



WHISTLER

MINUTES

**REGULAR MEETING OF THE MAY LONG WEEKEND
COMMITTEE
THURSDAY, JULY 2, 2015, STARTING AT 4:00 P.M.
In the Piccolo Room
4325 Blackcomb Way, Whistler, BC V0N 1B4**

PRESENT:

Chair, RMOW General Manager, Corporate and Community Services, Norm McPhail
Councillor John Grills
General Manager, Four Seasons Whistler, Peter Humig
Director of Bars and Pubs, Gibbons Hospitality, Terry Clark
Member at Large, Nicole Shannon
RMOW Manager, Village Animation and Events, Bob Andrea
Recording Secretary, Rose Lawrence

REGRETS:

RCMP Staff Sergeant, Steve LeClair

ADOPTION OF AGENDA

Moved by N. Shannon
Seconded by P. Humig

That the May Long Weekend Committee adopt the May Long Weekend Committee agenda of Jul 2, 2015.

CARRIED

ADOPTION OF MINUTES

Moved by N. Shannon
Seconded by P. Humig

That the May Long Weekend Committee adopt the May Long Weekend Committee minutes of May 6, 2015.

CARRIED

PRESENTATIONS/REPORTS

GO Fest Update

A summary was given by B. Andrea regarding GO Fest follow-up: starting to review strengths and weaknesses, opportunities and threats. Final numbers will be presented in a report to Council. J. Grills suggested the Committee recommend to Council that GO Fest remains on the May long weekend.

- Policing Report Update** The policing report was not available. N. McPhail commented that the two crime incidents were in peripheral areas. J. Grills reported that the communications protocol enacted by the RMOW was effective.
- Survey Results** Survey work is being performed via GO Fest and a business survey is being performed by Whistler Chamber.
- Public Input Received** N. McPhail stated that public input has been received from this past May long weekend via letters and emails. Responses to the correspondence are in progress. RMOW worked with the Gordic family in holding a memorial in Whistler.
- Demographic Challenges** P. Humig commented that perhaps the idea of having somewhere like the Conference Centre available for a youth event in terms of working with, not against youth needs to be revisited. T. Clark suggested that bars and clubs could work together to host such an event.

OTHER BUSINESS

- Focused Meeting Sessions** N. McPhail noted that a few focus sessions will be held and that he will be meeting with each Committee member one on one. B. Andrea recommended holding focus groups with lower mainland youth. N. Shannon and T. Clark suggested having the local CFOW youth committee speak with the lower mainland groups, for more buy-in.
- Presentation of Recommendations** To be determined, once the meeting sessions end. N. Shannon requested prior to future events that a briefing for associations be held, with a focus on dissemination of resort communication protocol. B. Andrea responded that this should be in place for all events.
- Round Table** N. Shannon advised that the reports back from the business owners were positive and vandalism was down.
- J. Grills asked if there were accommodation evictions from the weekend. General discussion suggested not.
- T. Clark remarked that he was in the Village until early morning. The security presence was friendly experience. Daytime vibe was great. It was a good weekend overall.
- P. Humig stated that the weekend was a success in terms of accommodation numbers. For next year: how can more of the local population be engaged to participate? N. McPhail and be inspired to act as ambassadors.
- B. Andrea expressed that he was glad to hear that GO Fest is having a positive impact. He stressed that May long weekend issues have lessened over the years due to improvements having been made and that the focus should be on continual improvement.
- N. McPhail asked whether there is enough representation on this committee. J. Grills suggested that next year the Committee include more input from focused sectors.
- Next Meeting** To be scheduled for early August. Previous committee recommendations to be recirculated.

ADJOURNMENT

Moved by Councillor J. Grills

That the May Long Weekend Committee adjourn the July 2, 2015 meeting at 5:04 p.m

CARRIED

Signed Original on File

CHAIR: N. McPhail