

RESORT MUNICIPALITY OF WHISTLER  
CONSOLIDATED "SIGN BYLAW NO. 558, 1987"

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## STATEMENT OF LEGISLATIVE INTENT

Directional and identification signs which provide a service to both visitors and residents are considered desirable in the development of Whistler as a tourism destination and community.

The regulations in the Bylaw are intended to complement and reinforce the objectives of the Official Community Plan.

Further, the regulations are intended to minimize any signs which could be a hazard to life or property or be constructed to be a traffic hazard.

RESORT MUNICIPALITY OF WHISTLER  
CONSOLIDATED "SIGN BYLAW NO. 558, 1987"

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The Council of the Resort Municipality of Whistler in open meeting assembled, ENACTS AS FOLLOWS:

SECTION 1 - TITLE

This Bylaw may be cited for all purposes as "Sign Bylaw No. 558, 1987".

SECTION 2 - DEFINITIONS

In this Bylaw:

"Area" of a sign means the surficial extent within the outer edge of the frame or border, or, where there are no borders, the area within the shortest line circumscribing the letters, symbols, objects and things comprising the sign.

"Awning" means a fabric canopy, cover or panel projecting from a building.

"Awning sign" means an identification sign painted or affixed flat to the surface of an awning which does not extend vertically or horizontally beyond the limits of such awning.

Bylaw 1925 "Banner" means a sign composed of lightweight material, including nylon, vinyl, cloth, canvas or similar fabric, attached to something using rope, twine or a similar thing or suspended from a rod or other rigid support device on at least one side, but excludes government flags;

Bylaw 1925 "Billboard" means a freestanding structure on which a sign containing only third party advertising is mounted;

Bylaw 1925 "Building" includes structure;

"Building directory" means a sign listing the names of businesses located within a single building that is designed to direct and guide pedestrians to individual businesses' premises;

"Building wrap" means a permeable fabric, mesh or other flexible material, with or without a supportive frame, wrapped around all or a portion of a building while the building is being constructed, while it is undergoing substantial alterations or renovations, or while it is being prepared for demolition;

"Business" means any commercial or professional undertaking for which a licence is required under the Municipality's Business Licence Bylaw No. 567, 1987;

"Business Frontage" means the distance from centre to centre of party walls or outside walls housing a business or commercial service or office.

"Canopy" means any permanently fixed structure other than an awning which projects from the face of a building for the purpose of affording shelter from the weather and which is supported solely from the building.

Bylaw 1925 "Changeable copy sign" means a sign containing copy that can be changed automatically by electronic switching of lamps or illuminated devices or manually through the use of detachable letters or symbols;

"Clearance" means the vertical distance from grade to the lowest portion of a sign in respect of its minimum height or clearance to grade.

- Bylaw 1925 "Community notice" means a temporary sign used or intended to be used for the purpose of directing attention to a community event, gathering, activity or service and similar short-term, non-commercial notifications, but excludes notices displayed in furtherance of a business;
- "Comprehensive Sign Plan" means a plan combining drawings and text showing the number, design, appearance, location and elevation of all existing and proposed signs on a parcel.
- Bylaw 1925 "Contractors' sign" means a sign bearing the name or logo, or both, of a building, its owners, financial backers, architects, contractors or subcontractors;
- "Council" means the Council of the Resort Municipality of Whistler.
- "Design" when used in the context of a sign includes the shape, dimensions, colour, symbols, letters, materials, movement and luminosity of such sign.
- "Directional sign" means a permanent sign designed to direct pedestrian and vehicular traffic to hospitals, schools, parks, or other public services or utilities.
- "Director of Planning" means the Director of Planning for the Resort Municipality of Whistler.
- Bylaw 1925 "Display" includes install, erect, construct, place, post, project, paint, alter, repair, relocate;
- "Display box" means a device with at least one open side or one side with a hinged closure that is designed to contain, and shelter from the weather, paper or other porous signs;
- "Election" means an election under any statute.
- "Electric sign" means any front-lit or rear-lit sign incorporating electrical lighting.
- Bylaw 1925 "Electronic projection sign" means a sign projected from an electronically-modulated optical device, such as a liquid crystal display projector, on to any exterior surface in view of the general public;
- Bylaw 1925 "Facade" means the area of a building wall facing a street and for the purpose of calculating a percentage of façade covered by a sign, means the wall area of the floor or storey on which the sign is located;
- "Facia sign" means a sign mounted, displayed or painted parallel to the face of the building (including any canopies) on which it is located.
- "Front-lit sign" means a sign illuminated from an external electrical source.
- "Grade" means the average finished ground level or street surface directly underneath a sign.
- Bylaw 1925 "Graffiti" means a sign painted, drawn, stencilled or scratched onto or into the surface of any building, fixture, improvement or the ground without the express consent of the owner or occupant of that building, fixture, improvement or parcel;
- "Halo-lit sign" means a sign comprised of individually mounted opaque raised letters or symbols incorporating rear lighting so the light source is not directly visible.
- "Hanging sign" means a sign suspended under a canopy, awning, building, arcade or structure.
- "Height" means the vertical distance from grade to the top of a sign in respect of its maximum height.

