Whistler Community Life Survey 2007



strategic transportation & tourism solutions



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Executive Overview

Introduction

The Resort Municipality of Whistler has developed a community wide comprehensive sustainability plan called Whistler2020. A key component of this plan is a comprehensive monitoring and reporting program, which measures and tracks a wide variety of indicators related to community life. While some of these indicators can be calculated from Statistics Canada Census data, most of the calculations require data that are unique to Whistler and/or timelier than the 5-year intervals of the census. Accordingly, an annual Community Life Survey is used to collect the data needed to compute these indicators.

2007 is the second year the Community Life Survey has been conducted. This year, a total of 613 community members were surveyed between January and February, 2007. Key findings are summarized briefly in this Executive Overview. Further details are presented in the main body of the report.

Key Indicator Findings

Living in Whistler

Proportion of residents living full-time, seasonally or owning property in Whistler for at least five years

- 66% of permanent residents
- 4% of seasonal residents
- 85% of second homeowners

Proportion of residents satisfied with Whistler as a place to live

- 89% of permanent residents
- 92% of seasonal residents.
- 89% of second homeowners

Proportion of residents satisfied with housing arrangements, not including the cost of housing

- 79% of permanent residents
- 69% of seasonal residents

Proportion of residents paying more than 30% of their gross income on housing

- 29% of permanent residents
- 42% of seasonal residents

Proportion of residents paying more than 40% of their gross income on housing

- 19% of permanent residents
- 15% of seasonal residents

Proportion of residents with gross incomes greater than adequacy threshold

- 85% of permanent residents
- 63% of seasonal residents

Proportion of residents with gross incomes greater than affordability threshold

- 82% of permanent residents
- 34% of seasonal residents

Median personal income levels

- \$52,500 per year for permanent residents
- \$1,800 per month (or \$21,600 per year) for seasonal residents

Median household income levels

- \$62,500 per year for permanent residents
- \$1,900 per month (or \$22,800 per year) for seasonal residents

Arts, Culture and Heritage

Proportion of residents satisfied with the selection of arts, cultural and heritage events

- 70% of permanent residents
- 76% of seasonal residents
- 58% of second homeowners (among those with an opinion, 67% were satisfied)

Education

Proportion of residents who have completed post secondary education

- 45% of permanent residents
- 59% of seasonal residents
- 76% of second homeowners

Proportion of residents satisfied with formal learning opportunities in the Sea-to-Sky Corridor

- 23% of permanent residents (among those with an opinion, 27% were satisfied)
- 26% of seasonal residents

Proportion of residents satisfied with informal learning opportunities in the Sea-to-Sky Corridor

- 52% of permanent residents (among those with an opinion, 58% were satisfied)
- 36% of seasonal residents
- 32% of second homeowners (among those with an opinion, 50% were satisfied) Work

Proportion of workforce unemployed

- 2% of permanent resident workforce
- 6% of seasonal resident workforce

Transportation

Proportion of residents travelling to work via carpool, public transit, walking or biking

- 35% of permanent residents (winter)
- 54% of permanent residents (summer)
- 88% of seasonal residents (winter)

Community Living

Proportion of residents who feel a sense of belonging to Whistler

- 84% of permanent residents
- 86% of seasonal residents
- 72% of second homeowners

Proportion of residents satisfied with the quality of interaction with tourists

- 79% of permanent residents
- 92% of seasonal residents

Proportion of residents satisfied with the proximity of parks and availability of park space in Whistler

- 94% of permanent residents
- 69% of seasonal residents
- 90% of second homeowners

Proportion of residents satisfied with the proximity of parks and availability of park space in their neighbourhood

- 88% of permanent residents
- 57% of seasonal residents
- 85% of second homeowners

Community Decision Making

Proportion of residents satisfied with existing opportunities to provide input into decision making in Whistler

- 51% of permanent residents
- 35% of seasonal residents
- 44% of second homeowners (among those with an opinion, 49% were satisfied)

Proportion of residents who feel local decision makers have the best interests of the community in mind when making decisions at least most of the time

- 49% of permanent residents
- 57% of seasonal residents
- 59% of second homeowners (among those with an opinion, 67% were satisfied)

Proportion of residents satisfied with the quality of information available about community decisions

48% of seasonal residents

Whistler2020

Proportion of residents who can recall the name of the community-wide visioning and planning process in Whistler

- 38% of permanent residents
- 10% of second homeowners

Proportion of residents who are aware of Whistler2020 when told the name

- 82% of permanent residents
- 21% of seasonal residents
- 44% of second homeowners

Proportion of residents who have participating in Whistler2020 activities

- 75% of permanent residents (49% active; 26% passive)
- 18% of seasonal residents (5% active; 13% passive)
- 37% of second homeowners (22% active; 15% passive)

1.0 Introduction

This report reviews the methodology and findings from the 2007 Community Life Survey. The study was carried out by InterVISTAS Consulting Inc. on behalf of the Resort Municipality of Whistler (RMOW). While the study was conducted by a different firm than last year, the overall methodologies are similar. Not all differences should be attributed to changes in resident opinions, but any major shifts could indicate movement.

The report is organized as follows:

- Section 2 describes the research methodology and sampling design;
- Section 3 summarizes the key findings from the survey;
- Section 4 presents the results from a cluster analysis of the survey data; and
- Section 5 offers recommendations for improving the study in upcoming years.

2.0 Methodology

A combined telephone/intercept survey was conducted from January to February 2007 to collect information from Whistler community members. The survey included a series of questions designed to measure the various community life indicators identified by the Whistler2020 Team. Some of these indicators included:

- Satisfaction with Whistler as a place to live
- Satisfaction with the selection of arts, cultural and heritage events in Whistler
- Satisfaction with educational opportunities in Whistler
- Modes of transportation used for commuting to work
- Sense of belonging to the community
- Satisfaction with the decision making process
- Satisfaction with services provided by the RMOW

The survey also included several questions on demographics, employment status and household location, as well as questions about the Whistler2020 Plan. A copy of the questionnaire is included in Appendix A.

2.1 Survey Population

The target population consisted of permanent residents, seasonal employees and second homeowners over the age of 18. These groups are defined as follows:

- Permanent residents: those who live in Whistler year-round
- **Seasonal residents:** those who live in Whistler for part of the year and who are employed or actively looking for work in Whistler
- Second homeowners: those who own property in Whistler but live elsewhere

2.2 Data Collection

2.2.1 Permanent Residents

A telephone survey was used to reach permanent residents. The survey used random digit dialled phone numbers within the Whistler phone exchange of 604.932, 604.938 or 604.905. All possible phone numbers were included in the sample, and by the completion of field work, all numbers had been dialled. Working phone numbers were dialled at least 4 times each, sometimes more. This methodology allows for new and unlisted phone numbers to be included in the sample. By comparison, the 2006 study used phone numbers from published residential listings, which may have excluded some residents. This year's method, while slower and more costly, is more comprehensive.

2.2.2 Seasonal Residents

An intercept survey was used to reach seasonal residents living within the municipal boundaries. Respondents for the intercept survey were personally recruited on a daily basis at strategic locations in Whistler, including IGA Marketplace, Whistler Creekside Market and Meadow Park Sports Centre. The field staff consisted of trained interviewers hired and supervised by Inter VISTAS Consulting.

In this year's study, the definition of seasonal resident was narrowed to exclude people who live in Whistler for part of the year, but are retired or not looking for work. Additional screening questions were used to ensure the sample only included those who are employed or actively looking for work in Whistler. This refinement caused some shifts in this year's findings, notably the average age of seasonal residents and the number of years they have come to Whistler to live both declined.

2.2.3 Second Homeowners

A telephone survey was used to reach second homeowners at their permanent non-Whistler residence. The Municipality's property tax database was accessed to draw the sample of households. The telephone numbers were obtained using the names and addresses from the database and looking up listed phone numbers. A sample list was determined by randomly selecting households within the second homeowner population. Slightly over 2,000 phone numbers were used to complete the study.

2.3 Sample Sizes

A total of 613 community members were surveyed, of which 202 were permanent residents, 208 were seasonal residents and 203 were second homeowners. These sample sizes have a margin of error of plus or minus 6.8%, 19 times out of 20.

Figure 1: Sample sizes and margins of error

Group	Sample Size	Margin of Error
Permanent Residents	202	+/- 6.8%
Seasonal Residents	208	+/- 6.8%
Second Homeowners	203	+/- 6.8%

2.4 Data Analysis

Survey data were analyzed using the Statistical Package for the Social Sciences (SPSS) software. The data for permanent residents were weighted to match age within gender to the 2001 Census data.

Consistent with the 2006 study, the Don't Know responses were retained as valid responses in most indicator calculations. Consider the example where 80 respondents say they are satisfied with a particular factor, 10 of them say they are dissatisfied and 10 of them don't know. The proportion of respondents satisfied is calculated by dividing 80 by the 100 total responses, which gives 80%.

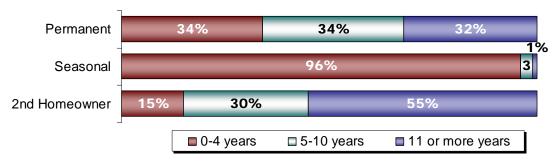
3.0 Results

3.1 Living in Whistler

3.1.1 Proportion of residents living full-time, seasonally or owning property in Whistler for at least five years

- 66% of permanent residents
- 4% of seasonal residents
- 85% of second homeowners

Figure 2: Years living or owning property in Whistler



Base: Total Permanent Residents (n=201)
Total Seasonal Residents (n=202)
Total 2nd Homeowners (n=192)

Q.6) a) How long have you lived as a year-round resident in Whistler?b) How many years have you come to live in Whistler for a season?c) How long have you owned property in Whistler?

Permanent Residents

- Older residents are more likely than younger ones to have lived in Whistler longer.
- Home-owners are more likely than renters to have lived there longer.

Seasonal Residents

Higher income earners are more likely to come to Whistler for more years.

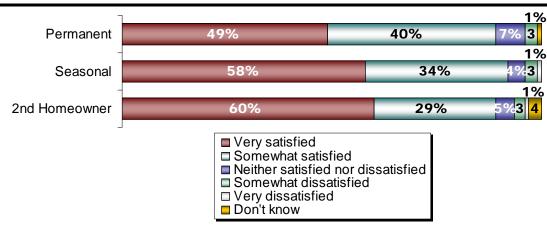
Second Homeowners

- The older and more educated the homeowner, the longer they tend to own in Whistler.
- The longer second homeowners stay in Whistler per year, the longer they tend to own there.

3.1.2 Proportion of residents satisfied with Whistler as a place to live

- 89% of permanent residents
- 92% of seasonal residents
- 89% of second homeowners

Figure 3: Overall satisfaction with Whistler as a place to live



Base: Total Permanent Residents (n=201)
Total Seasonal Residents (n=208)
Total 2nd Homeowners (n=202)

Q.12) Overall, how satisfied are you with Whistler as a place to live?

Permanent Residents

- The longer permanent residents have lived in the community, the more likely they are to be very satisfied with Whistler. Among those living in Whistler 11 or more years, 57% are very satisfied and 33% of them are somewhat satisfied, while among those living in the community 4 years or less, 47% are very satisfied and 44% of them are somewhat satisfied.
- Compared to residents under the age of 35, those 35 and older are more inclined to be very satisfied with Whistler. Among those 35 and older, 60% are very satisfied and 28% are somewhat satisfied, while among those under 35 years old, 39% are very satisfied and 52% are somewhat satisfied.

Seasonal Residents

• Female seasonal residents are more likely than males to be very satisfied with Whistler. Two thirds (66%) of females are very satisfied and 23% are somewhat satisfied, while 54% of males are very satisfied and 39% are somewhat satisfied.

Second Homeowners

- Older second homeowners are more likely than younger ones to be very satisfied with Whistler. Among those 35 and older, 61% are very satisfied and 28% of them are somewhat satisfied, while among those under 35 years old, 33% are very satisfied and 50% of them are somewhat satisfied.
- Compared to second homeowners who stay less than 30 days per year in Whistler, those who stay more than 30 days are more likely to be very satisfied with Whistler as a place to live. Among those who stay less than 30 days, 57% are very satisfied. This increases to 61% among those staying 30 to 60 days, and up to 66% for those staying over 60 days.

3.1.3 Proportion of residents satisfied with housing arrangements, not including the cost of housing

Permanent Residents

79% of permanent residents

Seasonal Residents

- 69% of all seasonal residents
- 70% of those who pay less than 30% of their income on housing
- 65% of those who pay more than 30% of their income on housing
- 71% of those who feel their housing costs are affordable
- 65% of those who feel their housing costs are not affordable

Permanent 47% 32% 11% 7% 2

Seasonal 30% 39% 14% 14% 2

Very satisfied Somewhat satisfied Neither satisfied Neither satisfied Somewhat dissatisfied Very dissatisfied Don't know

Figure 4: Satisfaction with housing arrangements

Base: Total Permanent Residents (n=201)
Total Seasonal Residents (n=208)

Q.11) Not including the cost of housing, how satisfied are you with your current housing arrangement? Please consider aspects such as space, privacy, the condition and layout of the unit.

Permanent Residents

- The longer permanent residents have lived in the community, the less likely they are to be very satisfied with their housing arrangements. Over half (55%) of those who have lived in Whistler 4 years or less are very satisfied, while less than half (45%) of those living in the community 11 or more years are very satisfied.
- Residents living in restricted housing tend to be less satisfied than those not living in restricted housing. 30% of residents living in restricted housing are very satisfied, compared to 53% of those not living in restricted housing.

Seasonal Residents

 Due to the homogeneous nature of the seasonal resident population, no demographic differences were identified.

3.1.4 Proportion of residents paying more than 30% and 40% of their gross income on housing

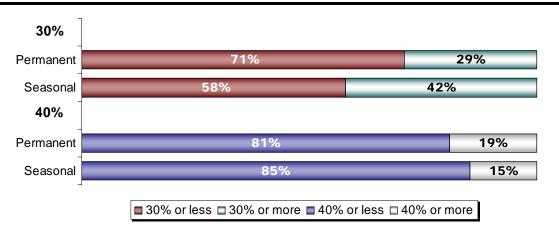
Permanent Residents

- 29% pay more than 30% of their income on housing
- 19% pay more than 40% of their income on housing

Seasonal Residents

- 42% pay more than 30% of their income on housing
- 15% pay more than 40% of their income on housing

Figure 5: Proportion of income spent on housing



Base: Total Permanent Residents working or actively seeking work (n=92)

Total Seasonal Residents working or actively seeking work (n=157)

Permanent Residents

- Families tend to pay a higher percentage of their income on housing.
- Lower income households also pay a higher percentage of their income on housing.
- Older residents are more likely than younger ones to pay a higher percentage of their income on housing.
- The longer residents have lived in Whistler, the more likely they are to pay a higher percentage they income on housing.

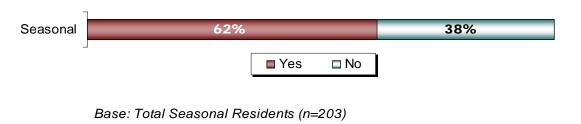
Seasonal Residents

No demographic differences were identified.

3.1.5 Proportion of residents who feel their housing costs are affordable

- 62% of all seasonal residents
- 71% of those who pay less than 30% of their income on housing
- 52% of those who pay more than 30% of their income on housing

Figure 6: Affordability of housing costs



Are your housing costs affordable?

3.1.6 Proportion of residents with gross incomes greater than affordability thresholds

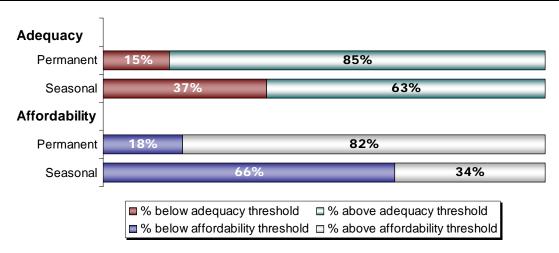
Permanent Residents

- 85% have gross incomes greater than adequacy threshold
- 82% have gross incomes greater than affordability threshold

Seasonal Residents

- 63% have gross incomes greater than adequacy threshold
- 34% have gross incomes greater than affordability threshold

Figure 7: Proportion of incomes greater than affordability thresholds



Base: Total Permanent Residents working or actively seeking work (n=144)

Total Seasonal Residents working or actively seeking work (n=186)

Permanent Residents

- Of those residents with gross incomes less than the adequacy threshold, 47% work less than 40 hours per week, 43% work 40 hours per week and 10% work more than 40 hours per week.
- Of those with gross incomes less than the adequacy threshold and who work less than 40 hours per week, only 30% would work more hours if available.
- Of those residents with gross incomes less than the affordability threshold, 45% work less than 40 hours per week, 47% work 40 hours per week and 8% work more than 40 hours per week.

