

## Community Conversations Overview

### Sense of Place – Sample Themes

- **Experiences:** With isolation, the community connected better.
- **Need:** Keep working on making housing affordable for our community.
- **Opportunities:**
  - ✓ Find a better balance between visitors in Whistler versus community members.
  - ✓ Maintain the closeness the community experienced during COVID-19.
  - ✓ Support our existing staff by helping them pivot and grow into new jobs.

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### Environment – Sample Themes

- **Experiences:** Nature took over when we left it alone.
- **Need:** Define our carrying capacity.
- **Opportunities:**
  - ✓ Build on the momentum of people using active transportation and transit during COVID-19.
  - ✓ Whistler can be a model for living sustainably, and educate visitors on the importance of protecting the environment.
  - ✓ Build a more environmentally-friendly economy.

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### Tourism-based Economy – Sample Themes

- **Experiences:** Support local businesses to maintain Village atmosphere and vibrancy.
- **Need:** Welcome visitors, but ensure safety remains the top priority.
- **Opportunities:**
  - ✓ Diversify tourism offering to attract differentiated visitor base.
  - ✓ Focus on regional visitors throughout COVID-19.
  - ✓ Build infrastructure to accelerate “return to normal,” being mindful of how new normal might look.

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### Community – Sample Themes

- **Experiences:** While individual circumstances differ, we are all in this together.
- **Need:** We have issues around racism and inclusiveness; we need to expand our understanding of who is a Whistlerite.
- **Opportunities:**
  - ✓ Continue to focus on community wellness; both physical and mental health.
  - ✓ Better integration with the First Nation communities in surrounding regions.
  - ✓ Social services should be made a priority.