

Current Reality



Traffic congestion

Visitor and resident complaints



Business success limited by congestion

More contribution to climate change



Whistler population in 1996

 Approximately 7,000

Whistler population in 2016

 Approximately 12,000

Whistler annual visitors in 1996

 Approximately 1.7 million

Whistler annual visitors in 2016

 Approximately 3 million



This led to

10

community partner workshops

5,000

surveys responses

500

participants at public meetings

5

professional reports



Let's Get Moving, Whistler

Over the past 20 years there have been investments in transportation but more investment is needed to address Whistler's current reality. The community transportation vision is to create an integrated transportation system that provides efficient and affordable options while minimizing environmental impact. Integrating parking and highway management, transit service, and active transportation actions addresses the current reality and reflects community support for action.

Key Research Findings



Whistler has a parking availability problem, but there is enough capacity if existing spaces are better used

About half the traffic during peak times starts in Whistler



The majority of Whistler survey respondents are supportive of the 2017 Transportation Action Plan

Congestion will be best addressed by integrated transportation solutions



2017 Actions



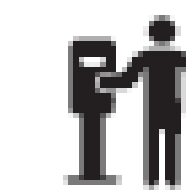
TRANSIT AVAILABILITY

- 1,750 more service hours and one more bus
- 10 free summer weekends with extra buses
- \$15 reduction in monthly pass
- Work with partners on Sea to Sky Regional Transit



ACTIVE TRANSPORTATION

- More Village bike parking
- Improved Valley Trail signage and maps
- New tools for employers



PARKING AND HIGHWAY AVAILABILITY

- Direct parking revenues to increase transit and cycling opportunities
- Expand app to share parking availability
- Increase visitor YVR shuttle amenities
- Lots 1 - 3: \$10/day, \$20/day oversize

During peak season:

- Lots 4 + 5: \$5/day, \$30/month Resident - Employee Pass

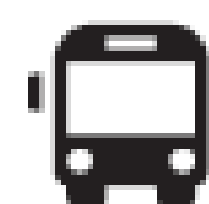


Medium and Long Term Actions



PARKING AND HIGHWAY AVAILABILITY

- Expand app to share parking availability
- Increase medians at hazard locations
- Promote alternatives to single occupant vehicle use



TRANSIT AVAILABILITY

- 3 new buses + 6,500 new service hours
- Reduce cost for transit
- Provide more bus shelters
- Test bus queue-jumper lane on Highway



ACTIVE TRANSPORTATION

- Increase gear storage in Village + Creekside
- Improve cycling safety
- Build more sidewalks
- Improve pedestrian highway crossings



Anticipated Results



- Increased availability of parking
- Increased flexibility in travel options
- Reduced highway congestion
- Reduced contributions to climate change
- Less complaints
- More business success

All details can be found at
www.whistler.ca/MovingWhistler



Resort Municipality
of Whistler



2017 Summer Transportation Action Plan

What changed as of July 1

Transit:

- Free on summer weekends and holiday Mondays
- More frequent service
- \$50 monthly pass (reduced from \$65)
- Family Travel Program expanded

Cycling:

- More valley trail connections
- More bike parking in Village
- Free Secure *Bike Valet* parking on weekends

Day Lot 1 – 5 parking:

- \$5/day in Day Lots 4 and 5 (July 1 – September 4)
- \$20/day RV / Oversize in Day Lot 3 East
- \$30/month employee/resident pass in Lots 4 & 5
- \$50/month general pass Day Lots 1-2-3

Village parking:

- 2-hour max Main Street & Conference Centre
- 1-hour max Sundial Crescent
- Free after 7 p.m.

Results of these actions

Increased transit ridership →

Average daily ridership	Summer 2016		Summer 2017	
	Pay	Free	Pay	Free
Saturday	3,070	4,680		5,390
Sunday	n/a			4,650
Holiday Mondays	n/a			3,930
Weekday	n/a		3,390	

Summer 2017: Days When All Lots Full

Day	2016	2017
Friday	6	1
Saturday	9	4
Sunday	9	3
Totals	24	8

← Improved Parking Availability

Secure Bike Parking well used →



Measurable reduction of local vehicle trips during peak timing ↓

	July 2016		July 2017	
Highway 99 Avg. Daily Traffic at:	Southbound	Northbound	Southbound	Northbound
Brio	12,967	12,918	13,065	13,155
Function	5,652	5,900	6,965	6,913
Difference – Local vehicle trips starting and ending in Whistler	7,315	7,018	6,100	6,242