• Of those with gross incomes less than the affordability threshold and who work less than 40 hours per week, only 34% would work more hours if available.

Seasonal Residents

- Of those seasonal residents with gross incomes less than the adequacy threshold, 65% work less than 40 hours per week, 32% work 40 hours per week and 3% work more than 40 hours per week.
- Of those with gross incomes less than the adequacy threshold and who work less than 40 hours per week, 56% would work more hours if available.
- Of those seasonal residents gross incomes less than the affordability threshold, 52% work less than 40 hours per week, 39% work 40 hours per week and 9% work more than 40 hours per week.
- Of those with gross incomes less than the affordability threshold and who work less than 40 hours per week, 47% would work more hours if available.

3.1.7 Median income levels – personal and household

Permanent Residents

- The median personal income is \$52,500 per year.
- The median household income is \$62,500 per year.

Seasonal Residents

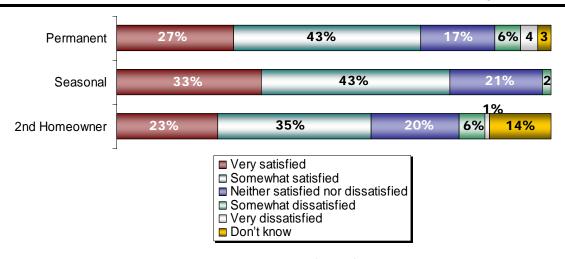
- The median personal income is \$1,800 per month, or \$21,600 per year.
- The median household income is \$1,900 per month, or \$22,800 per year.

3.2 Arts, Culture and Heritage

3.2.1 Proportion of residents satisfied with the selection of arts, cultural and heritage events

- 70% of permanent residents
- 76% of seasonal residents
- 58% of second homeowners (among those giving an opinion, 67% were satisfied)

Figure 8: Overall satisfaction with the selection of arts, cultural and heritage events



Base: Total Permanent Residents (n=201)
Total Seasonal Residents (n=208)
Total 2nd Homeowners (n=201)

Q.15) Overall, how satisfied are you with the selection of arts and cultural events, displays and heritage offerings in Whistler?

Permanent Residents

• Higher income residents are less inclined to be very satisfied with the selection of arts, cultural and heritage events. 46% of residents earning less than \$50,000 annually are very satisfied, compared to only 23% of those earning more than \$50,000.

Seasonal Residents

Female seasonal residents are more likely than males to be satisfied with the selection
of arts, cultural and heritage events. 42% of females are very satisfied and 45% are
somewhat satisfied, while only 27% of males are very satisfied and 43% of men are
somewhat satisfied.

Second Homeowners

- Younger second homeowners are more inclined than older ones to be satisfied with the selection of arts, cultural and heritage events. Among those under 35 years, 27% are very satisfied and 45% are somewhat satisfied, while among those 35 and older, 22% are very satisfied and 35% are somewhat satisfied.
- Second homeowners who stay longer in Whistler tend to be more satisfied with the selection of arts, cultural and heritage events. Among those staying less then 30 days, 19% are very satisfied and 31% are somewhat satisfied, while among those staying over 60 days, 24% are very satisfied and 39% are somewhat satisfied.

3.2.2 Suggested arts, cultural and heritage events

Permanent residents and second homeowners were asked to choose the types of arts, cultural and heritage events they would like to see more of in Whistler. The most frequently selected events were live music concerts, theatre, art exhibitions and shows, and films and slide shows. Older residents tend to be more interested in theatre, dance performances and heritage displays, while younger residents are more interested in live music concerts, DJ performances and films and slide shows.

Figure 9: Suggested arts, cultural and heritage events (closed-ended)

	Permanent Residents	Second Homeowners
Live music concerts	67%	48%
Theatre	47%	37%
Art exhibitions and shows	39%	30%
Films and slide shows	37%	20%
Public art	31%	28%
Outdoor heritage displays	28%	25%
Dance performances	26%	23%
Indoor heritage displays	25%	17%
Literary readings	24%	11%
Other	13%	29%
DJ performances	13%	7%
None selected	5%	14%
Q. 16) What types of arts and cultu	ıral events, displays or heritage offe	erings would you like to see more

Q. 16) What types of arts and cultural events, displays or heritage offerings would you like to see more of in Whistler?

^{*} Frequencies sum to more than 100% since respondents were allowed to select more than one category.

Seasonal residents were asked in an open-ended format to specify the types of arts, cultural and heritage events they would like to see more of in Whistler. The most common response given by seasonal residents was music-related events. A complete list of responses is provided in Appendix B.

Figure 10: Suggested arts, cultural and heritage events (open-ended)

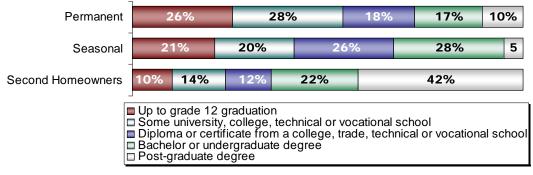
	Seasonal Residents
Music	29%
Film / Festivals	12%
Sports	9%
Art Galleries / Artistic Events	8%
Museums / Library	3%
Miscellaneous	7%
No response given	33%

3.3 Education

3.3.1 Proportion of residents who have completed post secondary education

- 45% of permanent residents
- 59% of seasonal residents
- 76% of second homeowners

Figure 11: Education levels



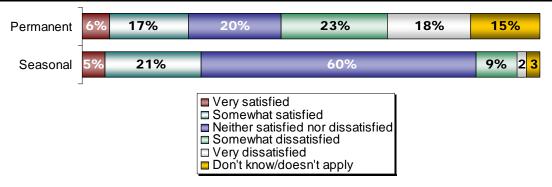
Base: Total Permanent Residents (n=201)
Total Seasonal Residents (n=208)
Total 2nd Homeowners (n=202)

Q. 56) What is the highest level of education you have had the opportunity to complete?

3.3.2 Proportion of residents satisfied with formal learning opportunities in the Sea-to-Sky Corridor

- 23% of permanent residents (among those giving an opinion, 27% were satisfied)
- 26% of seasonal residents

Figure 12: Overall satisfaction with formal learning opportunities



Base: Total Permanent Residents (n=201) Total Seasonal Residents (n=208)

Q.17) How satisfied are you with your personal opportunities for formal learning in Whistler? Formal learning opportunities include schools and colleges and other organizations with accredited courses in Whistler and the Sea-to-Sky corridor.

Permanent Residents

• Higher income residents tend to be less satisfied with formal learning opportunities than lower income residents. Among those earning less than \$50,000 annually, 10% are very satisfied and 19% are somewhat satisfied, while among those earning more than \$50,000, 1% are very satisfied and 20% are somewhat satisfied.

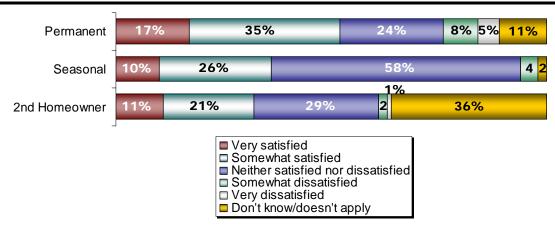
Seasonal Residents

No demographic differences were identified.

3.3.3 Proportion of residents satisfied with informal learning opportunities in the Sea-to-Sky Corridor

- 52% of permanent residents (among those giving an opinion, 58% were satisfied)
- 36% of seasonal residents
- 32% of second homeowners (among those giving an opinion, 50% were satisfied)

Figure 13: Overall satisfaction with informal learning opportunities



Base: Total Permanent Residents (n=201) Total Seasonal Residents (n=208) Total 2nd Homeowners (n=202)

Q.18) How satisfied are you with your personal opportunities for informal learning in Whistler? Informal learning opportunities include speakers, conferences, luncheons, dialogue events, newspaper articles, and community centre courses.

Permanent Residents

- Older residents are less likely than younger ones to be very satisfied with informal learning opportunities. Among those under 35 years old, 21% are very satisfied and 30% are somewhat satisfied, while among those 35 and older, 14% are very satisfied and 40% are somewhat satisfied.
- Higher income residents are less likely to be very satisfied with informal learning opportunities. Among those earning under \$50,000 annually, 21% are very satisfied and 30% are somewhat satisfied, while among those earning more than \$50,000, 10% are very satisfied and 40% are somewhat satisfied.

Seasonal Residents

No demographic differences were identified.

Second Homeowners

No demographic differences were identified.

3.3.4 Suggested learning opportunities

Permanent residents and second homeowners were asked to choose the types of learning opportunities they would like to see more of in Whistler. The most frequently selected events among permanent residents were accredited college and university courses and technical and trades courses. Second homeowners were most likely to choose recreation and wellness courses and arts and history courses. Older residents tend to be more interested in technical and trades courses, arts and culture courses, and recreation and wellness courses.

Figure 14: Suggested learning opportunities (closed-ended)

	Permanent	Second
	Residents	Homeowners
Accredited college and university courses	53%	14%
Technical and trades courses	47%	12%
Professional and career skills development	44%	13%
Arts and culture courses	37%	24%
Recreation and wellness courses	33%	29%
Speakers and presentations	32%	19%
Heritage and history courses	27%	18%
Dialogue and discussion forums	23%	13%
Other	12%	9%
None selected	10%	43%

Q. 19) What types of learning opportunities would you like to see more of?

Seasonal residents were asked in an open-ended format to specify the types of learning opportunities they would like to see more of in Whistler. The most common response given by seasonal residents was language-related courses. A complete list of responses is provided in Appendix B.

Figure 15: Suggested learning opportunities (open-ended)

	Seasonal
	Residents
Languages	11%
Recreation Related Certifications / First Aid	7%
Art/Film Courses	5%
College/University Classes	4%
Sports	3%
Career Oriented Courses	3%
Miscellaneous	7%
No response given	61%
Q. 19) What types of learning opportunities would you like to see mo	re of in Whistler?

^{*} Frequencies sum to more than 100% since respondents were allowed to select more than one category.

3.4 Work

3.4.1 Employment Status

- 85% of permanent residents are employed or self employed, 10% of them are retired and 5% of them are unemployed
- 94% of seasonal residents are employed or self employed and 6% of them are unemployed
- 57% of second homeowners are employed or self employed and 26% of them are retired (13% of respondents refused to give a response)

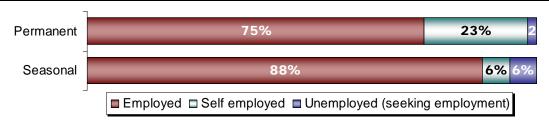
Figure 16: Employment status

	Permanent Residents	Seasonal Residents	Second Homeowners
Employed	65%	88%	46%
Self employed	20%	6%	11%
Unemployed (seeking employment)	2%	6%	-
Total Workforce	87%	100%	57%
Unemployed (not seeking employment)	3%	-	3%
Retired	10%	-	26%
Student	-	-	1%
Refused	-	-	13%
Total Other	13%	-	43%
TOTAL	100%	100%	100%

3.4.2 Proportion or workforce unemployed

- 2% of the permanent resident workforce is currently unemployed, i.e., not working but actively seeking employment
- 6% of the seasonal resident workforce is currently unemployed

Figure 17: Employment rate



Base: Total Permanent Residents working or actively seeking work (n=175)

Total Seasonal Residents working or actively seeking work (n=208)

Q.4) Are you currently employed, self-emplopyed, not currently working, a student, or are you retired?

3.4.3 Location of work

- 81% of permanent residents who are employed or self-employed work outside the home. Close to half (48%) of them work in Whistler Village.
- 98% of seasonal residents who are employed or self-employed work outside the home. Of those, seven in ten work in Whistler Village.

Figure 18: Location of work

	Permanent Residents	Seasonal Residents
Home	19%	2%
Outside the home	81%	98%
Whistler Village	48%	70%
Whistler Creekside	8%	14%
Whistler Function Junction	11%	4%
Whistler other	7%	4%
Pemberton	1%	-
Squamish	1%	-
Greater Vancouver	2%	-
Other*	22%	8%
TOTAL	100%	100%

Q.28) Do you tend to work from home or outside the home?

Q.29) Where do you commute to work?

^{*} Respondents who selected "other" were not asked to specify the location.

3.4.4 Hours of work per week

Permanent Residents

- Employed permanent residents average 40 hours of work per week
- Of those working less than 40 hours per week, 46% would work more hours if available

Seasonal Residents

- Employed seasonal residents average 37 hours of work per week
- Of those working less than 40 hours per week, 46% would work more hours if available
- 46% of all seasonal residents would work more hours if available

Figure 19: Hours of work per week

	Permanent Residents	Seasonal Residents
Less than 20 hours	4%	2%
20-34 hours	20%	24%
35-40 hours	42%	61%
More than 40 hours	34%	13%
TOTAL	100%	100%
Average	40 hours	37 hours

Q. 49) How many hours per week do you work for pay on average?

Figure 20: Proportion of residents who would work more hours if available

	Permanent Residents	Seasonal Residents
Less than 20 hours	67%	50%
20-34 hours	57%	48%
35-40 hours	26%	49%
More than 40 hours	-	32%
TOTAL	46%	46%

^{*} Only permanent residents who work less than 40 hours per week were asked this question (n=70). In comparison, all seasonal residents were asked the question (n=208).

Residents who said they would not work more hours were asked in an open-ended format to specify their reasons for not choosing to work them. The most frequently given responses among permanent residents were they don't need to or don't want to work more, as well as family-related and other commitments. Seasonal residents were more inclined to say they don't want to give up free time, particularly for skiing or snowboarding. A complete list of responses is provided in Appendix B.

Figure 21: Reasons why residents would not work more hours (open-ended)

	Permanent Residents	Seasonal Residents
Don't need to / Don't want to	23%	20%
Other Commitments / Family Related	21%	2%
Want to Ski or Snowboard / Free time	2%	52%
Working Enough / Too Many Jobs	2%	24%
Miscellaneous	9%	4%
No response given	42%	11%

^{*} For both resident types, only those respondents who said they would not work more hours were asked this question (Permanent n=38; Seasonal n=102). Note that only permanent residents who work less than 40 hours per week were asked this question.

3.5 Transportation

3.5.1 Proportion of residents travelling to work via carpool, public transit, walking or biking

- 35% of permanent residents (winter)
- 54% of permanent residents (summer)
- 88% of seasonal residents (winter)

Figure 22: Mode of transportation used most often to travel to and from work

	Permanent Residents (Summer)	Permanent Residents (Winter)	Seasonal Residents (Winter)
Vehicle alone (car/truck/motorcycle)	33%	57%	9%
Vehicle with at least one other person	8%	8%	5%
Bus	8%	17%	66%
Taxi	1%	-	1%
Walk	14%	8%	17%
Bicycle	24%	2%	-
Other	1%	-	3%
Don't know	11%	9%	-

Q.33) What mode of transportation do you tend to use most often to travel to and from work in Whistler during the winter months?

Q.34) And in summer months?

<u>Alternate</u> Winter Modes Permanent 17% 35% 66% 88% Seasonal Summer 8% 24% 54% Permanent ■ Vehicle with at least one other person Transit Walk ■ Bicycle Base: Total Permanent Residents (n=170) Total Seasonal Residents (n=198) Q.33) What mode of transportation do you tend to use most often to travel to and from work in Whistler during the winter? Q.34) And in the summer?

Figure 23: Use of alternate modes of transportation to travel to and from work

Permanent Residents

- Males are more likely than females to carpool, use public transit, walk or bike.
- Younger residents are more inclined than older ones to use these transportation alternatives.
- Lower income residents are more likely than higher income residents to use these alternatives.
- Couples without children are more inclined to use these transportation alternatives than those with children.

Seasonal Residents

No demographic differences were identified.

3.5.2 Conditions under which Whistler residents would consider walking or taking public transit more frequently

Residents were asked in an open-ended format to specify the conditions under which they would walk or take public transit more frequently. The most common responses given were they never use or not able to use public transit, as well as weather or season related reasons. A complete list of responses is provided in Appendix B.

Figure 24: Conditions under which residents would consider walking or taking public transit more frequently (open-ended)

	Permanent Residents	Seasonal Residents	Second Homeowners
Never or Not Able To	31%	1%	11%
Weather Conditions / Season Related	23%	16%	4%
Already Bike / Walk / Use transit	11%	12%	14%
Sidewalk & Road Maintenance	5%	1%	1%
Distance too large	3%	8%	1%
Increased Transit Service	2%	6%	2%
Increased Biking Infrastructure	2%	1%	1%
Miscellaneous & Positive Comments	4%	6%	4%
No response given	12%	50%	63%

Q.35) Under what conditions would you consider walking, biking or taking the bus more frequently?

