

Request for Proposal Lamppost Banners Creative

Call for Creative

The Resort Municipality of Whistler (RMOW) is requesting proposals for a creative theme and the visual expression of the theme on banners installed on lampposts throughout Whistler.

This project will be of interest to artists and designers with expertise in painting, and/or illustration (including digital illustration), and/or photography, and/or graphic design.

The selected artist will be responsible for:

1. Creating four diptychs (i.e. eight designs) consistent with the theme; and
2. Ensuring the finished, printed banners accurately represent the creative through discussion with a banner production company selected by the RMOW.

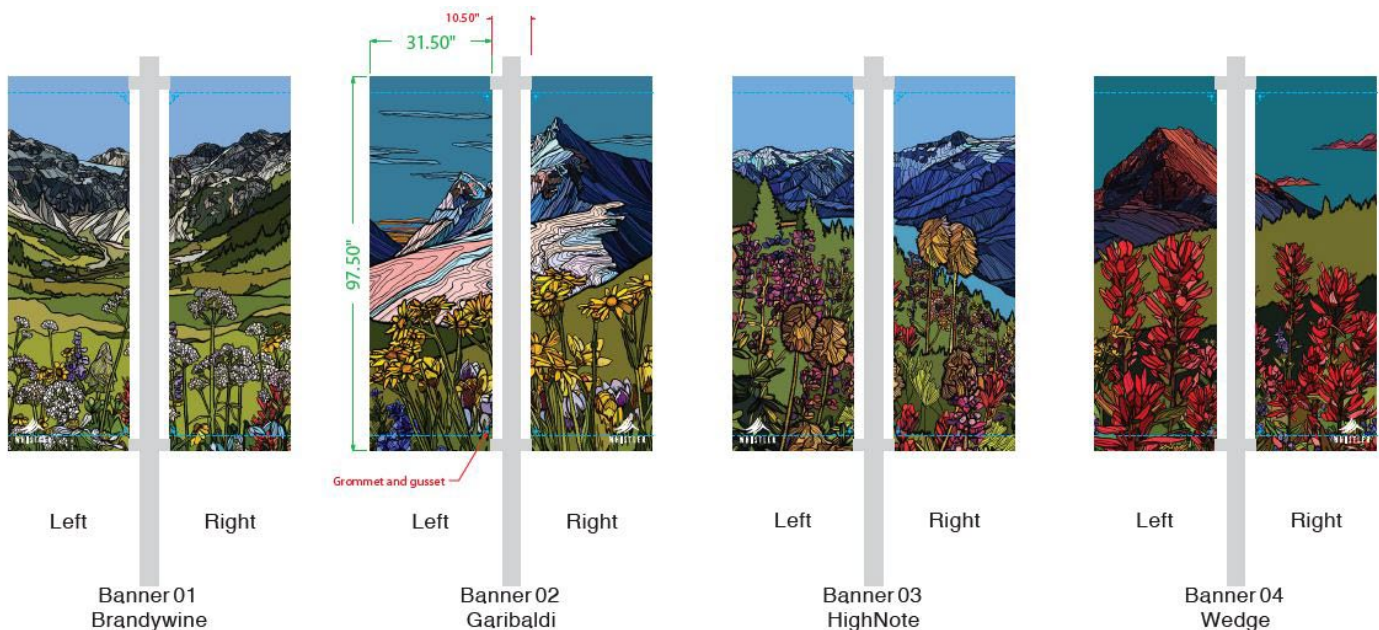
Dimensions: finished, printed banners will be 248 cm x 80 cm (97.5 inches x 31.5 inches).

- 10 cm (4 inches) at the top and bottom are stitched to create pockets for mounting hardware.
- The content – images & script – must have visual clarity from a minimum distance of 5 meters.

Quantity & Timing: ~250 banners will be displayed May-October 2024 and May-October 2025.

Example: 2022 Spring/Summer banner series by Kate Zessel.

- The theme “Iconic Peaks” is expressed through four individual works.
- Each work is a diptych with the lamppost in the center.



To view more previous banners please [click here](#).



Submission Requirements

Artists are invited to submit one (1) PDF package, comprised the following:

1. **Résumé**; maximum one (1) page.
2. **Previous work**; minimum three examples | maximum ten (10) examples.
 - The examples must represent at least three (3) separate projects.
3. **Proposed theme**
 - A narrative description of the theme; maximum six (6) sentences.
 - Must be relevant to Whistler and representative of Spring/Summer.
 - Proponents may only submit one (1) theme. Second entries will not be evaluated.
4. **Draft illustrations of all four diptychs**, i.e., sketches.
 - One (1) of the four (4) sketches must be completed in full colour to assess colour composition.

* Please note: Artificial Intelligence (AI) submissions are not permitted and will not be evaluated.

Deadline and Logistics

- Proposals are due Thursday, **February 1, 2024**, at 2 p.m. Pacific.
- Please submit one (1) proposal to Connor Eccles ceccles@whistler.ca
- Proposal must be submitted by e-mail as one (1) PDF package.
- Questions regarding this RFP must be submitted by e-mail to Connor Eccles.
- Submissions will be anonymized by RMOW staff.
- A jury will review anonymized proposals and select a successful proponent.
- The RMOW will notify all proponents of the jury's decision.

Banner Design and Implementation

1. Between Thursday, **February 15** – Thursday, **February 29** the selected artist will finalize the four (4) diptychs.
 - Four (4) diptychs require eight (8) distinct files.
 - During design development the artist must submit drafts to the RMOW for review.
 - Drafts must be sent to Connor Eccles at ceccles@whistler.ca
 - The RMOW logo must be included in each diptych.
 - The artist may include their signature in the design.
 - The eight files must be complete by Thursday, **February 29, 2024**.
2. Following RMOW approval of the creative, the artist will work with a banner printing company, selected by the RMOW, to ensure accurate printing of the creative.
 - This will involve discussion or correspondence to confirm colour blends and other specifications to ensure accurate reproduction of the creative onto the banners.
 - If the original art is a painting, a large format scan must be used to create digital files.



Budget

- The artist budget for this project is \$5,000 (five thousand) excluding tax.

Schedule

- Deadline for artist submissions: Thursday, February 1, 2024, at 2 p.m. Pacific.
- Artist selection & notification: Thursday, February 15, 2024.
- Final art to printer: Thursday, February 29, 2024.

Other Conditions

- The RMOW will not compensate proponents for proposals that are not selected.
- The RMOW is not required to award the project.
- The RMOW will use the designs for the purpose described in this Request for Proposal and potentially in promotional material to explain the program and/or to promote Whistler.
- Following the periods of display, the RMOW may:
 - Sell the used banners with proceeds contributed to the Whistler Community Foundation.
 - Donate used banners to not-for-profit organizations.
 - Recycle used banners in the creation of tote bags or other products.
- The RMOW will not use the banners for any commercial purpose without the artist's consent.
- Artificial Intelligence (AI) submissions are not permitted and will not be evaluated.

Funding

- Whistlers Lamppost Banner program is 100% covered by the Province of British Columbia's Resort Municipality Initiative (RMI) program, which invests in growing tourism. It will not impact local property tax bills.
- More information on RMI funded programs can be found by clicking the link below.
[RMI Funded Programs.](#)

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(12.12.2023)