- Bylaw 2098 "Home-based Artist Studio" means a home-based Artist Studio as defined under Zoning and Parking Bylaw 303 for which a valid temporary use permit has been issued.
- "Municipality" means the Resort Municipality of Whistler.
- "Parcel" means any lot, block, strata lot or other area in which land is held or into which it is subdivided, but does not include a street.
- Bylaw 1925 "Permanent freestanding sign" means a sign standing apart from a building that is entirely self-supporting and attached to the ground;
- "Private traffic control sign" means a sign designed to promote the safe and expedient flow of pedestrian or vehicular traffic on private property, and excludes a directional sign;
- Bylaw 1925 "Projecting sign" means a sign attached to a building projecting more than 300 mm from the building or structure to which it is attached, but specifically excludes awning signs and canopy signs.
- Bylaw 1925 "Real estate sign" means a sign advertising a parcel to be for sale, for rent, or for lease;
- "Rear-lit sign" means a sign illuminated from an internal source.
- "Residential area" means an area designated as an 'R' (residential) or 'TP' (pension) Zone under the Zoning Bylaw.
- "Roof sign" means a sign erected above the roof line of a building.
- "Roof line" means the line made by the intersection of the building face of the building with the roof of the building. In the case of a building with a pitched roof, the roof line shall be at the eave level.
- Bylaw 1925 "Sandwich board sign" means a sign consisting of two flat surfaces joined at the upper end and resting on the ground;
- Bylaw 1925 "Sign" means any device, illustration, illumination, inscription, material, medium, notice, object, structure or visual projecting, including its supports, framework, lighting or electrical system, which is visible from any street or from the air, and which is used or capable of being used to convey information or direct or attract attention for the purpose of announcement, advertisement, business promotion, promotion of a product, activity, service or idea, or of providing direction, identification or information;
- Bylaw 1925 "Signage Officer" means those officers and employees of the Municipality so designated by Council from time to time;
- "Site, corner" means a parcel located at the intersection of two or more streets.
- Bylaw 1925 "Special event sign" means a sign used or capable of use for the purpose of directing attention to an event with a commercial aspect, including a farmers' market, stall, craft fair, bake sale, performance, promotional activity, event or other gathering of people for commercial purposes, which event takes place for a period of no more than six (6) continuous weeks or 42 non-continuous days in a calendar year;
- "Stencil sign" means a sign painted, drawn, scratched or impressed, including by means of sandblasting or power washing, onto the surface of any building, fixture, improvement, or the ground;
- "Street" means and includes public places, roads, highways, lanes, alleys, avenues, thoroughfares, bridges, viaducts, squares, courts, courtyards, boulevards, sidewalks and rights of way open to the public.

Bylaw 1925 "Temporary freestanding sign" means a sign standing apart from a building that is entirely self-supporting but is not permanently attached to the ground or any other surface, and includes sandwich board signs;

Bylaw 1925 "Third party advertising" means a sign used or capable of use for the purpose of directing attention to a business, commodity, service, event or entertainment conducted, sold, held or offered on or at premises other than the premises on which the sign is located;

"Vehicle signs" means signs mounted, posted or otherwise adhered on or to a motor vehicle;

"Wild postering" means the posting or adhering of paper or paper-based poster signs on private property including, without limitation, construction fencing or barricades, without the express permission of the owner or occupant of the property;

"Window sign" means a sign within a building affixed on or located within 600mm of the inside of a window in view of the general public.

### SECTION 3 - PERMITTED AND PROHIBITED SIGNS

3.1 Signs that are not expressly permitted in this Bylaw are prohibited in the Municipality.

#### 3.2 Prohibited Signs

Without restricting or limiting the generality of the foregoing, the following signs are specifically prohibited:

- (a) Billboards;
- (b) Revolving signs or partly-revolving signs;
- (c) Roof signs and signs mounted or supported on the deck of a canopy or on any part of a balcony;
- (d) Any sign that obstructs any part of a doorway, window, or balcony, with the exception of window signs as permitted by this Bylaw;
- (e1) Any flashing, animated, or chasing-border signs, or moving signs of any kind (other than the hands of a clock or temperature indicator);
- (e2) Changeable copy signs;
- (f) signs on building wraps;
- (g) electronic projection signs;
- (h) banner signs and signs on balloons or other gas-filled inflatable signs, except when displayed in strict accordance with this Bylaw as special event signs;
- (i) temporary freestanding signs, except when displayed in strict accordance with this Bylaw as election signs, real estate signs, contractors' signs or special event signs;
- (j) signs that contact or interfere with electrical or telecommunication wires or their supports;
- (k) signs that resemble or mimic or are intended to resemble or mimic traffic control signs or devices;

Bylaw 1925

- (l) vehicle signs, except signs required by law and signs which only identify the name of the business that is the registered owner of that vehicle."

Bylaw  
1925

### 3.3 Wild Postering

No person shall engage in wild postering in the Municipality.

### 3.4 Graffiti

No person shall display graffiti in the Municipality.

### 3.5 Third Party Advertising

No person shall display a sign containing third party advertising, except when displayed in strict accordance with this Bylaw as community notices, special event signs, real estate signs, contractors' signs or election signs.

### 3.6 Exemptions

This Bylaw does not apply to:

- (a) signs located inside a building provided that they are not visible or intended to be visible from any street or any premises other than those on or in which they are located;
- (b) signs on or over streets displayed by the Municipality;
- (c) street decorations displayed by the Municipality;
- (d) signs for which the Municipality has issued a temporary commercial use permit pursuant to Zoning Bylaw No. 303, 1983;
- (e) public notices expressly authorized by the Municipality or a provincial or federal enactment including, without limitation, signs for the purposes of identifying land subject to an application to the Municipality for rezoning or a development permit;
- (f) directional signs displayed by federal, provincial or local governments or public corporations, authorities or utilities;
- (g) information and way-finding signs displayed by the Vancouver Olympic Organizing Committee (VANOC) in furtherance of the 2010 Olympic and Paralympic Games.

## SECTION 4 - DESIGN STANDARDS

### 4.1 Number of Signs

A maximum of two permanent signs per business are permitted per business frontage and in addition, the following signs:

- (a) Freestanding signs as permitted by this Bylaw;
- (b) Temporary permitted signs as permitted by this Bylaw;
- (c) Signs which do not project over public property and are visible only from within the boundaries of the property;
- (d) One hanging sign as permitted by this Bylaw.

### 4.2 Area



4.2.1 The area of each sign shall conform to the regulations of this Bylaw for that particular type of sign, provided that the total sign area on one façade of a building or business frontage shall not exceed 10 percent of the area of that facade.

#### 4.3 Materials

4.3.1 Exposed surfaces of signs may be constructed of any material with the exception of plastic, fiberglass, plywood or particleboard either painted or unfinished. Temporary permitted signs are not restricted as to materials of construction.

4.3.2 Notwithstanding 4.3.1, individual plastic letters only are permitted as part of rear lit permanent signs.

#### 4.4 Colours

4.4.1 Colours should be coordinated with the building facade with which they are associated.

4.4.2 "Dayglo", fluorescent, luminous or reflective paint or similar products are prohibited except for private traffic control signs, where reflective paint may be used.

#### 4.5 Lighting

4.5.1 All permitted permanent signs may incorporate front-lighting and limited rear-lighting as outlined in this section. Permitted temporary signs shall not be illuminated.

4.5.2 Limited use of rear-lighting is permitted, provided it is restricted to the name of the building or principal business only and further restricted to:

- (a) individually incised plastic or glass letters or symbols mounted in a solid opaque sign face;
- (b) individual halo-lit lettering or symbols mounted on a solid opaque background;
- (c) Awning signs where only the letters or symbols are rear-lit, the remainder of the awning being a solid opaque fabric.

4.5.3 Illumination should be limited to the greatest extent possible to the sign surface only, and the light source should not be visible from adjacent parcels, passing vehicles or pedestrians.

4.5.4 Light fixtures must be simple in form and not clutter the building façade.

4.5.5 Neon signs are not permitted except as "window signs" complying with the regulations of this Bylaw.

4.5.6 All wiring and conduits to electric signs must be placed below grade or otherwise concealed.

#### 4.6 Coordination

4.6.1 The design and placement of signs shall be carefully coordinated with both the architectural elements of the facade and other signs on the facade.

