



Dress to be
seen—wear
reflective
gear.

Make eye
contact with
drivers.

Don't use
electronic devices
while crossing a
road.

Cross at
designated
crosswalks.

Pedestrian injuries increase significantly in fall and winter on B.C. roads.

Be a safe pedestrian: Look, listen and be seen.



#walksafeBC
learn more at [icbc.com](https://www.icbc.com)