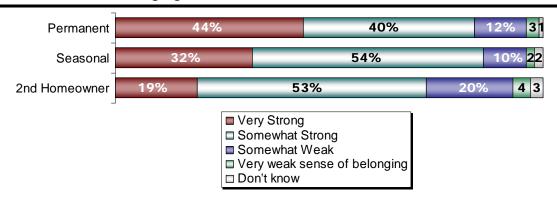
^{*} Frequencies sum to more than 100% since respondents were allowed to select more than one category.

3.6 Community Living

3.6.1 Proportion of residents who feel a sense of belonging to Whistler

- 84% of permanent residents
- 86% of seasonal residents
- 72% of second homeowners

Figure 25: Sense of Belonging to Whistler



Base: Total Permanent Residents (n=201)
Total Seasonal Residents (n=208)
Total 2nd Homeowners (n=202)

Q. 37) How would you describe your sense of belonging to Whistler?

Permanent Residents

- The longer permanent residents have lived in the community, the more likely they are to have a strong sense of belonging.
- Older residents tend to have a stronger sense of belonging than younger ones.
- Lower income residents tend to have a stronger sense of belonging than higher income residents.

Seasonal Residents

Females are more likely than males to have a strong sense of belonging.

Second Homeowners

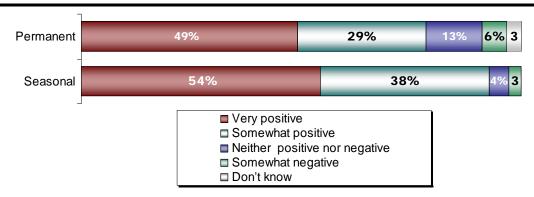
• The longer second homeowners have owned property in Whistler, the more likely they are to have a strong sense of belonging.

• Compared to second homeowners who stay less than 30 days per year in Whistler, those who stay more than 30 days tend to have a stronger sense of belonging.

3.6.2 Proportion of residents satisfied with the quality of interactions with tourists

- 79% of permanent residents
- 92% of seasonal residents

Figure 26: Quality of interactions with tourists



Base: Total Permanent Residents working or actively seeking work (n=201)

Total Seasonal Residents working or actively seeking work (n=208)

Q. 36) Overall, how would you rate the quality of your interactions with tourists in Whistler?

Permanent Residents

- The longer residents have lived in Whistler, the more likely they are to have very positive interactions with tourists. Among those living in Whistler 4 years or less, 44% feel their interaction is very positive. This increases to 48% among those living in Whistler 5 to 10 years and up to 58% for those living in the community 11 years or more.
- Older residents are more likely than younger ones to have very positive interactions with tourists. Two thirds (65%) of residents 35 and older have very positive interactions, compared to 36% of those under 35 years of age.
- Higher income residents are more inclined to have very positive interactions with tourists. 55% of those earning more than \$50,000 annually have very positive interactions, compared to 30% of those earning less than \$50,000.

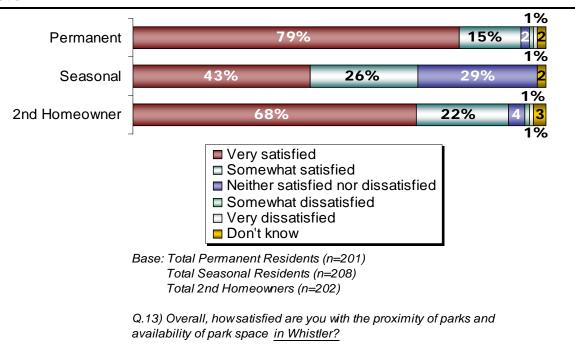
Seasonal Residents

No demographic differences were identified.

3.6.3 Proportion of residents satisfied with the proximity of parks and availability of park space in Whistler

- 94% of permanent residents
- 69% of seasonal residents
- 90% of second homeowners

Figure 27: Satisfaction with the proximity of parks and availability of park space in Whistler



Permanent Residents

- The longer permanent residents have lived in the community, the less likely they are to be very satisfied with the park space in Whistler. 86% of those living in Whistler 4 years or less are very satisfied, compared to 77% of those living in Whistler 11 or more years.
- Older residents tend to be less satisfied than younger ones with park space. 83% of those under 35 are very satisfied, while 77% of those 35 and older are very satisfied.
- Higher income residents are less likely than lower income residents to be very satisfied with park space in Whistler. 89% of those earning less than \$50,000 annually are very satisfied, while 76% of those earning over \$50,000 are very satisfied.

Seasonal Residents

Female seasonal residents are slightly more satisfied with park space than males. 46%
of females are very satisfied and 28% are somewhat satisfied, while 42% of males are
very satisfied and 26% are somewhat satisfied.

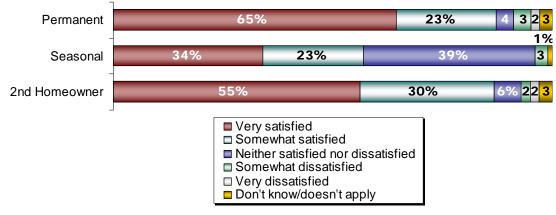
Second Homeowners

- The longer second homeowners have owned property in Whistler, the more likely they are to be very satisfied with park space. 54% of those owning property 4 years or less are very satisfied, compared to 65% of those owning property 5 to 10 years and up to 73% of those owning property for 11 years or more.
- Compared to second homeowners who stay less than 30 days per year in Whistler, those who stay more than 30 days tend to be more satisfied with park space. 66% of those staying in Whistler less than 30 days are very satisfied, while 71% of those staying more than 30 days are very satisfied.

3.6.4 Proportion of residents satisfied with the proximity of parks and availability of park space in their neighbourhood.

- 88% of permanent residents
- 57% of seasonal residents
- 85% of second homeowners

Figure 28: Satisfaction with the proximity of parks and availability of park space in neighbourhood



Base: Total Permanent Residents (n=201)
Total Seasonal Residents (n=208)
Total 2nd Homeowners (n=202)

Q.14) How satisfied are you with the proximity of parks and availability of park space in <u>your neighbourhood</u>?

Permanent Residents

- The longer residents have lived in Whistler, the less likely they are to be satisfied with park space in their own neighbourhood. 94% of those living in Whistler 4 years or less years are very or somewhat satisfied, compared to 81% of those living in Whistler 11 or more years.
- Older residents tend to be more satisfied than younger ones with park space in their neighbourhood. 62% of those under 35 are very satisfied, while 71% of those 35 and older are very satisfied.

Seasonal Residents

 Female seasonal residents tend to be more satisfied than males with park space in their neighbourhood. 39% of females are very satisfied, while 31% of males are very satisfied.

Second Homeowners

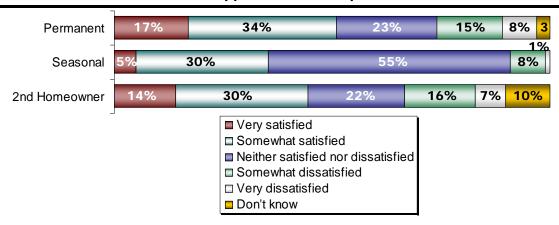
- The longer second homeowners have owned property in Whistler, the more likely they
 are to be very satisfied with park space in their neighbourhood. 36% of those owning
 property 4 years or less are very satisfied, compared to 61% of those owning property
 for 11 years or more.
- Compared to second homeowners who stay less than 30 days per year in Whistler, those who stay 30 to 60 days tend to be more satisfied with park space in their neighbourhood. 54% of those staying less then 30 days are very satisfied, while 66% of those staying 30 to 60 days are very satisfied.

3.7 Community Decision Making

3.7.1 Proportion of residents satisfied with existing opportunities to provide input into decision making in Whistler

- 51% of permanent residents
- 35% of seasonal residents
- 44% of second homeowners (among those giving an opinion, 49% were satisfied)

Figure 29: Overall satisfaction with opportunities for input



Base: Total Permanent Residents (n=201)
Total Seasonal Residents (n=208)
Total 2ndHomeowners (n=202)

Q.20) How satisfied are you with the existing opportunities to provide your input in decision making in Whistler?

Permanent Residents

- The longer permanent residents have lived in Whistler, the more likely they are to be satisfied with existing opportunities for input. 41% of those living in Whistler 4 years or less are very or somewhat satisfied, while 60% of those living in the community 11 years or more are very or somewhat satisfied.
- Older residents tend to be more satisfied than younger ones with opportunities for input.
 43% of those under 35 are very or somewhat satisfied, while 58% of those 35 and older are very or somewhat satisfied.

Seasonal Residents

 Female seasonal residents tend to be less satisfied than males with existing opportunities for input. 41% of males are very or somewhat satisfied, while 28% of females are very or somewhat satisfied.

Second Homeowners

- Younger second homeowners tend to be more satisfied than older ones with opportunities for input. 58% of those under 35 are very or somewhat satisfied, while 43% of those 35 and older are very or somewhat satisfied.
- The longer second homeowners stay in Whistler per year, the more likely they are to be satisfied with opportunities for input. 35% of those staying in Whistler less than 30 days are very or somewhat satisfied, while 53% of those staying over 60 days are very or somewhat satisfied.

3.7.2 Public input activities

The most common public input activities are discussing community issues with friends, family or coworkers and reading about community issues. Permanent residents are more inclined than seasonal residents or second homeowners to participate in all public input activities, especially signing a petition, attending public open houses and talking to council members.

Figure 30: Participation in public input activities

	Permanent Residents	Seasonal Residents	Second Homeowners
Discussed community issues with friends, family or coworkers	93%	51%	80%
Read about community issues	88%	73%	77%
Signed a petition	61%	8%	23%
Attended a public open house	52%	9%	21%
Talked to a local council member	52%	6%	13%
Wrote a letter to the editor	20%	3%	5%
Attended a council meeting	17%	5%	5%
Wrote a letter/email to council	16%	3%	8%
None selected	2%	18%	10%

Q. 22) Please indicate which of the listed public input activities you have participated in during the last year

Permanent Residents

- The longer residents have lived in Whistler, the more likely they are to have signed a petition, attended a public open house or attended a council meeting.
- Older residents are more inclined than younger ones to have read about community issues, signed a petition or attended a public open house.

^{*} Frequencies sum to more than 100% since respondents were allowed to select more than one category.

 Higher income residents are more likely than lower income residents to have read about community issues, attended a public open house or written a letter to the editor.

Seasonal Residents

No demographic differences were identified.

Second Homeowners

- The longer second homeowners have owned property in Whistler, the more likely they are to have talked to a local council member.
- Compared to second homeowners who stay less than 30 days per year in Whistler, those who stay more than 30 days are more likely to have read about or discussed community issues, signed a petition, attended a public open house or talked to a local council member.

3.7.3 Suggestions to improve effectiveness of current input opportunities

Residents were asked in an open-ended format for suggestions to improve the effectiveness of current input opportunities. The most common suggestions among permanent residents were for more forums and to get youth more involved. Seasonal residents and second homeowners were more concerned about improving communication channels and educating them on the opportunities for public input. Second homeowners also brought up issues about living outside of Whistler, as well as wanting more opportunities to take part in meetings and receive information. A complete list of responses is provided in Appendix B.

Figure 31: Suggestions to improve effectiveness of input opportunities (open-ended)

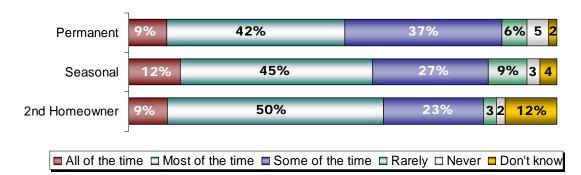
	Permanent Residents	Seasonal Residents	Second Homeowners
Forums	10%	5%	4%
Better communication & more announcements of information	6%	11%	14%
Timing of meetings / More Meetings / Community Involvement	6%	4%	6%
Listen to the people / follow input	6%	0%	2%
Surveys	4%	6%	3%
Web Based Announcements and Opportunity for input	3%	1%	7%
Positive comments	4%	1%	3%
Miscellaneous	12%	9%	10%
Don't know, No Suggestions	41%	25%	41%
No response given	6%	37%	18%

Q. 21) What suggestions do you have for making existing opportunities to share your input more effective?

3.7.4 Proportion of residents who feel local decision makers have the best interests of the community in mind when making decisions at least most of the time

- 49% of permanent residents
- 57% of seasonal residents
- 59% of second homeowners (among those giving an opinion, 67% were satisfied)

Figure 32: Perspectives on local decision makers



Base: Total Permanent Residents (n=201) Total Seasonal Residents (n=208) Total 2nd Homeowners (n=202)

Q.23) Do you believe that local decision makers have the best interests of the resort community in mind when making decisions?

Permanent Residents

• The longer permanent residents have lived in Whistler, the more likely they are to feel local decision makers have their best interests in mind.

Seasonal Residents

No demographic differences were identified.

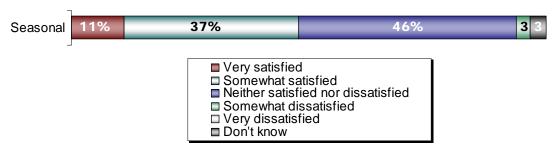
Second Homeowners

- Older second homeowners are more likely than younger ones to feel decision makers have their best interests in mind.
- Second homeowners who stay in Whistler for more than 60 days per year are more likely to feel decision makers have their best interest in mind.

3.7.5 Proportion of residents satisfied with the quality of information provided about community decisions

- 48% of seasonal residents
- No demographic differences were identified.

Figure 33: Satisfaction with quality of information



Base: Total Seasonal Residents (n=208)

Q.) Thinking about accuracy, timeliness and completeness of information, how satisfied are you overall with the quality of information that is provided about decisions being made in Whistler?

3.8 Services

3.8.1 Preferred channels of communication from RMOW

The most popular ways to receive information from the Municipality are emailed newsletters, newspaper inserts or ads and the website. Second homeowners are more inclined than permanent or seasonal residents to receive information electronically.

Figure 34: Preferred ways to receive information from the RMOW

	Permanent Residents	Seasonal Residents	Second Homeowners
Emailed newsletter	45%	36%	62%
Newspaper inserts or ads	43%	37%	25%
Website	26%	26%	28%
Mailed newsletter	24%	18%	48%
Open house/public forums	19%	10%	13%
Printed brochures	6%	10%	15%
Other	5%	7%	4%
None selected	4%	9%	-

Q. 39) How do you prefer to receive information from the Municipality of Whistler?

3.8.2 Most common news and media sources

The most commonly used news and media sources are the Pique Newsmagazine, the Whistler Question and Mountain FM. Second homeowners are more likely than permanent or seasonal residents to use non-local news and media sources, like the Vancouver Sun.

Figure 35: Most common news and media sources

	Permanent Residents	Seasonal Residents	Second Homeowners
Pique Newsmagazine	94%	96%	80%
Whistler Question	74%	64%	71%
Mountain FM	52%	29%	65%
Vancouver Sun	34%	8%	63%
Vancouver Province	26%	7%	23%
Cable 6	25%	9%	23%
Other	5%	7%	9%
None selected	1%	2%	4%

Q. 40) Which of the following do you read, listen or watch on a regular basis? You may choose more than one response

^{*} Frequencies sum to more than 100% since respondents were allowed to select more than one category.

^{*} Frequencies sum to more than 100% since respondents were allowed to select more than one category.

3.8.3 Suggested online services to be added to the RMOW website

The most frequently suggested online services are discussion groups/blogs, the ability to access property information and to track development and building permit progress. Overall, permanent residents are more inclined than second homeowners to want online services to be added to the RMOW website.

Figure 36: Suggested online services

	Permanent Residents	Second Homeowners
Discussion groups or blogs	33%	13%
Access property information	31%	21%
Track development and building permit progress	29%	22%
Video streaming of council meetings	27%	9%
Pay for and download zoning and civic mapping	22%	15%
Other	2%	5%
Don't use their website	30%	12%
None selected	13%	55%

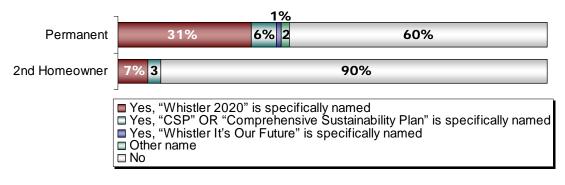
Q. 38) What online services would you like to be added or like to have on the Municipality of Whistler's website? You may choose more than one response

^{*} Frequencies sum to more than 100% since respondents were allowed to select more than one category.

3.9 Whislter2020

- 3.9.1 Proportion of residents who can recall the name of the community-wide visioning and planning process in Whistler
 - 38% of permanent residents
 - 10% of second homeowners

Figure 37: Recollection of the visioning and planning process in Whistler



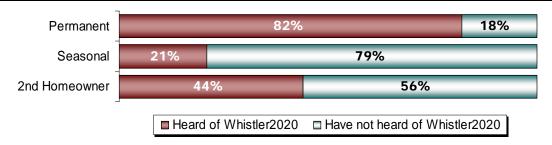
Base: Total Permanent Residents (n=201) Total 2nd Homeowners (n=202)

Q.24) Can you recall the name of the community -wide visioning and planning process in Whistler?