4.6.2 Signage should complement and not obscure the architectural details of the building facade.

#### 4.7 Location

- 4.7.1 Unless otherwise provided by this Bylaw, a sign for a business premises may only be erected or placed on that side of the building fronting a street and on that portion of the building façade related to the area of the building occupied by the business or activity to which the sign relates.
- 4.7.2 Freestanding, projecting fascia, awning, and hanging signs shall be located in the middle one third of a business frontage.
- 4.8 Height
- 4.8.1 Signs must be located no higher than the lesser of 7.6m, or the roof line of the building on which it is mounted.
- 4.8.2 Signs located over a pedestrian area or sidewalk shall have a clearance of no less than 2.4m above grade.
- 4.9 Lettering
- 4.9.1 Maximum permitted lettering size on any sign is 300mm.
- 4.9.2 Raised or recessed letters or symbols are strongly encouraged to give relief to signs.
- 4.10 Repairs and Maintenance
- 4.10.1 Every owner of a sign must maintain that sign in good working order.
- 4.10.2 Unless section 4.10.3 applies, no person shall alter, reconfigure or repaint any sign without first applying for and obtaining a permit for that work.
- 4.10.3 An owner of a sign may alter, reconfigure and repaint a sign without need for a permit if:
- (a) the original display of that sign did not require a permit under this Bylaw; or
  - (b) the original display of that sign did require a permit under this Bylaw or any previous bylaw regulating signs in the Municipality, but:
    - (i) the alteration, reconfiguration or repainting is in compliance with all permits issued for the sign;
    - (ii) the size, shape and sign area remains the same;
    - (iii) the siting and location of the sign remains the same; and
    - (iv) the letters, numbers, symbols and other images on the sign remain the same.

4.11 Removal of Old Signs

Unless otherwise specified in this Bylaw, all signs displayed at, on or in a parcel occupied by a business or displayed in furtherance of a business must be removed within seven (7) days of the date the parcel is vacated by the owner of the sign or the business ceases operations.

SECTION 5 - COMPREHENSIVE SIGN PLANS

- 5.1 Comprehensive sign plans are intended to coordinate a number of signs pertaining to a development, project, building or cluster of buildings and allow for unique and creative

approaches. The size, location and number of signs shall generally conform to the standards for each category of sign.

- 5.2 A Comprehensive Sign Plan shall be submitted to the Signage Officer in respect of any proposed new building located in a Commercial Zone, Tourist Accommodation Zone, or designated development permit area.
- 5.3 A Comprehensive Sign Plan may be submitted to the Signage Officer at any time by the owner or occupant of a parcel in any zone provided that an occupant shall provide a letter from the owner of that parcel or building authorizing the sign plan.
- 5.4 No sign shall be placed on a parcel after a Comprehensive Sign Plan has been submitted, until the Signage Officer has approved the plan.
- 5.5 The Signage Officer shall consider:
- (a) conformance of existing and proposed signs with the regulations in this Bylaw;
  - (b) consistency of location, height and design of signs within the parcel and with signs on adjoining parcels;
  - (c) design guidelines for any area which have been approved by Council;
  - (d) the recommendations of the Whistler Advisory Panel regarding the proposed Comprehensive Sign Plan;

and shall approve the Comprehensive Sign Plan when conformance and consistency are established.

- 5.6 When a Comprehensive Sign Plan is approved:
- (a) all signs placed on a parcel must be in compliance with the Comprehensive Sign Plan for that parcel;
  - (b) the signs referred to in Section 6 of this Bylaw may be placed in compliance with the Comprehensive Sign Plan;
  - (c) it may be amended on further application to the Signage Officer.

Bylaw  
1925

#### SECTION 6 – SIGNS FOR WHICH PERMIT REQUIRED

- Bylaw  
1925
- 6.0 The types of signs described in this Section are authorized in accordance with the sign-specific regulations provided that a valid and subsisting permit has been obtained from the Municipality.
- 6.1 Projecting Signs
- 6.1.1 Projecting signs are permitted except in residential areas, subject to the following regulations:
- (a) minimum clearance of 2.4m above grade;
  - (b) maximum .6m<sup>2</sup> in area;
  - (c) mounted in the middle one-third of the frontage of the premises and not more than 900mm from the face of the building to which it is attached nor closer than 600mm to any street.

