

Strategy Area: Peak Day Operations Plan

2017 Draft Short Term Actions:

1. Implement manual override with personnel at key traffic signals during extreme peaks. Station parking attendants to manually control traffic in and out of day parking lots.
2. Work with private lots to better advertise and direct users to underutilized spots.
3. Consider testing bicycle valet parking, including secure overnight parking, for events and Saturdays and Sundays from Canada Day (July 1) through Labour Day (Sept 4).
4. Test parking management recommendations from the 2016 Parking Study regarding use of underutilized parking lots, such as the Creekside parkade, private lots in Whistler Village and the Upper Village, and the lots 6-8 Day Skier Lots in the summer.
5. For 2017, expand free transit pilot to Saturdays and Sundays in summer and on festival weekends for entire transit day (not just to 8pm).
6. Implement a queue jumper for BC Transit buses on Highway 99 summer pilot program.

Communications Actions:

- Share facts regarding traffic numbers on highway 99 (trips generated within Whistler vs trips generated north or south of Whistler).
- Communicate to the winter guest that you don't need a car in Whistler (WB has a great article on their website.)
- Use Twitter and Facebook accounts such as @WhistlerBlckcmb and @WhistlerTransit that are staffed 7-days a week.
- Promote existing regional bus travel options (e.g. Islandlink Bus, Epic Rides, Greyhound).
- Promote Valley Trail for commuting.

For more information, please go to: whistler.ca/movingWhistler

Draft Medium and Long-Term Actions:

- Increase lobbying at provincial and federal levels for concrete medians at repeat accident locations or on entire Highway.
- Build an additional counter flow lane from Village to Function.
- Remove traffic lights between Village and Function in favor of roundabout to enable continuous flow
- Remove all highway pedestrian crossing stops between Village and Function and replace with underpasses or overpasses.