3.9.2 Proportion or residents who are aware of Whistler2020 when told the name

- 82% of permanent residents
- 21% of seasonal residents
- 44% of second homeowners

Figure 38: Awareness of Whistler2020



Base: Total Permanent Residents (n=201)
Total Seasonal Residents (n=208)
Total 2nd Homeowners (n=202)

Q. 25) Have you heard of Whistler2020?

Permanent Residents

- The longer permanent residents have lived in Whistler, the more likely they are to be aware of Whistler2020.
- Older residents are more likely than younger ones to be aware of Whistler2020.

Seasonal Residents

Female seasonal residents are more likely than males to be aware of Whistler2020.

Second Homeowners

- Younger second homeowners are more likely than older ones to be aware of Whistler2020.
- The longer second homeowners have owned property in Whistler, the more likely they are to be aware of Whistler2020.
- Compared to second homeowners who stay less than 30 days per year in Whistler, those who stay more than 30 days tend to be more aware of Whistler2020.

3.9.3 What Whistler residents know about Whistler 2020

Those residents aware of Whistler2020 were asked in an open-ended format what they know about it at a general level. The most common response among all resident types was they did not know much about Whistler2020, besides the name. Other frequently given responses associated Whistler2020 with sustainability, future planning and the Olympics. A complete list of responses is provided in Appendix B.

Figure 39: What residents know about Whistler2020 (open-ended)

	Permanent Residents	Seasonal Residents	Second Homeowners
Heard the name / Know little / Just know about it	27%	0%	11%
Sustainability	23%	26%	8%
Olympics / Future Planning	10%	16%	15%
Community	8%	7%	10%
Environment	2%	9%	2%
Housing / New Developments	2%	2%	10%
Business	2%	0%	0%
Negative	7%	0%	0%
Miscellaneous	10%	2%	16%
Don't know or Nothing	21%	37%	29%

Q. 26) Can you please tell me what you know about Whistler2020 at a general level?

^{*} Only residents aware of Whistler2020 were asked this question (Permanent n=166; Seasonal n=43; Second Homeowner n=89).

^{*} Frequencies sum to more than 100% since some responses fit into more than one category.

3.9.4 Whistler 2020 activities

The most common Whistler2020 activities that residents have participated in during the last year are viewing ads in the local papers and reading articles/letters in the local papers. Permanent residents are more inclined than seasonal residents or second homeowners to participate in Whistler2020 activities.

Figure 40: Participation in Whistler2020 activities

	Permanent Residents	Seasonal Residents	Second Homeowners
Viewed ads in the local papers	66%	10%	29%
Read articles/letters in the local papers	64%	12%	33%
Talked with friends or family	43%	4%	20%
Sought out information on web or requested documents	19%	1%	3%
Attended presentations	17%	1%	5%
Attended open house event	14%	-	3%
Submitted ideas to task forces or staff	10%	-	3%
Participated on a task force	9%	-	1%
None selected	7%	3%	6%
Not aware of Whistler2020	18%	79%	56%

Q. 27) Which of the activities related to Whistler2020 have you participated in during the last year?

Permanent Residents

- The longer permanent residents have lived in Whistler, the more likely they are to have read articles/letters, viewed ads in the local papers, talked with friends or family about Whistler2020, sought out information, attended presentations, attended open house events and submitted ideas to task forces or staff.
- Older residents are more likely than younger ones to have participated in Whistler2020 activities, except for task force participation which was more common among those under 35 years of age.

Seasonal Residents

No demographic differences were identified.

Second Homeowners

- Younger second homeowners are more likely than older ones to have participated on a task force.
- Compared to second homeowners who stay less than 30 days per year in Whistler, those who stay more than 30 days are more likely to have viewed ads in the local papers and talked with friends or family about Whistler2020.

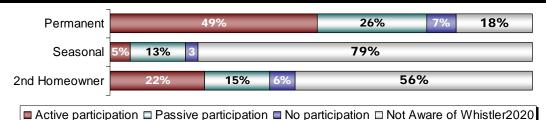
^{*} Only respondents aware of Whistler2020 were asked this question (Permanent n=166 Seasonal n=43; Second Homeowner n=89).

^{*} Frequencies sum to more than 100% since respondents were allowed to select more than one category.

3.9.5 Proportion of residents who have participated in Whistler 2020 activities

- 75% of permanent residents (49% active; 26% passive)
- 18% of seasonal residents (5% active; 13% passive)
- 37% of second homeowners (22% active; 15% passive)

Figure 41: Active participation in Whistler2020



Active participation includes:

- Attended presentations about Whistler2020
- Sought out information about Whistler2020 on the web or requested documents
- Attended Whistler2020 open house event
- Talked to friends or family about Whistler2020
- submitted ideas to Whistler2020 task forces or staff
- Participated on a Whistler2020 task force

Passive participation includes:

- Viewing ads about Whistler2020
- Reading articles about Whistler2020 in newspaper

3.10 Demographics and Housing

3.10.1 Demographics

Permanent Residents

- Nearly evenly split between male and female.
- The majority of them are between 25 and 44 years of age.
- 57% of them are married.
- 25% of them have children in the home.
- Average family size is 2.1 people.

Seasonal Residents

- More inclined to be male than female (63%).
- Tend to be younger on average, with the majority of them under 25 years old.
- 85% of them are single.
- 1% of them have children in the home.
- Average family size is 1.2 people.

Second Homeowners

- More inclined to be male (56%).
- Tend to be older on average, with the majority of them between 45 and 64 years of age.

Figure 42: Demographics

	Permanent Residents	Seasonal Residents	Second Homeowners
Gender			
Male	51%	63%	56%
Female	49%	37%	44%
Age			
Under 25	24%	61%	1%
25 – 44	54%	37%	17%
45 – 64	19%	2%	68%
Over 65	3%	0%	14%
Average	36 years	25 years	54 years
Marital Status			
Single	43%	85%	-
Married/common-law	57%	15%	-
Presence of Children			
Yes	25%	1%	-
No	75%	99%	-
Family Size			
Average	2.1 people	1.2 people	-

Figure 43: Permanent home of seasonal residents

Canada	85	Ireland	5
British Columbia	27	Dublin	3
Ontario	23	Kerry	1
Quebec	20	Ballas	1
Alberta	8		
Nova Scotia	3	Argentina	2
Manitoba	2	San Martin de los Andes	_ 1
New Brunswick	1	San Carlos de Bariloche	1
Australia	63	France	2
Sidney	21	Paris	1
Melbourne	12	Strasbourg	1
Brisbane	10		
Perth	4	Germany	2
Canberra	2	Baden-Württemberg	1
Townsville	2	(Blank)	1
Byron Bay	2	(=:a:y	•
Gold Coast	2	Japan	2
Hanover	2	Tokyo	1
Sunshine Coast	2	Osaka	1
Adelaide.	2	Osaka	'
Pacific Palms	1	Denmark	2
Blue Mountain	1	Aalborg	1
Blank	1	Aarhus	1
San Martin	1	Scotland	2
England	22	North-West Coast	1
London	7	Dundee	1
Manchester	3	Bulldoo	,
Essex	2	Slovakia	2
Sheffield	2	Banska Bystrica.	1
New Castle	1	Poprad	1
Northwest	1	Горгац	ı
		Hadrad Otataa	•
Ipswich	1	United States	2
Brighton	1	California	1
Birmingham	1	Massachusetts	1
Bristol	1		
Nottingham	1	Norway	1
Leeds.	1	Trondheim	1
New Zealand	12	South Africa	1
Auckland	4	Port Elizabeth	1
Whangamata	1		
Ohakune	1	Northern Ireland	1
Dunedin	2	Belfast	1
Christchurch	1		
Hamilton	1	Other	2
Wellington	1		

3.10.2 Housing

Permanent Residents

- Just over half (52%) own their residence, while 43% of them rent.
- Mostly live in duplexes/townhomes (39%) and single detached homes (29%). An additional 16% of them live in an apartment.
- 24% of them live in Whistler Restricted Housing. A further 11% of them did not know (among those knowing, 27% said they live in restricted housing).
- Have lived in Whistler for an average of 8.7 years.
- 17% of them live in Alpine Meadows.

Seasonal Residents

- Only 3% of them own their residence, while 97% rent.
- Mostly live in apartments (34%) and duplexes/townhomes (30%). An additional 17% of them live in a suite in a house.
- Only 6% of them live in Whistler Restricted Housing. More than half of them (55%) did not know (among those knowing, 13% said they live in restricted housing).
- Have lived in Whistler for a season for an average of 1.8 years.
- 21% of them live in Whistler Creek and 12% live in Bayshores.
- Average number of people per residence is 4.4.
- Average number of bedrooms per residence is 2.7.

Second Homeowners

- Mainly live in apartments (35%), duplexes/townhomes (34%) and single detached homes (27%).
- Have owned property in Whistler for an average of 13.8 years.
- 13% of them live in Alpine Meadows, 11% reside in the Village and 10% live in Benchlands.

Figure 44: Housing

	Permanent Residents	Seasonal Residents	Second Homeowners
Home Tenure			
Own	52%	3%	100%
Rent	48%	97%	-
Dwelling Type			
Single, detached house	29%	15%	27%
Duplex or row townhouse	39%	30%	34%
Apartment style	16%	34%	35%
Suite in house	14%	17%	2%
Other	2%	4%	1%
Whistler Restricted Housing			
Yes	24%	6%	-
No	65%	40%	-
Don't Know	11%	55%	-
Years in Whistler			
0-4 years	34%	96%	15%
5-10 years	34%	3%	30%
11 or more years	32%	1%	55%
Average	8.7 years	1.8 years	13.8 years
Number of people per residence			
Average	-	4.4 people	-
Number of bedrooms per residence			
Average	-	2.7 people	-

Figure 45: Neighbourhood

	Permanent Residents	Seasonal Residents	Second Homeowners
Alpine Meadows	17%	9%	13%
Nordic Estates	7%	8%	2%
Bayshores	6%	12%	4%
Nesters	6%	1%	0%
Nicklaus North Estates	6%	0%	0%
Alta Vista	5%	5%	3%
Twin Lake	5%	2%	2%
Spruce Grove	5%	0%	0%
Blueberry Hill	4%	4%	5%
Whistler Cay Heights	4%	1%	4%
Whistler Creek	3%	21%	3%
Whistler cay Estates	3%	1%	1%
Cheakamus	3%	0%	0%
Village	2%	3%	11%
Emerald Estates	2%	3%	3%
White Gold	2%	3%	1%
Brio	2%	2%	2%
Tapley's Farm	2%	1%	0%
Creekside	2%	0%	5%
Millers Pond	2%	0%	0%
Benchlands	1%	2%	10%
Whistler Highlands	1%	1%	0%
Alpha Lake Village	1%	0%	0%
Callaghan	1%	0%	0%
Function Junction	0%	1%	0%
Blackcomb	0%	0%	5%
Montebello	0%	0%	2%
Mons	0%	0%	0%
Wayside	0%	0%	0%
Other	10%	10%	15%

Q.8) In which neighbourhood do you live OR own property

4.0 Cluster Analysis

A statistical cluster analysis was conducted to group respondents into Positive and Negative Clusters based on their responses to the key satisfaction questions. Cluster analysis uses K-mean classification methods to group respondents based on similar responses to selected questions. For this analysis, all satisfaction questions were used with the exception of satisfaction with housing arrangements, due to the large share of Don't Knows reported among second homeowners. Respondents grouped in the Positive Cluster have a greater chance of being satisfied across those questions than respondents in the Negative Cluster. It does not mean they are completely satisfied on all questions, nor is the Negative group completely dissatisfied. The purpose of this type of analysis is to group people into similar homogenous groups and compare the differences between the two groups. This allows the client to identify what (potentially controllable) variables are different between the groups. While cluster analysis does not reveal which of those variables may be driving satisfaction, it does show the differences.

Permanent Residents

About 60% of permanent residents are in the Positive Cluster, while 40% of them fall in the Negative Cluster. The table below lists the key characteristics of respondents in the two clusters.

Figure 46: Key characteristics of permanent resident clusters

Positive Cluster	Negative Cluster
Have lived in Whistler longer	Have not lived in Whistler as long
More likely to have attended a public open house or talked to a council member More likely to feel decision makers have their best	More likely to have attended a council meeting, signed a petition or written a letter to council Less likely to feel decision makers have their best
interest in mind	interest in mind
More aware of Whistler2020	Less aware of Whistler2020
More likely to have read artciles, sought out information, talked to friends/family and participated on a Whistler2020 task force	Less likely to have participated in these Whistler2020 activities
More satisfied with the quality of interaction with tourists	Less satisfied with the quality of interaction with tourists
Stronger sense of belonging to Whistler	Weaker sense of belonging to Whistler

Seasonal Residents

Approximately two-thirds of seasonal residents are in the Positive Cluster, while one-third of them are in the Negative Cluster. Differences between the clusters are smaller than for the other resident types.

Figure 47: Key characteristics of seasonal resident clusters

Positive Cluster	Negative Cluster
More likely to be employed	Less likely to be employed
More likely to be single	More likely to be married or in a common-law relationship
Tend to be older	Tend to be younger
More likely to be from Canada	Less likely to be from Canada
More satisfied with the quality of information about	Less satisfied with the quality of information about
decisions in Whistler	decisions in Whistler
More aware of Whistler2020	Less aware of Whistler2020
More likely to have viewed Whistler2020 ads	Less likely to have viewed Whistler2020 ads
Stronger sense of belonging to Whistler	Weaker sense of belonging to Whistler

Second Homeowners

Second homeowners are fairly evenly split between the Positive and Negative Clusters. The table below lists the characteristics of respondents in the two clusters.

Figure 48: Key characteristics of second homeowner clusters

Positive Cluster	Negative Cluster
More likely to be retired	Less likely to be retired
Have owned their property in Whistler longer	Have not owned their property in Whistler as long
Stayed in Whistler more days per year	Stayed in Whistler fewer days per year
More likely to own a single family home	Less likely to own a single family home
More likely to have attended a public open house, signed a petition or read about community issues	Less likely to have participated in these activities
More likely to feel decision makers have their best interest in mind	Less likely to feel decision makers have their best interest in mind
More aware of Whistler2020	Less aware of Whistler2020
More likely to have viewed ads and read articles about Whistler2020	Less likely to have participated in these Whistler2020 activities
Stronger sense of belonging to Whistler	Weaker sense of belonging to Whistler
Less inclined to want more of these activities	More inclined to want more live music, theatre, outdoor and indoor heritage displays, films and slide shows, art and culture course, speakers and presentations and heritage and history courses

5.0 Recommendations

Recommendations for improving the design and implementation of the Community Life Survey in upcoming years are provided below.

Questionnaire Design

- The survey instrument should be streamlined by decreasing the number of skips and questions.
- Many respondents did not respond to the income and benefits questions; therefore, these questions should be simplified to reduce refusal rates.
- Consider creating grids for the satisfaction questions to decrease interview time (e.g., "for each of the following, please tell me how satisfied you are on a scale of 1 to 5, where 1 means very satisfied, etc.")
- Consider adding questions on the importance placed on individual factors, such as parks, arts and cultural activities, learning opportunities, public input, etc. These importance levels can be compared to satisfaction levels to determine which factors should be targeted first for improvement.

Data Collection

- The intercept survey used to reach seasonal residents was found to be very effective. It is recommended to continue using this approach in future years.
- Surveying second homeowners at their permanent non-Whistler residence was also very effective. It is recommended to continue using a telephone survey of second homeowners randomly selected from the Municipality's property tax database.
- In contrast to the other resident groups, the telephone survey used to reach permanent residents was not efficient or cost effective. Instead of using random digit dialled phone numbers, it is recommended to use published residential listings or to purchase prescreened working phone numbers from a professional sample company. While potentially not as comprehensive, these methods would decrease the time needed to reach respondents. The RMOW may also wish to consider using an intercept survey in conjunction with the telephone survey to more efficiently reach permanent residents.
- Consider placing ads in local newspapers to inform residents of the survey and ask them to be receptive to interviewers.