Bylaw  
1925

## 6.2 Permanent Freestanding Signs

6.2.1 Permanent freestanding signs are permitted except in residential areas, subject to the following regulations:

- (a) permanent freestanding signs are permitted only as part of a Comprehensive Sign Plan;
- (b) permanent freestanding signs outside of residential areas are limited to those parcels with a street frontage 30 m or more. On a corner site up to two intersecting street frontages may be used to determine the total street frontage;
- (c) a maximum of one permanent freestanding sign for each parcel except where a parcel has more than one driveway entrance, where the allowable sign area may be divided to create smaller permanent freestanding signs at each driveway entrance;
- (d) a maximum area of 3m<sup>2</sup> on parcels fronting onto a Provincial "controlled access" Highway, with a maximum height of 3.6m. The total area must be less than 4.0m<sup>2</sup> including all supporting structures and surrounding framework;
- (e) a maximum area of 2m<sup>2</sup> on parcels fronting onto streets other than a Provincial "controlled access" Highway, with a maximum height of 3.0m. The total area must be less than 3.0m<sup>2</sup> including all supporting structure and surrounding framework;
- (f) a maximum area of 2m<sup>2</sup> in residential areas for apartments, townhouses, or pensions only, to identify the name of the project, street address, management and vacancies, with a maximum height of 2.4 metres. The total area must be less than 2.0m<sup>2</sup> including all supporting structures and surrounding framework;
- (g) each permanent freestanding sign may have signs on two sides only, each complying with the regulations of this section;
- (h) Permanent freestanding signs must be located in a landscaped area or planter at least twice as large as the permitted area of the sign.

Bylaw  
736

6.2.2 In addition to a fascia sign permitted under section 6.3.2, one permanent freestanding sign with a maximum area, including all supporting structures and surrounding framework, of 2m<sup>2</sup> and a maximum height of 2.4 metres is permitted on the premises of a Home-Based Artist Studio.

Bylaw  
2098

## 6.3 Facia Signs

6.3.1 Facia signs are permitted in all zones except in residential areas subject to the following regulations:

- (a) a maximum area of 2m<sup>2</sup>;
- (b) facia signs shall project no further than 300mm from the face of the building to which they are attached or painted;
- (c) facia signs which project more than 75mm from the face of a building shall have a clearance of 2.4m.

6.3.2 Facia signs are permitted in all residential areas subject to the following regulations:

- (a) maximum area of 0.35m<sup>2</sup>, limited to one sign per residence giving the name of the occupant, profession and business hours where such business or professions is carried on within the residence as a home occupation;

- (b) maximum area of 1.0m<sup>2</sup>, on apartment buildings, Pensions, or townhouse developments, limited to the name and address of the building, the management, any vacancies to a maximum of one such fascia sign per building;
- (c) maximum area of 0.2m<sup>2</sup>, limited to the street address of a private residence (permitted without application for permit).

#### 6.4 Awning Signs

6.4.1 Awning signs are permitted in all zones except in residential areas, subject to the following regulations:

- (a) awning signs are permitted only as part of a Comprehensive Sign Plan;
- (b) limited to 15 percent of the surface area of each awning or 1 m<sup>2</sup> (whichever is less);
- (c) where there is more than one business frontage under a single awning, there shall be not more than one awning sign facing a street for each business;
- (d) Awnings containing an awning sign shall be located only over the principal entrance to the business, commercial service or office identified by said sign and shall extend no further than 1 m from each side of the entrance and project beyond the face of the building no further than 2.4 m.

#### 6.5 Hanging Signs

6.5.1 Hanging Signs are permitted except in residential areas subject to the following regulations:

- (a) maximum one sign per business frontage;
- (b) maximum area 0.6m<sup>2</sup> per side up to 2 sides;
- (c) minimum 2.4m clearance;
- (d) to be located within centre one-third of business frontage.

#### 6.6 Window Signs

6.6.1 Window signs are permitted except in residential areas provided they are a substitute for one or more permitted exterior signs. Window signs shall not exceed the lesser of 1m<sup>2</sup> in area or 15 percent of the total window area of a business frontage.

6.6.2 Window signs are permitted only on the first and second storeys of a building.

6.6.3 Window decals comprising the lesser of 5 percent of the window area or .5m<sup>2</sup> are permitted without application for permit in addition to a window sign.

6.6.4 Temporary paper or cardboard posters and placards advertising a sale or event and comprising the lesser of 1m<sup>2</sup> or 15% of the window area are permitted without application for permit in addition to a window sign.

6.6.5 Stained glass windows or windows with painted artwork are excluded from the regulations of this sub-section, provided they include no lettering or advertising message.

#### 6.7 Building Directories

Directory signs for buildings which are intended to list and guide pedestrians to such premises are permitted in all zones except residential areas subject to the following regulations:

- (a) permitted only as part of a Comprehensive Sign Plan;
- (b) maximum area of 0.2m per business premises to a maximum of 2.0m<sup>2</sup> per building or parcel;
- (c) maximum height of 2.4m;
- (d) not more than one building directory facing each street on which the parcel fronts;
- (e) building directories must be located on the same parcel as the building;
- (f) building directories may be freestanding, fascia, or hanging signs;
- (g) each building directory may have signs on two sides only, each complying with the regulations of this section.

