

## 2020 RMOW Corporate Plan on a Page

Whistler: A place where our community thrives, nature is protected, and guests are inspired						
<b>Community Vision*</b> Characteristics	1. <b>SENSE OF PLACE</b> Culture, Landscape, Balance, Vibrant		2. <b>ENVIRONMENT</b> Respect, Protection, Access, Resources, Climate		3. <b>COMMUNITY</b> Quality of Life, Inclusive, Connected, Conduct, Participation, Partnerships	
	4. <b>TOURISM-BASED ECONOMY</b> Resilient, Experience, Dependence, Local, Renewal					
<b>Corporate GOALS</b>	1. Community character and mountain culture is reflected in municipal initiatives	2. Municipal decision-making supports the effective stewardship of natural assets and ecological function	3. Corporate policies and operations ensure continuous excellence in infrastructure, facility and program management	4. A high level of accountability, transparency and community engagement is maintained	5. Corporate financial health is optimized to ensure long-term community success	6. A vibrant local economy and safe, resilient resort community is effectively reinforced by organizational activities
	1. <b>COUNCIL FOCUS AREAS</b> <b>COMMUNITY BALANCE</b> Effectively <b>balance resort and community needs</b> through deliberate planning, partnerships and investment		2. <b>CLIMATE ACTION</b> Provide leadership to <b>accelerate climate action and environmental performance</b> across the community		3. <b>HOUSING</b> Advance strategic and innovative initiatives to enable and <b>deliver additional employee housing</b>	
<b>Employee OBJECTIVES</b>	1. Support a culture of ongoing engagement	2. Attract and retain professional and proficient staff	3. Maintain a culture of continuous improvement	4. Maintain and support stable labour relations		
<b>Employee VALUES</b>	1. Relationships	2. Community	3. Leadership	4. Innovation	5. Integrity	

\*The Community Vision was established as part of a community-wide project to update the Official Community Plan and Vision for the Resort Municipality of Whistler. This new policy received third reading from Council and is not yet adopted, and is therefore still in draft form.