Data Analysis

- It is recommended that Don't Know responses not be retained as valid responses in indicator calculations. Consider the example where 80 respondents say they are satisfied with a particular factor, 10 of them say they are dissatisfied and 10 of them don't know. Currently, the proportion of respondents satisfied is calculated by dividing 80 by 100, which treats the Don't Knows as if they were dissatisfied responses. More accurately, the proportion of respondents satisfied should be calculated by dividing 80 by 90, which assumes the Don't Knows are missing values.
- Consider conducting a regression analysis to identify which particular components of community life (parks, arts and cultural activities, learning opportunities, input to decision making, etc.) are most important in influencing overall satisfaction. Regression analysis develops a model consisting of those variables that together have the greatest influence on overall satisfaction.
- Consider developing a set of management action grids to identify areas where the RMOW should focus their resources to improve overall community satisfaction. An action grid is a scatter plot of average satisfaction versus average importance. Each point on the plot represents an individual factor, such as parks, arts and cultural activities, learning opportunities, public input, etc. By visually inspecting the action grid, individual factors can be categorized as: key selling points, key concerns, review items, or lower priority factors. Since the current survey instrument contains no questions that directly ask for the level of importance placed on individual factors, importance can be derived using the degree of correlation between the individual satisfaction factors and overall satisfaction. Alternatively, questions on importance could be added to the survey instrument.

Appendix A: Survey Instrument

Hello, my name is _____ and I am conducting a survey with the Resort Municipality of Whistler to better understand what Whistler residents and property owners think about community life, economic success and partnerships. This is strictly an opinion survey; we are not selling or soliciting anything. The survey will only take about 10 minutes to complete. In order to randomize who we interview, may I please speak to the person in your household at least 18 years of age whose birthday falls next?

IF PERSON NOT AT HOME, ARRANGE CALLBACK

Persuaders—only if needed:

- RMOW recently facilitated a process to develop a community plan. This survey is conducted annually to monitor
 Whistler's success at meeting some of the goals that relate to community life, economic success and partnerships.
- We need to speak to a cross-section of people who live or own property in Whistler. Everyone's opinions are important to us.
- All responses are confidential and anonymous.
- The survey will take about 10-12 minutes.
- This is strictly an opinion survey; we are not selling or soliciting anything.
- Your phone number was selected at random for participation in this research.
- The survey is being conducted for the Resort Municipality of Whistler.
- Contact name: Dan Wilson, Whistler2020 Monitoring Coordinator, 604-935-8373
- 1. Gender:

Male

Female

2. First, I would like to ask just a few questions to qualify you for the survey. Do you own or rent this residence that I am calling you at in Whistler?

Own Rent

Just visiting

It's a business

END INTERVIEW IF Q2=JUST VISITING END INTERVIEW IF Q2=IT'S A BUSINESS

3. Are you currently living in Whistler:

READ LIST. ACCEPT ONE ANSWER ONLY.

Full-time year round Full-time for just the season Or do you currently live full-time elsewhere

END INTERVIEW IF Q2=RENT & Q3=LIVE ELSEWHERE

4. Are you currently:

READ LIST. ACCEPT ONE ANSWER ONLY.

Employed Self employed Student Not working Retired

END INTERVIEW IF Q2=RENT & Q3=FULL-TIME FOR SEASON & Q4=STUDENT END INTERVIEW IF Q2=RENT & Q3=FULL-TIME FOR SEASON & Q4=RETIRED

5.	SEASONAL & 2 nd HOMEOWNER: Where is your permanent home?		
	Country: Province: ASK IF COUNTRY=CANADA State: ASK IF COUNTRY=USA City: ASK IF PROVINCE=BC		
6.	PERMANENT: How long have you lived as a year roun	nd resident in Whistler?	
	No. of years: Less than one year		
	SEASONAL: How many years have you come to live as one year.	in Whistler for a season? Please include the current season	
	No. of years:		
	2 nd HOMEOWNER: How long have you owned propert	y in Whistler?	
	No. of years: Less than one year		
7.	2 nd HOMEOWNER: Approximately how many days in t	he past year did you spend at your property?	
	No. of days:		
8.	PERMANENT & SEASONAL: In which neighbourhood	d in Whistler do you live?	
	2nd HOMEOWNER : In which neighbourhood in Whis ONE PROPERTY THAN ASK ABOUT THE MOST FR		
	Alpha Lake Village	Nordic Estates	
	Alpine Meadows	Old Gravel Road	
	Alta Vista	Rainbow Park	
	Bayshores	Spring Creek	
	Benchlands	Spruce Grove	
	Blackcomb	Stonebridge	
	Blueberry Hill	Tapley's Farm	
	Brio	Twin Lakes	
	Callaghan	Village	
	Cheakamus	Wayside	
	Emerald Estates	Whistler Cay Estates	
	Function Junction	Whistler Cay Heights	
	Millers Pond Mons	Whistler Creek Whistler Highlands	
	Nesters	White Gold	
	Nicklaus North Estates	Other: SPECIFY	
9.	What type of dwelling is your Whistler residence? Is it	t a:	
	READ LIST. ACCEPT ONE ANSWER ONLY.		
	Single, detached house Duplex or row townhouse Apartment style Suite in house Other (specify)		

SECOND HOMEOWNER - SKIP TO Q13

10. PERMANENT & SEASONAL ONLY Is your residence in the pool of Whistler Housing Authority resident restricted housing?

READ IF NECESSARY: Resident Restricted means the dwelling has a maximum rental price and/or a maximum resale price and/or the dwelling can only be occupied by someone working in Whistler.

Yes

No

Don't know

11. **PERMANENT & SEASONAL ONLY:** Not including the cost of housing, how satisfied are you with your current housing arrangement? Please consider aspects such as space, storage, privacy, the condition and layout of the unit. Are you:

READ SCALE.

Very satisfied Somewhat satisfied Neither satisfied nor dissatisfied Somewhat dissatisfied Very dissatisfied Don't know

The next set of questions asks about your satisfaction levels with various aspects of community life in Whistler.

12. **PERMANENT & SEASONAL ONLY:** Overall, how satisfied are you with Whistler as a place to live? Are you:

READ SCALE.

Very satisfied Somewhat satisfied Neither satisfied nor dissatisfied Somewhat dissatisfied Very dissatisfied Don't know

13. Overall, how satisfied are you with the proximity of parks and availability of park space in Whistler? Are you:

READ IF NECESSARY: Examples of park space include Alpha Lake Park, Rainbow Park, Lakeside Park, as well as school fields.

READ SCALE.

Very satisfied Somewhat satisfied Neither satisfied nor dissatisfied Somewhat dissatisfied Very dissatisfied Don't know

14. And how satisfied are you with the proximity of parks and availability of park space in your neighbourhood [STATE NEIGHBOURHOOD NAME FROM Q8]? Are you:

READ SCALE.

Very satisfied Somewhat satisfied Neither satisfied nor dissatisfied Somewhat dissatisfied

Very dissatisfied Don't know

15. Overall, how satisfied are you with the selection of arts and cultural events, displays and heritage offerings in Whistler? Are you:

READ IF NECESSARY: Examples include films and slide shows, live music/concerts, live theatre, dance performances, literary events, art galleries, art displays, museums, and heritage displays.

READ SCALE.

Very satisfied Somewhat satisfied Neither satisfied nor dissatisfied Somewhat dissatisfied Very dissatisfied Don't know

16. What types of arts and cultural events, displays or heritage offerings would you like to see more of in Whistler? You may choose more than one response.

READ COMPLETE LIST. MULTIPLE RESPONSES ACCEPTABLE

Films and slide shows
Live music concerts
DJ performances
Dance performances
Theatre
Literary readings
Art exhibitions and shows
Public art
Indoor heritage displays
Outdoor heritage displays
Other:

SECOND HOMEOWNER - SKIP TO Q18

17. **PERMANENT & SEASONAL ONLY:** How satisfied are you with your personal opportunities for formal learning through schools and colleges and other organizations with accredited courses in Whistler and in the Sea-to-Sky corridor? Are you:

READ SCALE.

Very satisfied Somewhat satisfied Neither satisfied nor dissatisfied Somewhat dissatisfied Very dissatisfied Don't know

18. How satisfied are you with your personal opportunities for informal learning in Whistler? Informal learning opportunities include speakers, conferences, luncheons, dialogue events, newspaper articles, and community centre courses. Are you:

READ SCALE.

Very satisfied Somewhat satisfied Neither satisfied nor dissatisfied Somewhat dissatisfied Very dissatisfied Don't know

19. What types of learning opportunities would you like to see more of in Whistler?

READ COMPLETE LIST. MULTIPLE RESPONSES ACCEPTABLE

Accredited college and university courses
Technical and trades courses
Professional and career skills development
Recreation and wellness courses
Arts and culture courses
Heritage and history courses
Speakers and presentations
Dialogue and discussion forums
Other:

The next set of questions relate to community decision making. Examples include decisions to: rezone land, provide infrastructure and amenities, support resort wide events, conferences and festivals, allow new development, change or create bylaws.

20. How satisfied are you with the existing opportunities to provide your input in decision making in Whistler? Are you:

READ SCALE.

Very satisfied Somewhat satisfied Neither satisfied nor dissatisfied Somewhat dissatisfied Very dissatisfied Don't know

21. What suggestions do you have for making existing opportunities to share your input more effective?

OPEN-ENDED QUESTION. RECORD "DON'T KNOW" OR "NONE" IF STATED.

22. Next, I will read a list of activities related to public input. Please indicate whether or not you have participated in them during the last year in Whistler. Have you:

READ ITEMS ONE AT A TIME. CODE YES/NO FOR EACH ITEM.

Attended a public open house
Attended a council meeting
Signed a petition
Wrote a letter to the editor
Read about community issues
Discussed community issues with friends, family or co-workers
Talked to a local council member
Wrote a letter/email to council

23. Do you believe that local decision makers have the best interests of the resort community in mind when making decisions:

READ SCALE.

All of the time Most of the time Some of the time Rarely or Never Don't know

24. Can you recall the name of the community-wide visioning and planning process in Whistler?

Yes, "Whistler2020" is specifically named
Yes, "CSP" OR "Comprehensive Sustainability Plan" is specifically named
Yes, "Whistler It's Our Future" is specifically named

SKIP TO Q26
SKIP TO Q26

Other name specified: _____

No

25. Have you heard of Whistler2020?

Yes

No SKIP TO Q28

26. Whistler2020 is also known as the Comprehensive Sustainability Plan or CSP and the original process to develop it was called Whistler It's Our Future. Can you please tell me what you know about Whistler2020 at a general level?

OPEN-ENDED QUESTION. RECORD "DON'T KNOW" OR "NONE" IF STATED.

27. Next, I will read a list of activities related to Whistler2020. Please indicate whether or not you have participated in them during the last year. Have you:

READ ITEMS ONE AT A TIME. CODE YES/NO FOR EACH ITEM.

Viewed Whistler2020 ads in the local papers

Attended presentations about Whistler2020

Read articles/letters about Whistler2020 in the local papers

Sought out information about Whistler2020 on the web or requested Whistler 2020 documents

Attended Whistler2020 open house event

Talked with friends or family about Whistler2020

Submitted ideas to Whistler2020 task forces or staff

Participated on a Whistler2020 task force

SECOND HOMEOWNERS - SKIP TO Q37

28. **PERMANENT & SEASONAL ONLY. EMPLOYED ONLY**: Earlier you stated you are currently employed. Do you tend to work from home or outside the home?

Home SKIP TO Q33

Outside the home

PERMANENT & SEASONAL ONLY. SELF EMPLOYED ONLY: Earlier you stated you are currently self-employed. Do you tend to work from home or outside the home?

Home SKIP TO Q33

Outside the home

29. PERMANENT & SEASONAL ONLY. EMPLOYED OR SELF EMPLOYED: Where do you commute to work?

READ LIST. ACCEPT ONE ANSWER ONLY.

Whistler Village
Whistler Creekside
Whistler Function Junction
Whistler other
Pemberton
Squamish
Greater Vancouver
Other (specify)

SEASONAL - SKIP TO Q32

Very positive Somewhat positive

Neither positive nor negative

30. PERMANENT. STUDENT ONLY: Earlier you stated you are currently a student. Where do you commute to go to school? READ LIST. ACCEPT ONE ANSWER ONLY. Whistler Village Whistler Creekside Whistler Function Junction Whistler other Pemberton Squamish **Greater Vancouver** Other (specify) 31. PERMANENT. STUDENT ONLY: Are you also working from home or outside the home? Yes, from home Yes, outside the home No 32. PERMANENT & SEASONAL ONLY. NOT WORKING ONLY: Earlier you stated you are currently not working. Are you actively looking or available for work? Yes No 33. PERMANENT & SEASONAL ONLY; EMPLOYED & SELF EMPLOYED ONLY: What mode of transportation do you tend to use most often to travel to and from work in Whistler during the winter months? Vehicle alone (car/truck/motorcycle) Vehicle with at least one other person Bus Taxi Walk Bicycle Other (specify) _ **SEASONAL - SKIP TO Q35** 34. PERMANENT; EMPLOYED & SELF EMPLOYED ONLY: And the summer months? Vehicle alone (car/truck/motorcycle) Vehicle with at least one other person Bus Taxi Walk Bicycle Other: (specify) NOT APPLICABLE/DO NOT LIVE IN WHISTLER IN SUMMER 35. Under what conditions would you consider walking, biking or taking the bus more frequently? OPEN-ENDED QUESTION. RECORD "DON'T KNOW" OR "NONE" IF STATED. 36. **PERMANENT & SEASONAL ONLY:** Overall, how would you rate the quality of your interactions with tourists in Whistler? READ SCALE.

Somewhat negative Very negative Don't know

37. How would you describe your sense of belonging to Whistler? Would you say it is:

READ SCALE.

Very strong Somewhat strong Somewhat weak Very weak sense of belonging Don't know

SEASONAL - SKIP TO Q39

38. **PERMANENT & 2nd HOMEOWNERS ONLY:** What online services would you like to be added or like to have on the Municipality of Whistler's website? You may choose more than one response.

READ COMPLETE LIST. MULTIPLE RESPONSES ACCEPTABLE

Video streaming of council meetings
Discussion groups or blogs
Pay for and download zoning and civic mapping
Access property information
Track development and building permit progress
Other (specify) ____
Don't use their website

39. How do you prefer to receive information from the Municipality of Whistler? You may choose more than one response.

READ COMPLETE LIST. MULTIPLE RESPONSES ACCEPTABLE

Mailed newsletter
Emailed newsletter
Website
Newspaper inserts or ads
Open house/public forums
Printed brochures
Other (specify)

40. Which of the following do you read, listen or watch on a regular basis? You may choose more than one response.

READ COMPLETE LIST. MULTIPLE RESPONSES ACCEPTABLE

Pique Newsmagazine
Whistler Question
Mountain FM
Cable 6
Vancouver Province
Vancouver Sun
Other (specify)

The final section asks some questions about yourself and just to remind you, all answers will be kept confidential and anonymous.

SECOND HOMEOWNERS – SKIP TO Q55

41. **PERMANENT & SEASONAL ONLY:** Are you living as a single adult or with a partner in a married/common law relationship?

IF NEEDED: Common Law means living with someone for 12 months without a break due to relationship issues lasting more than 90 days

Single Married/common-law

42. **PERMANENT & SEASONAL ONLY:** Do you have any children or adults living under the same roof that are financially dependant on you?

Yes No

43. IF Q42=YES: How many are:

Under 5 years of age:	
5-12 years of age:	
13 to 17 years of age:	
18 years of age or over: _	

44. **PERMANENT ONLY:** Which of the following categories best describes <u>your personal annual income</u>, before taxes, including all sources of income such as wages, tips, investment income, rental revenue and social assistance? Please stop me when I reach your range.

Less than \$25,000 \$25,000 to less than \$50,000 \$50,000 to less than \$75,000 or \$75,000 to less than \$100,000 \$100,000 to less than \$125,000 \$125,000 or more per year Refused Don't know

Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999
Is that:	Is that:	Is that:	Is that:
Less than \$15,000	Less than \$30,000	Less than \$55,000	Less than \$80,000
\$15,000 to \$19,999	\$30,000 to \$34,999	\$55,000 to \$59,999	\$80,000 to \$84,999
\$20,000 or more	\$35,000 to \$39,999	\$60,000 to \$64,999	\$85,000 to \$89,999
REFUSED	\$40,000 to \$44,999	\$65,000 to \$69,999	\$90,000 to \$94,999
DON'T KNOW	\$45,000 or more	\$70,000 or more	\$95,000 or more
	REFUSED	REFUSED	REFUSED
	DON'T KNOW	DON'T KNOW	DON'T KNOW
\$100,000 to \$124,999	\$125,000 or more		_
\$100,000 to \$124,999 Is that:	\$125,000 or more Is that:		
' ' ' '	' '		
Is that:	Is that:		
Is that: Less than \$105,000	Is that: Less than \$130,000		
Is that: Less than \$105,000 \$105,00 to \$109,999	Is that: Less than \$130,000 \$130,000 to \$134,999		
Is that: Less than \$105,000 \$105,00 to \$109,999 \$110,000 to \$114,999	Is that: Less than \$130,000 \$130,000 to \$134,999 \$135,000 to \$139,999		
Is that: Less than \$105,000 \$105,00 to \$109,999 \$110,000 to \$114,999 \$115,000 to \$119,999	Is that: Less than \$130,000 \$130,000 to \$134,999 \$135,000 to \$139,999 \$140,000 to \$144,999		

SEASONAL ONLY: What is <u>your personal monthly income</u>, before taxes? Please include all sources of income such as wages and tips.