## 6.8 Display Boxes

6.8.1 Display boxes are permitted in all zones except residential areas in addition to other approved signs, subject to the following regulations:

- (a) display boxes are permitted only as part of a Comprehensive Sign Plan;
- (b) maximum area of 0.6m<sup>2</sup>;
- (c) maximum height of 2.0m;
- (d) maximum depth of 100mm;
- (e) maximum one display box is permitted per principal entrance to a building or business frontage provided it is located within 4m of the principal entrance of the business frontage to which it relates;
- (f) with the exception of restaurants, a display box is only permitted where the business frontage to which it relates is not located on the main floor of the building or does not have sufficient window area to house the sign or signs;
- (g) in addition to any other repair or maintenance standards in this or any other Bylaw, display boxes must be repaired immediately if defaced, cracked, chipped, rusted, broken or otherwise in a state of disrepair.

Bylaw  
1925

## 6.9 Traffic Control (Private property)

Bylaw  
1925

6.9.1 Private traffic control signs are authorized in all zones, subject to the following regulations:

- (a) maximum size 0.4m<sup>2</sup>;
- (b) no corporate logos, business identification or other information other than that required for the direction of traffic is allowed;
- (c) reflective materials are permitted;

(d) number, location, design to Municipal standards.

Bylaw 1925 6.10 Special Event Signs

6.10.1 Special event signs are authorized in all zones, subject to the following regulations:

- (a) the maximum area of special event signs is 5.0m<sup>2</sup> for a banner and \_\_\_ m<sup>2</sup> for all other types of signs;
- (b) special event signs may contain third party advertising on up to 25% of the total sign area;
- (c) special event signs may be displayed only in or at the specific sites so designated by the Signage Officer in a permit issued for those special event signs;
- (d) special event signs may be initially displayed only immediately prior to the special event to which they pertain, and must be removed within 24 hours of the conclusion of that special event.

6.11 Election Signs

6.11.1 Election signs are authorized in all zones, subject to the following regulations:

- (a) the maximum area of election signs is 2.0m<sup>2</sup>;
- (b) the maximum height of election signs is 2.4m<sup>2</sup>;
- (c) election signs must not be displayed prior to the date on which an election is called by the relevant election officer;
- (d) election signs must be removed within seven (7) days of the date of the election in respect of which they were displayed;
- (e) election signs must not be displayed on private property or on a public right of way immediately adjacent to private property without the express consent of the owner or occupant of the private property.

Bylaw 1925 6.11.2 In addition to the sign permit application fee, an applicant for a sign permit for one or more election signs must provide to the Signage Officer security in the amount of \$\_\_\_\_, payable by cash, cheque or credit card, for the purposes of ensuring the full and timely removal of the permitted sign or signs.

Bylaw 2098 6.12 Sandwich Board Signs

Bylaw 2098 6.12.1 On the premises of a Home-Based Artist Studio, one sandwich board sign with a maximum height of 1.2m, and a maximum area of 1.0m<sup>2</sup> for each side of the sign, is permitted.

SECTION 7 – SIGNS FOR WHICH NO PERMIT REQUIRED

Bylaw 1925 7.1 The types of signs described in this section are authorized in accordance with the sign-specific regulations without need for a valid and subsisting permit.

Bylaw 1925 7.2 Real Estate Signs

7.2.1 Real estate signs advertising a property "for sale" or "for rent" or "for lease" are permitted in all zones of the Municipality except CC1 and CC2 subject to the following regulations:

- (a) one sign per parcel up to a maximum area of .6m<sup>2</sup>;
- (b) where more than one parcel is offered for sale or lease at one time, the permitted sign area for each parcel may be combined up to a maximum of 3m<sup>2</sup> provided no other real estate signs are erected relating to those parcels;
- (c) maximum height of 2m;
- (d) not more than one sign may be placed or erected on the parcel to which it relates;
- (e) such signs shall be removed not later than two weeks after the sale, rental or lease of the parcel(s) or if it is otherwise taken off the market.

7.2.2 In addition to the signs permitted under this section, an "open house" sign and "Directional Arrow" sign are permitted in all zones except CC1 and CC2 subject to the following regulations:

- (a) one "open house" sign may be located on the parcel to which the sign relates or on a vehicle;
- (b) one "Directional Arrow" sign is permitted at each intersection leading directly to the parcel from Highway 99;
- (c) maximum area .6m<sup>2</sup> with a maximum height of 2m;
- (d) signs permitted under this section may only be displayed during the hours that the parcel to which they relate is open to the public for inspection and must otherwise be removed.

