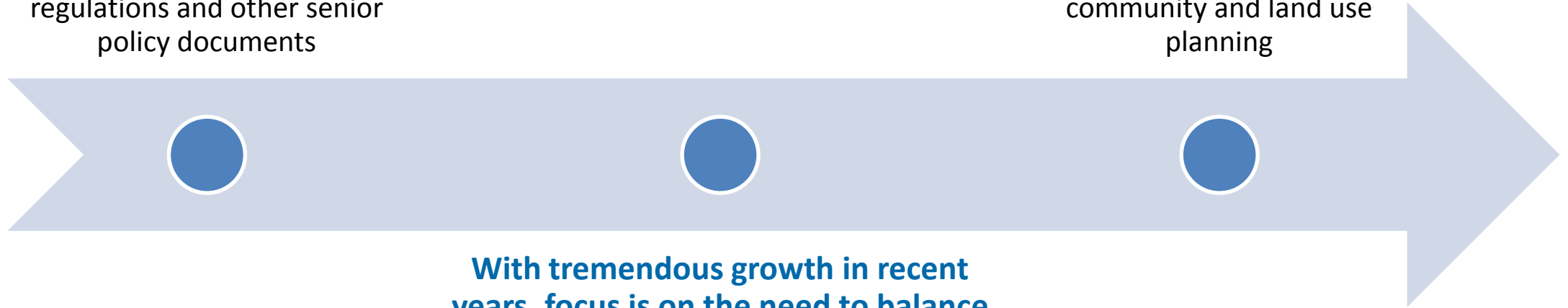
March 3 2020

Background

Growth and development managed through Official Community Plan (OCP)
policies, zoning and land use regulations and other senior policy documents

SPC established to provide input to Council on LONG TERM (20yr) strategy development for community and land use planning

With tremendous growth in recent years, focus is on the need to balance the resort community with sustainable visitation levels



WHISTLER

A place where our community thrives,
nature is protected and guests are inspired.



Key considerations in the Official Community Plan

- **Builds on Whistler's enduring vision as a destination resort community**
- **Seeks to protect and reinforce what makes Whistler a special place to live and visit**
- **And guides Whistler's ongoing evolution within limits to growth**
 - **Balance the resort community such that sustainable visitation levels are targeted to provide a strong and stable economy within comfortable carrying capacity**
 - **Taking into consideration the qualitative aspects of Whistler's experience for residents and guests, and protection of Whistler's unique natural environment**
 - **And quantitative aspects such as infrastructure capacities and housing needs.**

Purpose of the Strategic Planning Committee

Understand and seek to collaboratively implement Whistler's Vision and OCP

Assist in proactive development of strategies to manage the resort's activities in alignment with the OCP

Identify & consider strategic land use issues & opportunities

Supported by a deeper understanding of community needs and possible future demands

Key Deliverables as defined by the SPC



The Product to be delivered by SPC

Strategic Plan

Decision Support Framework

Targets

Strategies and Policies

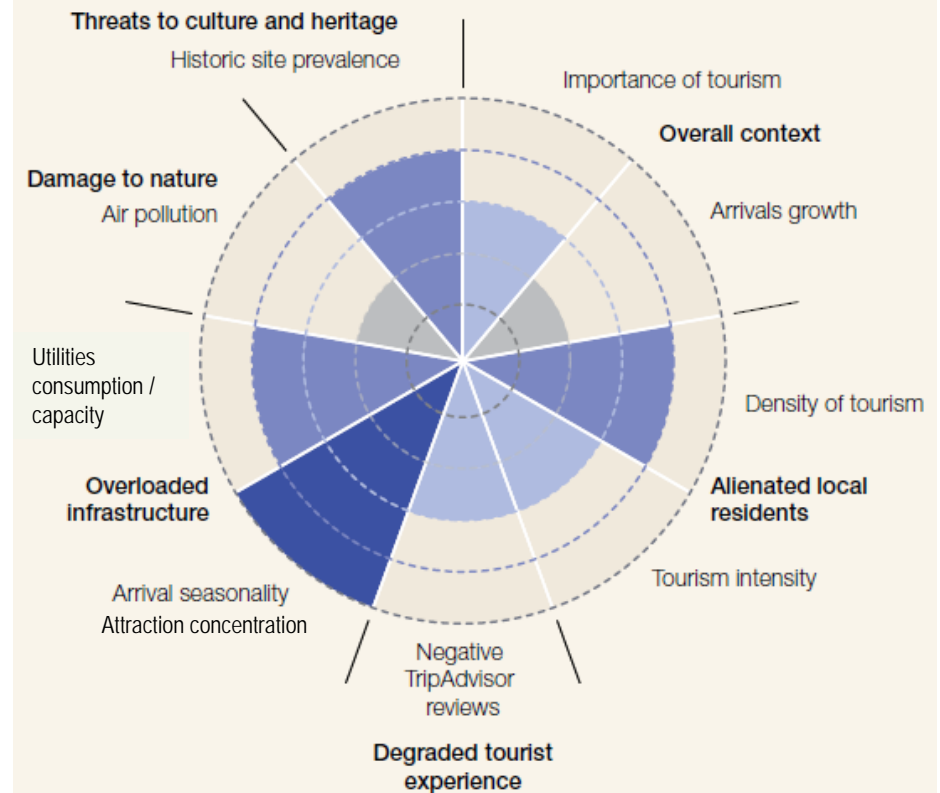
Examples:

- Land use strategy
- Infrastructure investment
- Social investments
- Tourism product development
- Visitation management



Scenario planning:

An example Diagnostic Assessment



SPC Workflow

CURRENT WORK

Background

Understanding Current Environment

- Base information available
- Work in progress
- Case studies

Process Alignment

Establishing desired outcomes

- Key questions and concerns
- Short term vs long term priorities
- End product

Assessment

Aligning on current situation & drivers of growth to date

- What has driven us to here
- Fact based analysis to use for future scenarios

Scenario Planning

Identifying the breadth of implications for the resort community of a range of potential scenarios

Management Framework

Define tangible metrics and strategic actions in alignment with the community's vision and policies

- Review of alternative tools and strategies to manage outcomes

ONGOING REGULAR COMMUNITY UPDATES & ENGAGEMENT

To be considered throughout the SPC process

Community character

Recent pace and scale of community population growth and future trends

Effective climate change action

Future Population Growth – scale and mix

Affordability

Recent pace and scale of economic growth and future trends

Transportation & technology

Alignment with resort partners and provincial partners

'Stretched' community services / amenities (housing, schools, recreation)

Effectiveness of current limits to growth

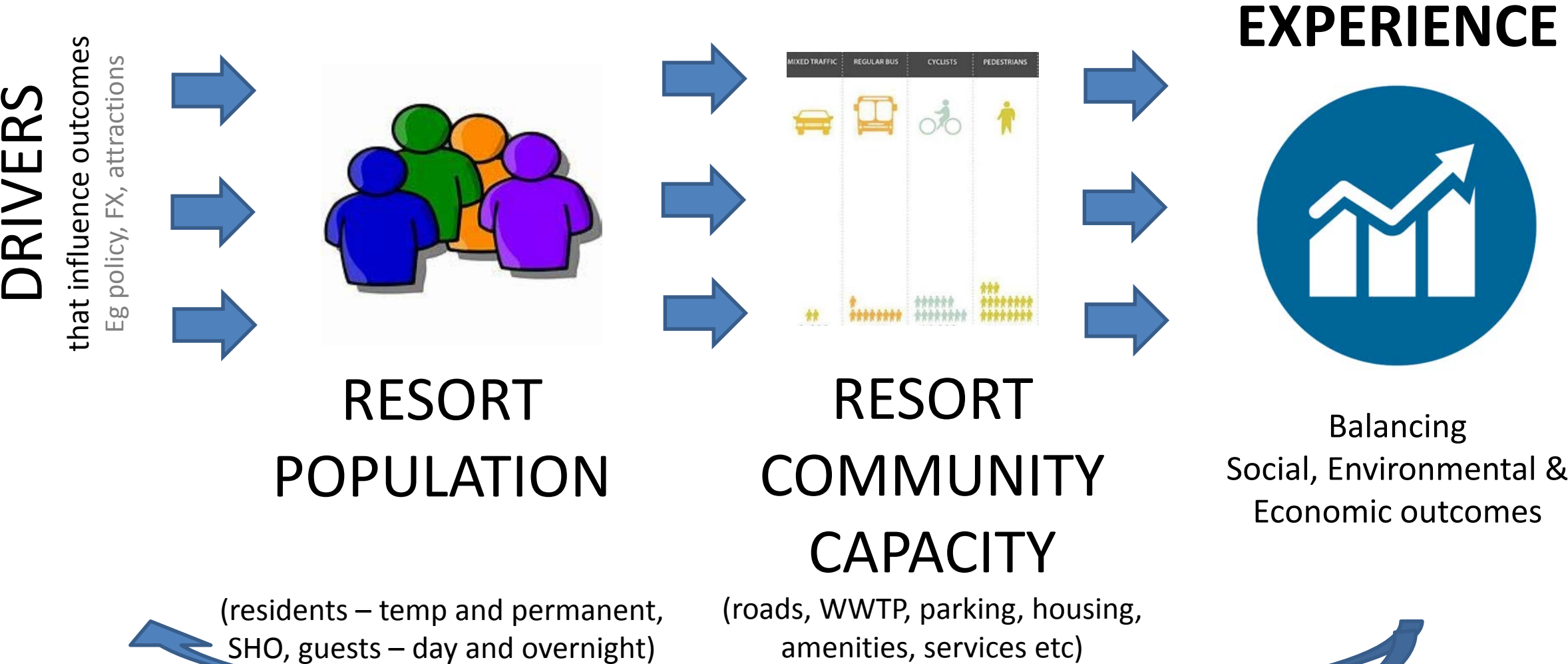
Resilience to wildfire and changing weather patterns

Fiscal impacts

Regional growth

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Assessing future scenarios with the growth management model



Objectives of the Community Growth Management Model

- Provide an overview of the various drivers of community growth in Whistler
 - ✓ Ensure a deeper understanding of influences on the community's evolution
- Understand possible future scenarios and their impacts on the community
 - ✓ Analyze impacts on housing, land use, population, economy and services with defined opportunities and risks of each
- Inform determination of specific targets for each of the key metrics
 - ✓ Support the committee in the determination of strategic opportunities or policy directions for Council consideration
- Create an integrated modelling tool for use by the Resort Municipality of Whistler in the future for ongoing analysis and evaluation of progress.

Next Steps

CURRENT WORK

Background
Understanding Current Environment

Process Alignment
Establishing desired outcomes

Assessment
Aligning on current situation & drivers of growth to date

Scenario Planning
Identifying the breadth of implications for the resort community of a range of potential scenarios

Management Framework
Define tangible metrics and strategic actions in alignment with the community's vision and policies

1. Community growth mngt model (90days)

2. Scenario planning (90days)

REGULAR COMMUNITY UPDATES & OPPORTUNITY FOR INPUT



Thank you

Recommendation

- THAT Council receive Information Report No. 20-030 regarding the Strategic Planning Committee Update and 2020 Work Plan.