\$/month	OR \$	_/hour IF DON'T KNOW MONTHLY
Don't know/refused		

DON'T KNOW

45. PERMANENT ONLY. SKIP THIS QUESTION IF SINGLE WITH NO DEPENDENTS: Which of the following categories best describes the total combined annual income from all members of your immediate family contributing to household costs such as food. Consider income before taxes, including all sources of income such as wages, tips, investment income, rental revenue and social assistance? Immediate family includes yourself, your partner, and any children living under the same roof.

Less than \$25,000 \$25,000 to less than \$50,000 \$50,000 to less than \$75,000 or \$75,000 to less than \$100,000 \$100,000 to less than \$125,000 \$125,000 or more per year Refused

Dor	i't k	now	
Le	ess	tha	Ì

Less than \$25,000 Is that: Less than \$15,000 \$15,000 to \$19,999 \$20,000 or more REFUSED DON'T KNOW	\$25,000 to \$49,999 Is that: Less than \$30,000 \$30,000 to \$34,999 \$35,000 to \$39,999 \$40,000 to \$44,999 \$45,000 or more REFUSED DON'T KNOW	\$50,000 to \$74,999 Is that: Less than \$55,000 \$55,000 to \$59,999 \$60,000 to \$64,999 \$65,000 to \$69,999 \$70,000 or more REFUSED DON'T KNOW	\$75,000 to \$99,999 Is that: Less than \$80,000 \$80,000 to \$84,999 \$85,000 to \$89,999 \$90,000 to \$94,999 \$95,000 or more REFUSED DON'T KNOW
\$100,000 to \$124,999 Is that: Less than \$105,000 \$105,00 to \$109,999 \$110,000 to \$114,999 \$115,000 to \$119,999 \$120,000 or more REFUSED DON'T KNOW	\$125,000 or more Is that: Less than \$130,000 \$130,000 to \$134,999 \$135,000 to \$139,999 \$140,000 to \$144,999 \$145,000 to \$149,999 \$150,000 or more REFUSED DON'T KNOW		

SEASONAL ONLY. SKIP THIS QUESTION IF SINGLE WITH NO DEPENDENTS: What is the total combined monthly income from all members of your immediate family contributing to household costs such as food? Consider income before taxes, including all sources of income such as wages and tips. Immediate family includes yourself, your partner, and any children living under the same roof.

\$/month	OR \$	/hour IF DON'T KNOW MONTHLY
Don't know		
Refused		

46.	PERMANENT ONLY. SINGLE WITH NO DEPENDENTS:	: Approximately how much value in dollars did you
	receive in benefits from your employer during the past year?	? For example, ski pass, medical, dental, other?

\$ ____/year Don't know Refused

PERMANENT ONLY. MARRIED/COMMON LAW WITH NO DEPENDENTS: Approximately how much value in dollars did you and your partner receive in benefits from employers during the past year? For example, ski pass, medical, dental, other?

\$ ____/year Don't know Refused

InterVISTAS March 2007

	PERMANENT ONLY. WITH DEPENDENTS: Approximately how much value in dollars did your immediate family receive in benefits from employers during the past year? For example, ski pass, medical, dental, other?
	\$/year Don't know Refused
	SEASONAL ONLY. SINGLE WITH NO DEPENDENTS: Approximately how much value in dollars do you currently receive in benefits from your employer during the season? For example, ski pass, medical, dental, other?
	\$/season Don't know Refused
	SEASONAL ONLY. MARRIED/COMMON LAW WITH NO DEPENDENTS: Approximately how much value in dollars do you and your partner receive in benefits from employers during the season? For example, ski pass, medical, dental, other?
	\$/season Don't know Refused
	SEASONAL ONLY. WITH DEPENDENTS: Approximately how much value in dollars does your immediate family receive in benefits from employers during the season? For example, ski pass, medical, dental, other?
	\$/season Don't know Refused
47.	SEASONAL ONLY. SINGLE WITH NO DEPENDENTS: Approximately how much monthly income do you receive from other sources? Examples include investments, rental property or social assistance.
	\$/month Don't know Refused
	SEASONAL ONLY. MARRIED/COMMON LAW WITH NO DEPENDENTS: Approximately how much monthly income do you and your partner receive from other sources? Examples include investments, rental property or social assistance.
	\$/month Don't know Refused
	SEASONAL ONLY. WITH DEPENDENTS: Approximately how much monthly income do you and your immediate family receive from other sources? Examples include investments, rental property or social assistance.
	\$/month Don't know Refused
48. PERMANENT ONLY: During the year, how many hours per week do you work for pay on average?	
	No. of hours:
	SEASONAL ONLY: While living in Whistler, how many hours per week do you work for pay on average?
	No. of hours:

49.	PERMANENT ONLY. MARRIED/COMMON LAW: And how many hours per week does <u>your partner</u> work for pay on average?
	No. of hours:
	SEASONAL ONLY. MARRIED/COMMON LAW: And how many hours per week does <u>your partner</u> work for pay on average?
	No. of hours:
50.	IF Q48<40 HOURS ONLY. PERMANENT & SEASONAL ONLY: If more paid hours were available, would you work them?
	Yes SKIP TO Q52 No
51.	IF Q48<40 HOURS ONLY. PERMANENT & SEASONAL ONLY: Can you tell me why you would not choose to work more hours?
	OPEN-ENDED QUESTION. RECORD "DON'T KNOW" OR "NONE" IF STATED.
52.	PERMANENT & SEASONAL ONLY. SINGLE AND RENTER: Approximately how much in total do you spend per month on housing, including your portion of the rent, electricity and heating?
	\$/month Don't know Refused
	PERMANENT & SEASONAL ONLY. SINGLE AND HOME OWNER: Approximately how much in total do you spend per month on housing, including mortgage payments, electricity and heating?
	\$/month Don't know Refused
	PERMANENT & SEASONAL ONLY. MARRIED/COMMON-LAW AND RENTER: Approximately how much in total do you estimate you and your partner spend per month on housing, including rent, electricity and heating?
	\$/month Don't know Refused
	PERMANENT & SEASONAL ONLY. MARRIED/COMMON-LAW AND HOME OWNER: Approximately how much in total do you and your partner estimate you spend per month on housing, including mortgage payments, electricity and heating?
	\$/month Don't know Refused
53.	PERMANENT & SEASONAL ONLY. HOME OWNER: Did you include property taxes in your costs?
	Yes SKIP TO Q55 No
54.	PERMANENT & SEASONAL ONLY. HOME OWNER: Approximately how much are your annual property taxes?
	\$/year

And, I have just a two more questions for classification purposes.

55. In what year were you born?

Year: ____ Refused

56. What is the highest level of education you have had the opportunity to complete?

READ LIST. ACCEPT ONE RESPONSE ONLY.

Less than Grade 12
Grade 12 graduation
Some technical or vocational school
Some college
Some university
Diploma or certificate from a trade, technical or vocational school
Diploma or certificate from college
Bachelor or undergraduate degree
Post-graduate degree
Refused

Thank you. That completes our survey. If you are interested, a similar survey was conducted last year and the results can be accessed at www.whistler2020.ca.

Appendix B: Responses to Open-Ended Questions

Q5: Where is your permanent home? (Country, Province/State, City)

SEASONAL RESIDENTS

```
Canada (85)
    British Columbia (27)
                 Vancouver. (6)
             0
                 Victoria. (6)
             0
                 Langley. (2)
             0
                 Burnaby. (2)
             0
                 Chilliwack. (1)
             0
             0
                 Furry Creek. (1)
                 Kamloops. (1)
                 Kelowna. (1)
                 Maple Ridge. (1)
             0
                 Mission. (1)
             0
                 Salmon Arm. (1)
             0
                 White Rock. (1)
             0
                 (Blanks) (3)
             0
    Ontario (23)
                 Toronto. (7)
             0
                 Ottawa. (4)
             0
                 Waterloo. (2)
             0
                 Hanover. (2)
            0
                 Perth. (2)
             0
             0
                 Etobicoke. (1)
                 Hamilton. (1)
             0
                 Mississauga. (1)
            0
                 Oakville. (1)
                 Sudbury. (1)
                 Sydenham. (1)
    Quebec (20)
                 Montreal. (6)
                 Quebec City. (6)
                 Trois Rivière. (2)
             0
                 Laval. (1)
             0
                 North Quebec. (1)
            0
                 Rivière-du-Loup. (1)
            0
            0
                 St. Laurent. (1)
                 Lac des Deux Montagnes. (1)
             0
                 (Blank) (1)
             0
     Alberta (8)
                 Calgary. (4)
            0
                 Edmonton. (2)
            0
                 Canmore. (1)
             0
                 Lethbridge. (1)
     Nova Scotia (3)
                 Hammonds Plains. (1)
            0
            0
                 Shubenacadie. (1)
                 Halifax. (1)
     Manitoba (2)
                 Winnipeg. (2)
            0
    New Brunswick (1)
```

Rimouski. (1)

Australia (63)

- New South Wales (25)
 - o Sidney. (21)
 - o Byron Bay (2)
 - o Pacific Palms (1)
 - o Blue Mountain (1)
 - o (Blank) (1)
- Queensland (16)
 - o Brisbane. (10)
 - o Gold Coast. (2)
 - o Townsville. (2)
 - o Sunshine Coast. (2)
- Victoria (12)
 - o Melbourne. (12)
- Tasmania (6)
 - o Hanover. (2)
 - o Perth. (4)
- South Australia (2)
 - o Adelaide. (2)
- Australia Capital Territory (2)
 - o Canberra. (2)
- San Martin (1)

England (22)

- London. (7)
- Manchester. (3)
- Essex. (2)
- Sheffield. (2)
- New Castle. (1)
- Northwest. (1)
- Ipswich (1)
- Brighton. (1)
- Birmingham. (1)
- Bristol (1)
- Nottingham (1)
- Leeds. (1)

New Zealand (12)

- North Island (6)
 - o Auckland (4)
 - o Whangamata (1)
 - o Ohakune (1)
- Otago (2)
 - o Dunedin (2)
- Canterbury (1)
 - o Christchurch (1)
- Waikato (1)
 - o Hamilton (1)
- Wellington (1)
 - o Wellington (1)

Ireland (5)

- Dublin (3)
- Kerry (1)
- Ballas (1)

Argentina (2)

- Neuquén (1)
 - o San Martin de los Andes. (1)
- Rio Negro (1)
 - o San Carlos de Bariloche. (1)

```
France (2)
    Paris. (1)
    Strasbourg. (1)
Germany (2)
    Baden-Württemberg
                 Seedorf (1)
    (Blank) (1)
Japan (2)
    Tokyo (1)
    Osaka (1)
Denmark (2)
    Aalborg (1)
    Aarhus (1)
Scotland (2)
    North-West Coast (1)
    Dundee (1)
Slovakia (2)
    Banska Bystrica. (1)
    Poprad (1)
United States (2)
    California
                 Los Angeles (1)
    Massachusetts
                Groton. (1)
Norway (1)
   Trondheim (1)
South Africa (1)
    Port Elizabeth (1)
Northern Ireland (1)
    Ulster
                Belfast (1)
Other (2)
```

Q7: In which neighbourhood in Whistler do you live? (Other)

SEASONAL RESIDENTS

Other (26)

- Staff housing. (11)
- Tamarisk. (5)
- Riverside. (1)
- Staff base 2. (1)
- Staff four seasons. (1)
- Village Westin Hot. (1)
- Westside. (1)
- (Blanks) (5)

Q9: What type of dwelling is your Whistler residence? (Other)

SEASONAL RESIDENTS

Other (8)

- Staff housing. (4)
- Hotel Staff (2)
- Hostel. (1)
- Room in B&B. (1)

Q16: What type of arts and cultural events displays or heritage offerings would you like to see more of in Whistler?

SEASONAL RESIDENTS

Music (61)

- Big name concerts / Big name DJ's / more live music outdoor. (28)
- Live events at night, music, theatre, arts and family. (11)
- Live music. (9)
- Better night life; more selective music. (1)
- Break dancing professional. (1)
- Variety not top 40's; more outdoor events; more promotion of Canadian bands/artists. (1)
- Music Jam Sessions. (1)
- Classical music, better quality art stores, displays galleries Canadian artists. (1)
- Free concerts. (1)
- Hip hop. (1)
- Live Bands throughout the winter, use conference center as venue. (1)
- Live bands, not in square at base of gondola. (1)
- Rock/punk live bands; comedian. (1)
- More good live bands, night club for older people. (1)
- More music (1)
- All more content to channel 19, good dance music with wider appeal, live concerts more lunar event. (1)

Film / Festivals (24)

- More film festivals, independent films. (11)
- More movies / more movies outdoors. (5)
- Festivals, street fairs. (2)
- Fire and ice shows, stuff like that at the base of the mountain. (1)
- Bazaar (Christmas). (1)
- More multicultural films. (1)
- Multimedia shows, independent films, film festivals. (1)
- Slideshows. (1)
- Culture festival. (1)

Sports (19)

- Snowboard competitions/events, music events. (6)
- Drop in sports / more sports events. (5)
- Snowboard events, premiere videos, boarder cross for everyone to compete. (3)
- Snowmobile races. (1)
- Paint ball. (1)
- Mountain Bike Company. (1)
- More outdoor skating, music, family events. (1)
- More skateboarding events, rail jams. (1)

Art Galleries / Artistic Events (16)

- Art Galleries / Art Shop / Artistic community / Arts Groups, open studies. (7)
- Art Shows (4)
- Photography events. (2)

- Young, current, modern, up and coming artists. (1)
- More info on art galleries. (1)
- More art walk. (1)

Museums / Library (6)

- Heritage Museums. (2)
- New library. (1)
- Museum not so good, new library. (1)
- Traditional Canadian heritage. (1)
- Native, aboriginal. (1)

Theatre (2)

- Plays. (1)
- Performances, music drama. (1)

Positive (1)

• All good. (1)

Miscellaneous (13)

- Any kind but more. (3)
- More live outdoor / Outdoor events. (2)
- Seems like a lot going on. (1)
- Well rounded. (1)
- Wildlife. (1)
- Strippers. (1)
- Sloe sheps. (1)
- More up-to-date events. (1)
- Markets. (1)
- More local underground. (1)

Don't know, refused (69)

- Don't know / none. (8)
- Don't go out much. (1)
- Not into it. (1)
- (Blank) (59)

SECOND HOMEOWNERS

Sports Related (5)

- More for sports. (2)
- Free outdoor skating centre in the middle of town. (1)
- Mountain biking festival. (1)
- Ski/snowboarding shows. (1)

Children's Activities (4)

- Children activities. (1)
- Children's entertainment. (1)
- Oriented towards children. (1)
- Young theatre, youth involvement. (1)

Music / Entertainment (11)

- Classical music. / Classical music station am or fm. (3)
- Outdoor concerts. (1)
- Symphonic music and plays. (1)
- Everything outdoor, more outdoor culture. (1)
- Folk festivals. (1)
- Music festivals. (1)
- Free entertainment. (1)

- Ice sculpting, Community conferences. (1)
- More space and funding for history and archives of Whistler (see archives in Banff). (1)

Theatre / Films / Culture (11)

- Dinner theatre. / Plays. (3)
- Native arts/artefacts. (2)
- More BC produced films. (1)
- Large screen, live presentations. (1)
- Good libraries, books, live theatre. (1)
- Museum contains local displays so makes for one visit no travelling exhibits come through. Only one symphony need more per year. More chamber music needed also. (1)
- Museums. (1)
- Display more history of Whistler e.g. info on original settlers can be done better. (1)

Don't Know / Negative (153)

- N/A; No; None (25)
- Don't know; Not sure. (8)
- None go to whistler to ski. (2)
- Can't say not there often enough. (1)
- I don't use any of them. (1)
- (Blanks) (116)

Miscellaneous (9)

- Satisfied / lots already. (4)
- Don't live there, rent condo out. property taxes high. (1)
- my place (community hall) lectures. (1)
- outdoor stuff only for me. (1)
- recreational only. (1)
- Wine & beer Fest. (1)

Q19: What types of learning opportunities would you like to see more of in Whistler?