7.2.3 Real Estate Signs advertising a property "for rent", or "for lease" are permitted in the CC-1 and CC-2 zones subject to the following regulations:

- (a) one sign per parcel up to a maximum area of .6m<sup>2</sup>;
- (b) only window signs are permitted;
- (c) Real Estate Signs are permitted only for commercial, retail, personal service, or office uses on a parcel.

### 7.3 Contractors' Signs

7.3.1 Contractors' signs are permitted subject to the following regulations:

- (a) one contractors' sign up to a maximum area of 1m<sup>2</sup> may be erected on the site of a single family dwelling or duplex under construction in a residential area;
- (b) one contractors' sign up to a maximum area of 3m<sup>2</sup>, giving the name of the building, owners, financial backers, architects and consultants, contractors and subcontractors, may be erected on the site of a building under construction other than a single family dwelling or duplex in any area of the Municipality;
- (c) maximum height of 2.4m;
- (d) all contractors' signs shall be removed upon issuance of the occupancy permit;
- (e) maximum of one contractors' sign per parcel.

### 7.4 Community Notices



- 7.4.1 Community notices are authorized, subject to the following regulations:
- (a) community notices must be displayed only at the designated posting areas set out in Schedule "B" to this Bylaw;
  - (b) community notices must be displayed at a designated posting area by way of staples, thumbtacks, or pushpins only;
  - (c) community notices must not be greater than 216.0cm by 279.0cm in size;
  - (d) no more than one copy of a community notice may be displayed at each designated posting area;
  - (e) the Municipality may remove community notices from the designated posting areas:
    - (i) periodically to make room for new community notices;
    - (ii) immediately if a community notice is displayed contrary to this Bylaw;
    - (iii) immediately if a community notice contains indecent, profane, blasphemous or grossly insulting language or images.

#### SECTION 8 - GENERAL PROVISIONS & SPECIFICATIONS

Bylaw  
1925

- 8.1 Signs, sign structures and fastenings shall be designed and constructed and maintained to comply with the provisions of this Bylaw and of the British Columbia Building Regulations as amended from time to time.
- 8.2 A sign requiring electrical power shall be serviced and wired in conformance with the Canadian Electrical Code as amended for use in British Columbia and be approved by the Electrical Inspector.
- 8.3 No sign, guy, stay or attachment thereto shall be erected, placed, or maintained by any person in such a manner as to contact or interfere with any electric light, power or telephone wires or their supports, or the free use of any exit or means of egress.
- 8.4 A minimum spatial separation of 1m shall be maintained between any two signs including their supports.
- 8.5 Appeals
- An appeal may be made to Council by way of a Development Variance Permit Application for permission to place, erect or maintain a sign not provided for by this Bylaw.
- 8.6 Signs on Streets and Other Municipal Property
- 8.6.1 No sign may project into, on or over a street or public property owned or occupied by or under the control of the Municipality including, without limitation, a park, without the express written authority of the Municipality as evidenced by the execution of an encroachment or licence agreement on terms and conditions acceptable to the Municipality from time to time.
- 8.6.2 Council hereby authorizes the Signage Officer to immediately seize and detain any sign unlawfully occupying a street or public property owned or occupied by or under the control of the Municipality.

- 8.6.3 Upon seizing a sign pursuant to section 8.6.2, the Signage Officer must make reasonable efforts to identify the owner of the sign and must, within ten (10) days of the date of seizure, issue written notice of the seizure to any identified owner by means of personal delivery, facsimile or registered mail.
- 8.6.4 The owner of a sign seized pursuant to section 8.6.2 may, within 30 days of the date of the seizure, reclaim the sign upon payment of a seizure fee in the amount of \$50.00.
- 8.6.5 If the owner fails to reclaim a sign pursuant to section 8.6.4 or if no owner can be identified after reasonable efforts, the Municipality may, no less than 30 days after the date of the seizure, dispose of the sign by sale, auction or demolition, with all proceeds being retained by the Municipality.

#### SECTION 9 - APPLICATION FOR PERMITS

Bylaw  
1925

9.1 Except where expressly authorized or exempt under this Bylaw, no person may display a sign unless he or she has first applied to the Signage Officer and obtained a sign permit for that sign.

9.2 An application shall include:

- (a) a completed sign permit application on a form provided by the Resort Municipality of Whistler; and
- (b) drawing(s) to scale for each side of the sign, giving all pertinent dimensions as well as the colour scheme, materials, copy and type face, and details of any surrounding framework; and
- (c) large scale drawing(s) or photograph(s) showing the position of the sign painted on or attached to the building or structure together with the location of any existing signs; and
- (d) a drawing showing details of the method and type of wiring, illumination (if any) and attachment to the building; and
- (e) for permanent freestanding and temporary freestanding signs, one or more drawings to scale showing the sign's location on a parcel relative to the parcel lines, buildings an adjacent streets, together with existing and proposed landscaping; and
- (f) such other information as may be reasonably requested by the Signage Officer in order to assist in determining whether the proposed sign complies with this Bylaw and all other applicable bylaws of the Municipality; and
- (g) the applicable fee set out in Schedule "A" to this Bylaw.

