

Strategy Area: Better Parking Management

2017 Draft Short Term Actions:

1. Begin to implement recommendations of the 2016 Whistler Parking Study.
2. Start planning for automated (ITS) highway signs for parking on Hwy 99 in Whistler to indicate when (and which) parking lots are full.
3. Investigate implementing car counters and lot full signs at the entrance to the Conference Centre underground parking area.
4. Encourage private parking lots and use staff and temporary signs to attract and help visitors find underground lots. Encourage operators to feed into the planning and messaging for spots available.
5. Post lot full information on Twitter / facebook (consider using existing accounts)
@WhistlerTransit
@WhistlerBlckcmb
Whistler Winter 2016/17 FB group
6. Develop and launch a Whistler parking app for publically accessible parking stalls.

Communications Actions:

- Communicate to the guest that you don't need a car in Whistler (WB has a great article on their website.)
- Use Twitter and Facebook accounts such as @WhistlerBlckcmb and @WhistlerTransit that are staffed 7-days a week.
- Promote existing regional bus travel options (e.g. Islandlink Bus, Epic Rides, Greyhound).

For more information, please go to: whistler.ca/movingWhistler

Draft Medium Term Actions:

- Implement new Parking Plan and payment system
 - All village parking areas are paid
 - Variable charges for location and peak periods
 - Residents/commuters pay monthly fees for different parking lots
- Automate parking availability signs on highway and local roads
- Develop parking app showing available spots at private and muni lots throughout Whistler and car wait times entering and exiting known Whistler congestion points (Function, Village Gate, Lorimer)
- Build a remote parking lot in the Cheakamus area with high-frequency transit to connect to Village

Draft Long Term Actions:

- Implement a south base parking facility
- Further develop day lots in partnership with Municipality, Province, Bands, WHA, and local development community including underground parking and easier access from lots to mountain bases while also creating more entry/exit points to each lot to disperse morning / evening traffic