SEASONAL RESIDENTS

Languages (23)

- Language courses / school. (18)
- Languages French/Spanish. (1)
- Languages Spanish. (1)
- Languages Spanish/English. (1)
- Languages Chinese. (1)
- ESL schools. (1)
- No more ESL more OSL. (1)

Recreation Related Certifications / First Aid (15)

- Avalanche (6)
- Mountain safety (5)
- Advanced first aid, class 4 driving. (1)
- Low cost mountaineering courses, certifications. (1)
- Speakers/seminars on: national environment, diversity. (1)
- High level instructor courses cheaper. (1)

Art/Film Courses (11)

- Art courses and art supplies. (5)
- Film courses. (3)
- Photography. (2)
- More multimedia courses. (1)

College/University Classes (9)

- College in Whistler / College courses, university / Distance Learning. (6)
- Teaching university courses. (1)
- Learn how to become a teacher. (1)
- Singing course. (1)

Sports (6)

- Better swimming facilities. (1)
- School for sky diving (1)
- Sky Diving, College. (1)
- Snowboarding. (1)
- Sports. (1)
- Dance studios. (1)

Career Oriented Courses (6)

- Career training / more paid training in the workplace. (3)
- Course for employment opportunities advertised. (1)
- Courses for massage aesthetics, useful for Whistler. (1)
- Learn how to start own business. (1)

Miscellaneous (15)

- More advertising of existing opportunities. (4)
- Architecture forums. (1)
- Can't wait for library to open. (1)
- Seasonal. (1)
- Non-athletic related. (1)
- Weekend functions. (1)
- Public speaking. (1)
- More casual, fun, more community relaxed. (1)
- Short courses. (1)
- More courses & library. (1)
- Informal courses. (1)
- Free courses. (1)
- Literacy opportunities. (1)

Blanks (127)

• (Blanks) (127)

SECOND HOMEOWNERS

Environmental (6)

- Animal population and environment. (1)
- Ecological information. (1)
- Informative wildlife hikes. (1)
- More environmental involvement, parks & forests. (1)
- Whistler naturalism, awareness of nature. (1)
- Yoga, Eco- Environmental, Planetarium Experiences. (1)

Miscellaneous (13)

- Computer skills history of Canada. (1)
- Conventions regularly. (1)
- Dancing. (1)
- Graduation equivalency courses... babysitting courses. (1)
- History lectures. (1)
- Include foreign issues discussions. (1)

- Indoor Water Park! Skating Rink. (1)
- Medical conferences often! (CME) (1)
- More library resources. (1)
- Just go to ski, don't care. (1)
- None taxes too high. (1)

Don't Know (3)

Don't know; Not sure. (3)

Q21: What suggestions do you have for making existing opportunities to share your input more effective?

PERMANENT RESIDENTS

Forums & Symposiums (21)

- Having more open forums. / More open house, public hearings. More town council meetings, more voting. / Major decisions should hold a public meeting. (18)
- Public forum online. (1)
- More regular forums (1)
- I like open forums. (1)

Better communication & more announcements of information (13)

- More communication. / Having info available. / Get the word out more. / Better announcement. (4)
- More advertisements in newspapers. / Have more inserts in the local papers because people can not always
 make it to the assigned meetings (3)
- Public should be notified long in advance on big decisions. (2)
- Better public knowledge of meetings symposiums, where they make info avail to public, better ads. (1)
- Encourage increased notification of meetings. (1)
- More public forums with better advertising. (1)
- Human Whistler. Letting all locals more information to get involved in more of Whistler. (1)

Listen to the people / follow input (13)

- Everyone should be heard & recognized / just listen to the people. (4)
- Do what the community wants them to do (1)
- They need to listen to more of the people from the community (1)
- Listen to the community when they are asked their opinion. (1)
- They should use input and not just ask for it (1)
- Actually follow recommendations from public input. (1)
- I feel there not heard when I speak. (1)
- Let the poor people talk. (1)
- Listen to residents more about the garbage issues. (1)
- Municipality doesn't listen. (1)

Timing of meetings / More Meetings / Community Involvement (13)

- Have them done on the weekends. / More notice, public forums outside of 9-5 hrs. / Open houses at better times. (5)
- There needs to be more community input. Council isn't taking community responses seriously. (2)
- Longer open houses, more notice. (1)
- The system of open houses should be broader. (1)
- Provide more meaningful opportunities. (1)
- Have more open dialog on regular bases. (1)
- More formalized appointments with counsellors and mayor. (1)
- No private council meetings. (1)

Surveys (8)

- More surveying of locals in public. (2)
- Mail surveys. (1)
- More accessible meetings in town or online surveys. (1)

- Put out internet surveys/votes/petitions. (1)
- More surveys (1)
- Take emails and do frequent email questionnaires with willing people. (1)
- Door to door people asking what you think. (1)

Web Based Announcements and Opportunity for input (6)

- Online feedback site needed/input online suggestions. (4)
- Contact people directly through email about meetings. (2)
- Computer surveying, fireside chats with counsellors. (1)
- Online rather than open houses. (1)
- Online Forums (1)

Youth related (4)

- It would be great if there was a way for youth to be heard. (1)
- They don't do an effective job in targeting the younger generation. (1)
- Getting younger people involved. (1)
- Should listen to youth more. They are the future and often have good ideas. (1)

Positive (8)

- I am very happy with all the process / I think they are fine just the way they are (3)
- You can always make your voice heard. You just have to go do it. (2)
- Write more letters to the paper (P) no. (1)
- Just up to the person. (1)

Miscellaneous (19)

- Think we should have open referendums. (2)
- A little more open dialogue from locals that aren't owners of properties. (1)
- Accountability, proposal comes in sounds good, changes are made are accounted for. (1)
- I know where to go to voice my opinion. (1)
- If there's a big ticket issue, government should bring it up to the public think with 2010 coming up, it should be done in the open. (1)
- If they response to you better. (1)
- Keeping the town council about making comments upcoming events. (Opinion should not be as media orientated). (1)
- People should vote most people wine instead of voting. (1)
- Primarily in housing, to give more choices who want to buy their own house, waiting time is shorter takes more than a year. (1)
- Run for city council. (1)
- Somebody who could tally votes. (1)
- Stop growing to many buildings in the area. (1)
- To write a letter to the municipality. (1)
- We need a council. (1)
- Well affordable interactive and less expenses ex, property taxes. (1)
- Only certain number of people can make these decisions, it's who you know and if you don't know then you are nothing. (1)
- Things are preordained, they do what they want. (1)
- Never hear of opportunities. (1)
- Not a lot of opportunity to give input. (1)

Don't know, No Suggestions (82)

- Don't have any suggestions / None (48)
- Don't know. (34)

Blanks (12)

SEASONAL RESIDENTS

Better communication & more announcements of information (23)

- More advertisement / awareness. (4)
- More publicized opportunities (3)
- Better access to information. (2)
- Public voting. (2)
- Newsletters. (1)
- Advertise on buses "have your say". (1)
- Advertise value of input to seasonal residents so they feel important. (1)
- Advertised better, community more involved. (1)
- Public exposure through media, local news show. (1)
- Advertise on buses. (1)
- Make the opportunities known for people who live outside of Whistler seasonal residence. (1)
- To notify by mail even if not full time residence. (1)
- Information centre, suggestion box. (1)
- Speaker's corner. (1)
- Who to contact if something to contribute? (1)
- Increase sense of community. (1)

Forums & Symposiums (11)

- Meetings, forums, open houses (2)
- 1 day a month for a community forum. (1)
- Attend open house. (1)
- More community forums. (1)
- More open houses. (1)
- Public groups. (1)
- Public events, conferences. (1)
- Forum for seasonal residents with something in it for them. (1)
- Forums. (1)
- Casual events. (1)

Surveys (13)

- Doing surveys. (7)
- Local polls. (5)
- Surveys in grocery stores and submit to municipality about complaints. (1)

Timing of meetings / More Meetings / Community Involvement (8)

- More accessible to everyone. (2)
- Open meetings more drop in welcome places, more community places. (1)
- Public meetings. (1)
- General Meeting community coordinator. (1)
- More community involvement. (1)
- Accessibility for non business owners. (1)
- More meet 'n' greet events. (1)

Web Based Announcements and Opportunity for input (2)

- Online opportunities to cast your opinion. (1)
- Web forum. (1)

Positive (3)

- Lots of opportunities. (1)
- Great sense of community in Whistler. (1)
- Already have them. (1)

Miscellaneous (18)

- Comment cards. (4)
- More input on the design on Whistler Housing Authority sub-divisions. (1)
- Employment decisions. (1)
- Mountain housing. (1)

- Money talks, ideas walk. (1)
- Pique. (1)
- Alcohol and bar laws should be more lenient. (1)
- Groups. (1)
- Had "welcome meal", another "mid-season meal"; more of that (1)
- Bus routes, symphony more discussions around these issues. (1)
- Share wisdom through teaching. (1)
- Choices have to be made more action need to be taken. (1)
- Garbage. (1)
- Go through employees. (1)
- W/B provides everything so don't need to be involved. (1)

Don't know, No Suggestions (53)

- Don't know (38)
- None (6)
- Don't Care (4)
- Not involved enough. (2)
- New to town. (1)
- Not bothered. (1)
- Would care if here longer. (1)

Blanks (77)

SECOND HOMEOWNERS

Better communication & more announcements of information (28)

- Information should be sent by mail to the property owners. (3)
- I have no idea what is going on day to day on issues like rezoning (2)
- Notices.
- We need to receive more notice of changes, special events like the 2010 Olympics, via i.e., email, or mail. We receive nothing other than just getting tax
- Virtual tele conferencing or video conferencing for planning and prep when away.
- To know the issues are
- They do not really inform me of the things that they are doing.
- Teach more input
- More in newspapers
- More publicity about events.
- Need to know further need to know earlier
- Need more input Decision makers in whistler should be contacting us more.
- more timely notifications-rezoning discussions etc.- can make an informed decision
- More time to give, would like to talk in an informal setup./.not formal...no rules should be there
- Mail or email communications for important zoning issues
- More feedback from the municipality
- Better access
- better municipal dialogue
- Broader communication
- Better information about what's going on.
- Correspondence to inform about projects and improvements through internet and feedback
- More information on issues like rezoning, and inform the people on what is going on.
- be informed of what my options are so I may respond
- contact home owners by local councillors, newsletter, updates
- Direct communication with home address

Web Based Announcements and Opportunity for input (14)

- Online notices, emailing, website notices & questions (6)
- · Opportunity to have email link to decision making options and deadlines for those opinions
- Respond via computer
- Web based opportunities
- · More internet based discussions

- More internet communication/online
- More on-line suggestions
- · Call in computers holding them in Vancouver
- Email newsletters, opinion questionnaires for property owners

Timing of meetings / More Meetings / Community Involvement (13)

- They could have more town hall meetings (2)
- We should be able to vote on changes/planning etc in Whistler
- Very limited opportunity for people who live in the lower mainland to attend meetings.
- To watch some of the opportunities via cable or internet access to community meetings
- To have an opportunity for meetings in the Vancouver area in the evenings for people that have full time residence in Vancouver.
- · Provide a means for non-resident property owners to participate in the decision making process.
- More representation of property owners
- More questions to the communities
- More local meetings instead of comment cards
- More local meeting,
- Council should allow tax payers at Whistler to have more input in decision making
- · Hours of operation on the weekend for government offices

Forums & Symposiums (8)

- More public forums
- More public hearings
- public forum for controversial topics
- More open forums, more literature
- more night forums, be able to discuss with city council
- Important to have open forums
- encourage more open houses and forums
- More direct forum to the council

Surveys (6)

- More surveys
- more surveys of owners
- Email surveys
- monthly questionnaire
- · community opportunity making questionnaires available for input Locals have better chance
- Mail out letters or questionnaires and telephone surveys for non resident owners.

Listen to the people / follow input (4)

- timely responses to citizens request and complaints
- start asking for input no public forum don't ask resort people
- politicians to listen instead of pretend to her me
- · Have the council listen to us

Positive (7)

- satisfied with present opportunities
- None. council do good job
- none at present
- none I just write the municipality
- none run well
- Already enough opportunities
- Continue what their doing

Miscellaneous (21)

- Write a letter to the newspaper and attend a council meeting.
- More referendums
- Treat secondary home owners equal to home permanent residences.
- To be there more often at the events.
- stop listening to those hippies based up there, and open their eyes and widen their expectations

- should have involved us more in decision in the Olympics
- · right to go to council
- poor planning by council in many areas
- Opportunities to make change.
- Mayor and council members need to be more informed on the decisions they are making and how it affects the community
- More pro-active research by officials
- Go to council meetings or write letters.
- LOWER PRICES IN WHISTER, TO BRING MORE PEOPLE SO THE WOULDN'T HAVE TO DO A SURVEY
- Ask people what they want.
- Have more input from the individuals who are going to be affected by the government decisions.
- More input into spending tax dollars.
- Allow property owners who live outside of whistler to vote
- living facilities
- Find out who you complain to, (always wrong person) who to report to, need to get mailing out on departments
- More contact (easier, more knowledge on how to contact someone)
- I have contacted the municipality of Whistler, they do not enforce there own bylaws

Don't know, No Suggestions (83)

- None (48)
- Don't know (23)
- No Suggestions (9)
- Don't know of any opportunities for me to share input, which would help.
- Don't know, don't spend enough time to get those opportunities
- Hard to get involved as I am only there a short time, pretty satisfied

Blanks (36)

Q26: Whistler2020 is also known as the <u>Comprehensive Sustainability Plan</u> or CSP and the original process to develop it was called <u>Whistler It's Our Future</u>. Can you please tell me what you know about Whistler2020 at a general level?

PERMANENT RESIDENTS

Heard the name / know little / just know about it (45)

- Don't understand or know anything or not much. Don't understand what it means- reads everything avail still unclear. (28)
- Not very much moment. (6)
- Heard the name. / Recognize the name. / So you've heard of it but I haven't read about it. (5)
- I have a surface knowledge of it. (2)
- To vague. (1)
- I know about it. (1)
- I read the packet. (1)
- Read about it in Peak, plan for future. (1)

Sustainability (38)

- It looking to build sustainability for all people local and visitors. / It is for the sustainability of the city; set sustainability goals. (8)
- Make the community sustainable. (3)
- Plan for sustainability, no overbuilding, more affordable housing, and municipal boundaries. Surviving after the Olympics and affordable for the residents. (3)
- Sort of on the same lines as sustainability thru employment, community and environment as well. (2)
- Just trying anything that a community is developing in the future should be sustainable by 2020. (2)
- Environmental sustainability. / Implementing environmental practices. (2)
- They're putting in place steps to make their community more sustainable in the future environmentally and economically. (2)

- Make Whistler a more green and sustainable community. (1)
- Addresses housing, sustainability and affordability issues. Also addresses transportation and education. (1)
- There plan sustainability for after the Olympics and too sustain the environment and economy. (1)
- Sustainability, growth and development in whistler both before during and after the Olympics. (1)
- Over all planning and some of the general plans for sustainability. (1)
- Plan for the next 13 years in a happy and sustainable environment. (1)
- I believe that it's about sustainability has to do with using proper cleaning supplies in your house to save the environment. (1)
- Plan to be self sustaining in whistler and cut down waste and help from outside. (1)
- Working towards sustainability, housing for Olympics. (1)
- Whole sustainability thing and it's an important part also a finance point of view. (1)
- Trying to plan the resort in a retainable way. (1)
- Trying to become fully sustainable by the year 2020. (1)
- It ties to general concepts of a sustainable community. (1)
- Its part of the community sustainable plan that will guide the resort. Putting plans in place based on public interest. (1)
- Its sustainability framework with goals of where we want to be by 2020. (1)
- Just about the sustainability of the future and the plans for build out but keeping in mind preservation of natural resources. (1)

Olympics / Future Planning (16)

- Official community plan to take us in the next 15 years. (1)
- Making efforts to implement for future. (1)
- Broad based concepts/ principals geared towards bettering our future and communicating with the community.
 (1)
- I know that's a development for a future past 2010. (1)
- A set of goals they are trying to reach by the year 2020. (1)
- Want to see, there future. (1)
- Where Whistler is going to be in ten years. (1)
- About future after Olympics. Can't remember much from public event. (1)
- Dealing with growth of community, in particular Olympic concerns. (1)
- It trying to make sure the environment is not affected by the Olympic and that there are still jobs after it's gone.
- It's planed to maintain the aspect the way of whistler without compromising the environment and way of life. (1)
- It has a variety of strategies and is very comprehensive. (1)
- Plan words future. (1)
- Managing the legacy of the Olympic village after the games. (1)
- Natural step frame work, housing, Olympics guide. (1)
- They're taking steps now to make it a better place to live in 2020. (1)

Community (14)

- A community based plan. (3)
- To make us more aware of our community. / Attempt to get input and get community involved; want the community to advance. (3)
- To keep community going after Olympics. (1)
- They do regular meeting and consultation with different sectors of the community. (1)
- Roads housing -keeping it a liveable community. (1)
- Know they want to have a legacy to make Whistler a viable community. (1)
- By 2020, as a community we will sustain our environment, housing and schools. (1)
- It is a blueprint what we would like to see whistler look like in 2020. Keeping in mind what the values of the community has. (1)
- Future vision how we want to see the community grow. (1)
- Goal is to maintain a community interest in mind while being a tourist community. (1)