Bylaw  
1925

9.3 The Signage Officer shall consider each application for a permit and if the proposed sign conforms with all the requirements of this Bylaw and any other applicable Bylaws of the Municipality, and upon payment of the requisite fee, he shall issue a permit to the applicant therefor.

9.4 The Applicant shall supply the Signage Officer with evidence of approval by the Electrical Inspector prior to connecting any sign to its supply wires.

9.5 Notwithstanding any provision in this or any other Bylaw, neither the acceptance of an application for nor the granting of a sign permit obligates or imposes a duty on the Municipality or the Signage Officer to inspect, approve or provide any other or further services of any kind, nor shall the Municipality, its officers, employees, agents or contractors be liable for any direct or indirect

loss, cost or damage, however occasioned, incurred by an owner or developer or any one taking under or from them, which arises from the Municipality's or Signage Officer's failure to inspect, approve or provide any other or further service, where that failure is a result of labour disturbances, Acts of God, actions of governmental authorities, war, lack of funds or personnel or any other cause whatever which, in the sole opinion of the Municipality or Signage Officer, causes the Municipality or Signage Officer not to provide such services.

Bylaw  
1925

9.6 Permit Terms and Conditions

9.6.1 The Signage Officer may impose terms and conditions with respect to a permit in relation to:

- (a) the duration of the permit;
- (b) the hours of the day during which an illuminated sign may be lit; and
- (c) any other terms or conditions directly related to compliance with this Bylaw or another applicable enactment.

9.6.2 A permit issued under this Bylaw in respect of a sign is subject to every term and condition applicable to that sign or type of sign stated in this Bylaw and in the permit.

SECTION 10 - PERMIT FEES

10.1 No person shall place, erect or alter the design or construction of any sign without a permit first obtained from the Signage Officer and payment of a permit fee as set forth in this Part unless the sign is specifically exempted from permit requirement by this Bylaw.

10.2 The following are the permit fees required to be paid prior to the issuance of a sign permit:

10.2.1	For a permit to erect each permanent permitted sign;	\$40.00;
	and in addition the following fees:	
(a)	for each sign involving structural design (freestanding, fascia, or awning signs), an inspection and processing fee of;	\$40.00
(b)	for each front-lit or rear-lit sign, a processing fee of;	\$40.00
(c)	for each sign encroaching over a street, an inspection and processing fee of;	\$40.00
(d)	for each sign which has been installed or erected prior to issuance of a permit required under this Bylaw, an inspection and processing fee of:	\$100.00
10.2.2	For a permit to change the face of each existing conforming sign:	\$30.00
10.2.3	For a permit to erect private traffic control signs:	\$30.00
10.2.4	For a permit to erect: Election Signs Special Event Signs	\$30.00 \$25.00/hour

Bylaw  
1317

For a deposit to ensure the removal of Election or Special Event signs. \$200.00

Bylaw  
2098

10.2.5 for permit to erect a sandwich board sign for a Home-Based Artist Studio \$30.00

- 10.2.6 Comprehensive sign plans and signs not in conformity with this Bylaw requiring Council approval will be considered as Development Permit Variance Applications requiring the Application Fees as established by Council.
- 10.3 All electric signs shall, in addition to the sign permit require an electrical permit, and the payment of permit fees as determined by the Electrical Safety Branch of the Provincial Government.

SECTION 11 - PENALTY AND ENACTMENT

Bylaw  
1925

11.1 Every person who violates any provision of this Bylaw or who suffers or permits any act or thing to be done in contravention of any provision of this Bylaw, or who neglects to do or refrains from doing anything required to be done by this Bylaw is guilty of an offence against this Bylaw and is liable on conviction to a fine or penalty of up to \$10,000.00 for each offence.

11.2 Repeal

"Whistler Sign Bylaw No. 124, 1979" is repealed.

This copy of "Sign Bylaw No. 558, 1987" has been consolidated and printed by the authority of the Corporate Officer of the Resort Municipality of Whistler pursuant to Section 139 of the *Community Charter* and Bylaw Consolidation and Revision Bylaw No. 1957, 2010.

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Shannon Story  
Corporate Officer

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Date

SCHEDULE "A"

Designated Areas for Community Notices

Whistler Public Library  
4329 Main Street  
Whistler, BC  
V0N 1B4