



WHISTLER

MINUTES

**REGULAR MEETING OF THE MAY LONG WEEKEND
COMMITTEE
MONDAY, SEPTEMBER 28, 2015, STARTING AT 1:00 P.M.
In the Piccolo Room
4325 Blackcomb Way, Whistler, BC V0N 1B4**

PRESENT:

Chair, RMOW General Manager, Corporate and Community Services, N. McPhail
Councillor J. Grills
General Manager, Delta Whistler, Jeff Kennedy
Director of Bars and Pubs, Gibbons Hospitality, Terry Clark
RCMP Staff Sergeant, Steve LeClair
RMOW Manager, Village Animation and Events, B. Andrea
Recording Secretary, Rose Lawrence

REGRETS:

Member at Large, Nicole Shannon

ADOPTION OF AGENDA

Moved by T. Clark
Seconded by Councillor J. Grills

That the May Long Weekend Committee adopt the May Long Weekend Committee agenda of September 28, 2015.

CARRIED

ADOPTION OF MINUTES

Moved by Councillor J. Grills
Seconded by T. Clark

That the May Long Weekend Committee adopt the May Long Weekend Committee minutes of August 12, 2015.

CARRIED

PRESENTATIONS/REPORTS

Survey

An update by N. McPhail was given regarding the May Long Weekend survey to be sent out by the Whistler Chamber and a discussion was held.

Action item: B. Andrea to have Tourism Whistler review the survey questions.

2015 Lessons Learned A summary by N. McPhail was given regarding the 2014 Lessons Learned and a discussion was held regarding 2015 Lessons Learned.

2015 Lessons Learned suggestions:

- Target age demographic is 18-24: should we continue to target high school age?
- Must maintain a high visible police presence on bikes, foot patrols, road checks and call response. This must be supplemented by fire rescue, bylaw and private security supports. Suggested that increased police presence follow next year with added bike patrols.
- Continue to work with resort partners on the importance of crime reporting, becoming more involved in the local featured events and to community initiatives aimed at enhancing our resort experience
- GO Fest was observed to be a significant success and was observed to attract added visitors to the resort set on celebrating the goals of this initiative.
- Consider making GO Fest Great Snow Earth Water race similar to the popular Tough Mudder experience
- Open up the festival to include new events, feature those events already underway during this weekend and to help encourage new ideas from the community.
- More advanced advertising of GO Fest activities and earlier engagement of local business in this process in order to build capacity on the success realized is needed into future years.
- Highway 99: consider efforts to improve wait times and hold more traffic checks
- Consider increasing the Committee member term from 1 to 2 years.

OTHER BUSINESS

There were no items of Other Business.

ADJOURNMENT

Moved by T. Clark

That the May Long Weekend Committee adjourn the September 28, 2015 meeting at 2:07 p.m.

CARRIED

Signed Original on File

CHAIR: N. McPhail