Environment (3)

- There future for environment. (1)
- Keeping natural resources in tack. (1)
- Best way to manage resources. (1)

Housing / New Developments (3)

- Environmentally aware, provide housing to local people. (1)
- More improvements on staff housing. (1)
- Planning on the growth of whistler/deals with construction. (1)

Business (3)

- Helps small businesses and organization to be more self-sufficient. Using systems that won't put more stress on the infrastructure. (2)
- Business. (1)

Negative (11)

- Don't agree with it, need to listen to the people. (1)
- Don't have the time. (1)
- It's a lie. There is nothing sustainable about our resort. (1)
- It's a negative thin waste of money. Sustainability plan different plans about in-building. (1)
- It's a lot of do about nothing. (1)
- Sustainability plan, no one fallows it. (1)
- Too much money spent on it, nothing happening. (1)
- They like to make us believe they have a community ideal but it's a joke it's just seasonal. I think this town should be more like Vegas. Open up underground casinos. They should make it more of a resort than trying to make it a community. (1)
- Expensive environmental. (1)
- Have killed the goose for the golden egg and are trying to get it back. (1)
- Very big, broad, grandiose and dubious practicality. Great ideas but concerned with the ability to complete them. (1)

Miscellaneous (16)

- More efficiency. (2)
- I read the book and so a comprehensive understanding of 2020 and also serve on the APC. (1)
- They are the group trying to keep everybody in balance. (1)
- I think it's tied into bettering physical fitness with people, and getting community more active. (1)
- The five priority objectives and directions. (1)
- The natural step plan is a big component of it. (1)
- Focus cat. (1)
- A group to look at possibilities for education/involvement and where we are going and how to afford it in Whistler. (1)
- Attaining balance between factions in Whistler. (1)
- Better improvement. (1)
- Comprehensive plan for life. (1)
- Do one thing to minimize tourist activity. (1)
- Part of the staff, economic, educational environmental. (1)
- Keeping Whistler affordable and keeping people here work to keep him here. (1)
- People are trying hard to get everyone involved. (1)

Don't know or Nothing (36)

- Don't know (17)
- None (15)
- Nothing. (4)

Blanks (5)

SEASONAL RESIDENTS

Sustainability (11)

- Sustainability (4)
- sustainability initiative (1)
- sustainability, good way to address (1)
- sustainable by 2020 (1)

- vision for sustainability (1)
- set goals for 2020 (1)
- just heard about sustainability (1)
- plan for sustainability, environment recycling, more efficiency, less waste (1)

Olympics / Future Planning (7)

- Planning for the future (3)
- future goals for development (1)
- future plan for whole of whistler (1)
- there is plan (1)
- Map for future or resort. Community involved (1)

Environment (4)

- preserving environment (1)
- environment (1)
- environment goals reached by 2020 (1)
- articles on environment (1)

Community (3)

- plan for Whistler for community future (1)
- plan to improve community (1)
- community plan for sustainability (1)

Housing / New Developments (1)

• sustainability housing (1)

Miscellaneous (1)

• speakers series to inform (1)

Don't know or Nothing (16)

- No (2)
- Blanks (14)

SECOND HOMEOWNERS

Olympics / Future Planning (13)

- About our future. (3)
- Sustainability after Olympics (1)
- Future beyond Olympics. (1)
- Have things ready for the Olympics, the venues. (1)
- A master plan on how much facility they will have over the next decade for the games. (1)
- It's planning for the future sustainability of Vancouver post Olympics dealing with what happens after that. (1)
- Planning past the Olympics. (1)
- The Olympics coming. (1)
- Maximizing opportunities for Olympics. (1)
- Planning on how the community will develop until 2020 (1)
- The plans to achieve into the city and whistler. (1)

Heard the name / know little / just know about it (10)

- Not much. very little (5)
- Just the name. (1)
- Not a lot, on a provincial level I'm aware, but not local. (1)
- Not that much I don't spend enough time out here. (1)
- Remember reading about some proposed new subdivisions. (1)
- Read on internet did not do public participation. (1)

Housing / New Developments (9)

- Housing, expanding. (1)
- Long range plans, transportation and paths and events. (1)
- Longer term planed development for Whistler. (1)
- Housing caps. (1)
- Development where homes should be built. (1)
- Building buildings. (1)
- Building in the valley. (1)
- Maximum number of developmental housing units. (1)
- Trying to figure out future development. (1)

Community (9)

- Developing community input / plan. (4)
- Community meetings where people come together to figure future of resort. (1)
- Vision of the future for Whistler community. (1)
- Finding a balance between resort life and community life, more affordable living. (1)
- About community sustainability (1)
- Vision that covers all aspects of the community based on sustainability. (1)

Sustainability (7)

- Talking about sustainability. (1)
- Sustainability from a development point of view new infrastructure/environment. (1)
- Sustainability of environment and way of life. (1)
- Cost concern for employees focus on sustainability. (1)
- Just a plan for sustainability. (1)
- Self sustainability, environment, use less power. (1)
- Economic \$ environmental debate about future direction of whistler. Financial and environmental sustainability.
 (1)

Environment (2)

- Environmental impact & expansion of development. (1)
- Low environmental footprint by 2020. (1)

Miscellaneous (14)

- Controversy over maintaining benefits there. (1)
- Should be less wordy and more precise what does sustainability mean describe better. (1)
- Stated in the question. (1)
- I'm not at any level. (1)
- Nothing finalized as yet discussion going on re: a Whistler remains the feel is has now not a big city. (1)
- Paying for the whistler land until the year 2020. (1)
- Planning scheme. (1)
- Protecting whistler. (1)
- To do with water filtration, caffeine, population, sewage. (1)
- Thing people do when they don't take action. (1)
- To make direction population and vision what it would look like. (1)
- Design around the infrastructure and tourism. (1)
- Improvement plan. (1)
- It's many based on info structure and the amount of beds. (1)

Don't know or Nothing (22)

- Don't know. (15)
- No or none. (6)
- Don't know should be worked on though. (1)

Blanks (4)

Q35: Under what conditions would you consider walking, biking or taking the bus more frequently?

PERMANENT RESIDENTS

Never or Not Able To (63)

- Nothing. (40)
- Don't know. (11)
- It is not feasible. (3)
- Depends on how much gear I'm carrying. (2)
- None because I work out of my work vehicle. (1)
- Too difficult. (1)
- Have difficulty due to age. (1)
- If I didn't have to carry so much equipment to work each day. (1)
- If I could. (1)
- It not convenient to do the bus. (1)
- If she didn't have kids. (1)

Weather Conditions / Season Related (47)

- Better weather conditions sunny. (32)
- If it is a warmer climate. / Summer (5)
- It depends on the weather. He often walks and rides a bike during summer and takes bus during winter. / Walk /bike all of the time in summer and drive in winter. (2)
- During the summer months. (2)
- Nice weather and good health. (1)
- Nicer weather not easily accessible. (1)
- When the weather is nice in the summer and if I did not live on a big hill. (1)
- I don't walk when trails flooded or too snowy. (1)
- If the weather is severe. And I also walk for my health. (1)
- In winter (bus?). (1)

Already Bike / Walk / Use transit (23)

- Already do / always do. (8)
- Always walk. (6)
- Bus. (2)
- Always walk and ride a lot. (2)
- I could not walk more than I already am doing. (2)
- I already do those, I don't have a car. (1)
- Isn't any, I live a block from work. (1)
- None I do all. Pleasure. (1)

Increased Transit Service (13)

- Buses coming more often. (2)
- Bus if it were free local. (2)
- Year-round 15 minute service for the bus. (2)
- The buses should run 24 hrs even if it's just one per hour. (1)
- If the schedule into spring creek was better. (1)
- If was cheaper. (1)
- I would consider taking the bus if there where more pick up locations/ bus stops in emerald estates. (1)
- Bus transportation to school isn't adequate, so I drive them on my way to work. (1)
- Bus doesn't come through my neighbourhood. (1)
- If the bus stop was closer, I would use it more. (1)

Sidewalk & Road Maintenance (11)

- Better street lighting (2)
- Better shoulders on the road. (1)
- Snow plowing of the valley trails. (1)
- Cleaner paved roads, clean up roads earlier. (1)

- Clearing the valley trail more thoroughly. (1)
- Would walk more frequently if trail is clear and well-lit. (1)
- If there were more sidewalks. (1)
- Ploughed sidewalks better in the winter. (1)
- If I dint have to walk on the highway. (1)

Distance too large (7)

- I do walk, but it's too far away. (1)
- If I lived closer would bike more. Bus already all the time. (1)
- If I worked close to home. (1)
- If I don't have to walk alone at night. (1)
- Close by work. (1)
- Shorter commute. (1)
- If I was closer to the village. (1)

Increased Biking Infrastructure (5)

- Better bike trail from twin lakes/ or path next to hwy to bayshore. (1)
- Biking trails. (1)
- If there was a safe place to lock up my bike. If I felt that the valley trails were safer (dogs), better lit perhaps. Bus drivers also seem unsafe in their driving habits. (1)
- If there were better trails near my house, mainly a sidewalk next to the highway. (1)
- Roads. (1)
- More complete valley trail system. (1)

Miscellaneous (8)

- If my truck/car is broken down. (2)
- When I don't have to work. (2)
- When the need permits and closer to work. (1)
- When they move. (1)
- Sometimes walk. (1)
- Maybe sometimes use bus, work pretty steady. (1)
- I take the bus to see friends. (1)

Blanks (23)

SEASONAL RESIDENTS

Weather Conditions / Season Related (34)

- If weather permits / warmer, sunny. (23)
- Bike summer, weather permitting. (3)
- Summer walk. (2)
- Walk or bike when weather is warmer. (1)
- Weather, carpool. (1)
- Weather, equipment for biking. (1)
- Too cold to walk. (1)
- When too cold take the bus. (1)

Already Bike / Walk / Use transit (25)

- Already do / always do. (17)
- Always walk or bus. (5)
- Walk when can. (2)
- Got a new bike too far to walk to work, walk for pleasure. (1)

Distance too large (16)

- Distance. (11)
- Too far to walk. (2)
- Close enough to walk. (1)
- Proximity, trails. (1)

Too far to walk anywhere, too much snow everywhere. (1)

Increased Transit Service (12)

- Bus more frequent to staff housing. (2)
- Schedules don't work with bus. (1)
- Proximity to bus stop. (1)
- More frequent buses, cheaper buses. (1)
- Better bus stops for BNA. (1)
- Better bus transfers; summer. (1)
- Bus very poor, bus drivers very rude. (1)
- Buses running later at night; key express buses & route. (1)
- Buses are great and free from home, later service. (1)
- Earlier buses. (1)
- Cheaper. (1)

Never or Not Able To (2)

- Can't with work, need a car. (1)
- Early start to work. (1)

Positive Comments (2)

• Great transit system. (2)

Increased Biking Infrastructure (1)

• Walking-living close; biking - cheaper bikes, room for storage at work. (1)

Sidewalk & Road Maintenance (1)

• Ploughed rally trail to Emerald; Bus was reliable - left earlier in morning. (1)

Miscellaneous (11)

- Bad parking in village so sometimes takes the bus. (1)
- Depends on season & money. (1)
- Convenience. (1)
- Hills. (1)
- Can't snowboard to village. (1)
- When the lift is shut down. (1)
- Wherever we are working. (1)
- Time to walk. (1)
- Not having a car. (1)
- Would rather have a car. (1)
- I like my own car. (1)

Blank (105)

SECOND HOMEOWNERS

Already Bike / Walk / Use transit (29)

- Already do / always do. (19)
- Bike frequently (3)
- Frequent transportation available. (2)
- Take the bus all of the time. (2)
- Do all of the above most of the time. (1)
- Everything is walk able bus service is adequate. (1)
- Take bus frequently already. Happy with service. (1)

Never / Not Able To / don't know (22)

- N/A; Never; None; Nothing. (13)
- Don't know. (6)
- Drive always. (2)
- If I didn't have car. (1)

Weather Conditions / Season Related (9)

- Better weather. (3)
- Distance and weather. (1)
- I don't take the bus in the winter. (1)
- If it snowed more. (1)
- If the weather is nice we will ride our bikes a lot. (1)
- Summer time. (1)
- Weather must be good. Safety of trails. (1)

Increased Transit Service (4)

- Live a ways out of town improved transit system would help. (1)
- Free bus for children would be used more. (1)
- Frequency of buses not good. (1)
- If there was more frequent bus route from residential area to ski hills. (1)

Increased Biking Infrastructure (3)

- I would like to see the valley trail extended further south. (1)
- None. Already do. Winter path is not so good for bicycles; bike path through town would be great too. (1)
- Should be more bicycle lock racks everywhere. (1)

Positive Comments (2)

- Walking and biking, we do often there, maintain access to do so. (1)
- Already do. Good bus service. Excellent bike arrangement. (1)

Sidewalk & Road Maintenance (1)

Ploughed bike paths

Distance too large (1)

• Too far. (1)

Miscellaneous (6)

- Ease of use to destination (proximity) convenience. (1)
- If I had more leisure time. (1)
- Mostly for exercise or if it was close. (1)
- When I can't drive. (1)
- Not relative. (1)
- The same. (1)

Blanks (127)

Q38: What online services would you like to be added or like to have on the Municipality of Whistler's website? (Other)

SECOND HOMEOWNERS

Miscellaneous (9)

- New zoning applications. (2)
- Agenda and precise minutes of meeting. (1)
- Find more information on 2020. (1)
- Making a proposal to whistler right now to add stuff to the website, more rich media. (1)
- Voting rights on issues in the community. (1)
- Wi-fi. (1)
- Notice when they are having public hearings on rezoning. (1)
- Prefer snail mail. (1)

Q40: Which of the following do you read, listen or watch on a regular basis? (Other)

SEASONAL RESIDENTS

Newspaper / Magazine (4)

- Globe & Mail. (2)
- Local magazines. (1)
- Snowboarding magazines. (1)

Television / Radio (10)

- Chanel 19. (8)
- Jack FM (1)
- Satellite. (1)
- Action sports network. (1)

Miscellaneous (1)

• Messengers. (1)

SECOND HOMEOWNERS

Newspapers (14)

- The Globe and Mail. (7)
- National Post. (5)
- Guardian. (1)
- Only read local papers when in Whistler. (1)
- Peace Arch News. (1)
- The Georgia Straight. (1)

Television / Radio (5)

- Any TV program. (1)
- Seattle TV station for news. (1)
- The global TV channel. (1)
- CBC Radio, CKNW, News 1130. (1)
- Try city news. (1)

None (6)

Q51: If Q48<40 hours only. Permanent & Seasonal only: Can you tell me why you would not choose to work more hours?

PERMANENT RESIDENTS

Don't need to / don't want to (10)

- Retired / On a pension (6)
- Don't have to (2)
- My time off is valuable to me, and I don't have a price (1)
- Need free time (1)

Other Commitments / Family Related (9)

- Training is time consuming, unable to work more. (2)
- Homemaker (2)
- Athlete. Follow routine (1)
- Raising Children (1)
- Married with children and live in Whistler (1)
- Spending more time with my child (1)
- Busy (1)

Want to Ski or Snowboard / Free Time (1)

• He came to enjoy the outdoors (play) (1)

Working Enough / Too Many Jobs (1)

Work enough already (1)

Miscellaneous (4)

- Don't feel appreciated at job (1)
- Works when the work is available (1)
- Self employed, works as many hours as he likes (1)
- Student (1)

None / Blank (18)

SEASONAL RESIDENTS

Want to Ski or Snowboard / Free time (53)

- Skiing/snowboarding (29)
- Leisure time / free time (10)
- Like time off (4)
- Here to have fun (3)
- Want to do other things (2)
- Came to play (2)
- Lifestyle (1)
- More mountain time (1)
- Here for holiday & work & vacation (1)

Working Enough / Too Many Jobs (24)

- Already working enough (13)
- Full time already (3)
- Overworked (2)
- work enough to get by (2)
- 2 jobs already (1)
- Already working 61 hours a week (1)
- Because 50 is enough (1)
- Too tired (1)

Don't need to / Don't want to (20)

- Not only here to work (7)
- Making enough (3)
- Don't need to (3)
- Not worth it (2)
- Quality of life (2)
- all he needs (1)Don't want to (1)
- Don't want to (1)
- semi-retired (1)

Other Commitments / Family Related (2)

- Snow/social commitments (1)
- Family (1)

Miscellaneous (4)

- EUJ. (1)
- Injury (1)
- Salaried (1)
- Lazy (1)

None / Blank (11)



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