

# Strategy Area: Preferred Transportation Options

## **2017 Draft Short Term Actions:**

1. Consider testing bicycle valet parking for events and Saturdays and Sundays from Canada Day (July 1) through Labour Day (Sept 4). See if the operator can also provide secure overnight parking for bicycles in the Village.
2. Support expanded car-share offerings.
3. Develop and offer (free or reduced rate) transferable parking passes for carpools.
4. Identify and address challenges (e.g. cost, location) of the Vancouver/YVR to Whistler bus services.

## **Communications Actions:**

- Promote Valley Trail for commuting.
- Communicate to the winter guest that you don't need a car in Whistler (WB has a great article on their website.)
- Use Twitter and Facebook accounts such as @WhistlerBlckcmb and @WhistlerTransit that are staffed 7-days a week.
- Promote existing regional bus travel options (e.g. Islandlink Bus, Epic Rides, Greyhound).

*For more information, please go to: [whistler.ca/movingWhistler](http://whistler.ca/movingWhistler)*

### **Draft Medium Term Actions:**

- Improve bus shelter and bike rack infrastructure.
- Improve Gateway Loop amenities and improve safety for transit customers transferring onto Village Gate Boulevard.
- Build sidewalks on some main roads.
- Complete key sections of Valley Trail; improve Valley Trail linkages where required.
- Plan for bike path between Cheakamus to Creekside that will reduce climb (of existing VT).
- Increase number and affordability of ski lockers at bases of mountains.
- Partner with Village businesses to provide end-of-trip facilities for active transportation users.
- Advocate for ticket transferability between Vancouver/YVR and Whistler.

### **Draft Long Term Actions:**

- Facilitate/integrate resort-related services
  - Sell “Whistler Card” to guests as a combo pass (including transportation to and from Whistler, to experience and get around the resort)
  - Provide permanent Village end-of-trip facilities (for active transportation and transit users)
- Build overpasses for pedestrians and cyclists at key highway crossings
  - Install pedestrian crosswalk or tunnel at Whistler Cay entry between Lorimer and Village Gate.