Winter 2017-2018 Transportation Actions

Continue to focus on providing residents with alternatives to private car use

Transit



- Early Winter ramp-up starts Saturday, November 17
 - ✓ Extra service every day as printed in schedule
 - ✓ Additional Weekend and Holiday service on Routes 1 and 2
- Full Winter transit service starts Wednesday, December 13
 - ✓ Approximately double the amount of summer service
 - ✓ Improved transit routes – implementing recommendations from 1-Valley Connector Review
- Fares
 - ✓ Continue reduced price (\$50/month) transit pass and expanded Family Travel Program
 - ✓ Introduce Spirit Transit Pass (starting November 1)



Carpooling-Walking-Biking

- Introduce Carpool Parking Program in Day Lots 4 and 5
- Snow-clearing of Valley Trail to promote active transportation
- Active traffic management during peak periods



Parking

- Continue expansion of Whistler Parking App
- Day Lots 4 and 5 Dec 15 – Apr 15 (\$5/day and \$30/month employee/resident pass)

2018-2019 Proposed Transportation Actions

 Highway 99 Efficiencies	 Transit Improvements	 Better Parking Management	 Active Transportation Options	 Other
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↓ 2018 spring/summer

Work with Ministry of Transportation on study to understand costs and impacts on natural areas, for highway capacity improvements from Function to Whistler Village.	Work with BC Transit to study the opportunities to improve and expand regional transit service from Pemberton/ Mt. Currie all the way to Metro Vancouver.	Monitor the winter 2017/2018 Parking Actions and review the results of the 2017 Improving Parking Availability Strategy.	Expand secure bicycle parking offerings in the Village and Upper Village, including secure overnight and event parking.	Explore peak time carpooling strategies to encourage more people to carpool to the ski hill.
Work with Sea to Sky municipalities, RCMP, to implement findings of Sea to Sky Highway Road Closure Protocol Assessment Report.	Work with Ministry of Transportation and BC Transit to develop transit queue jumper lanes as a pilot project in 2018.	Work with Tourism Whistler and Chamber to explore feasibility of expanding parking app that illustrates all available parking in Whistler.	Install Valley Trail lighting south of Blueberry.	Partner with Whistler businesses and organizations, to increase number and affordability of end of trip and storage facilities (e.g. bike & ski lockers) in Village and at Creekside.
	Provide safe trails from neighbourhoods to highway bus stops.	Develop and deliver parking inventory learning session inviting all public and private parking operators in Whistler.	Provide paved shoulders on Highway 99.	Build more neighbourhood ski-outs.
		Introduce multiple day parking passes (beginning summer 2018) and phase out monthly parking passes in 2019/2020.	Build sidewalks in Function Junction.	
		Encourage private lots and hotel owners to offer multi-day passes or carpool passes for their staff at their lots.		

↓ 2018 fall/winter

Study potential changes to Highway 99 at Britannia Beach to reduce or eliminate major highway congestion point.	Explore alternate revenue sources for funding improved transit services, including Transit contribution from other businesses or combination transit and activity pass.	Develop winter 2018/2019 carpool incentive program based on results of the 2017/2018 pilot program.	Develop and implement a marketing campaign including an incentive program to encourage people to leave their car at home.	
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↓ 2019 spring/summer

Work with MOTi to continually improve Highway 99 traffic signals with state-of-the-art network signal systems.	Develop a strategy to further reduce transit rider fares year round. Consider free youth passes for students enrolled in Whistler schools full-time.		Repaint bike lanes on highway, including north of Whistler, as part of ongoing maintenance and safety improvement.	Work with Whistler Blackcomb/Vail to develop and offer a “Whistler Card” to guests as a combo pass (including transportation to and from Whistler), to experience and get around the resort.
	Provide basic bus shelters at all highway bus stops.			

↓ 2019 fall/winter

	Start planning for free transit year-round.		Assess feasibility and RMOW actions needed for private sector to provide electric bike and other share services	Build permanent Village end-of-trip facility or reinstate existing one at Library (for active transportation and transit users).
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What would make these actions more effective?

Post your ideas on a sticky note here:

Are there 2018-2019 actions that are missing?

Post your ideas on a sticky note here:

What do ***YOU*** need in order to
drive less in the summer?

A 5x8 grid of 40 white speech bubble icons on a green background. Each icon is a circle with a small tail pointing towards the bottom right.

What do ***YOU*** need in order to
drive less in the winter?

A 5x8 grid of 40 black speech bubble icons on a white background. Each icon is a circle with a small tail pointing towards the bottom right.