

# Our Vision:

As a community of stakeholders working together to **secure**, **share**, and learn from our digital ecosystem, Whistler fosters data-driven **innovation** that enables better decision making & experiences.

# We endeavour to:

Support the entrepreneur. Empower the non-profit organization. **Represent** the **community. Enhance** the visitor **experience. Inform** the world.

# Our Mission:

### **Enrich community life**

Partner to continually improve digital connectivity for residents and guests.

# **Integrate the experience**

Plan for a village wide messaging and response communication system.

#### **Partner for success**

Leverage our brand and infrastructure to be early adopters of smart city technologies.

**SECURE** 

BE **RESILIENT** 

**COLLABORATIVE** 

BE **INCLUSIVE** 

BE **INSPIRED** 



# **Principles**

The purpose of these principles is to guide our thinking. Sometimes the answer can be Yes or No.

## **BE SECURE**

We use best in class systems to support and comply with digital rights.

- ✓ Does it respect proprietary data and algorithms of stakeholders?
- √ Is it compliant with data privacy and security best practices?
- √ Is it what's right?

### **BE RESILIENT**

We build for sustainability and anticipate disruption.

- √ Is it built to handle changes over time?
- √ Is it designed and built with the ability to scale?
- ✓ Can it respond to disruptive events and technologies?

## **BE COLLABORATIVE**

We listen and incorporate multiple voices into decisions. We pursue open standards and innovation.

- ✓ Did we include our stakeholders and relevant experts?
- ✓ Does it consider visitor and resident?
- ✓ Does it acknowledge that needs sometimes differ?
- ✓ Did we consider the benefits of open data and open source?

### **BE INCLUSIVE**

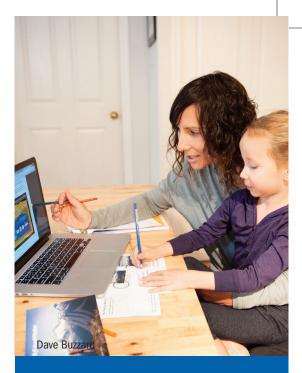
We design for everyone.

- √ Is it designed based on needs of everyone: physical, cultural, technical, and socio-economic access?
- ✓ Does it support the United Nations declaration that internet access is a human right?
- √ Can others easily connect to it?
- ✓ Are we capturing external ideas?
- √ Is the data relational and relevant?

### **BE INSPIRED**

We explore possibilities.

- √ Have we questioned assumptions?
- √ Have we allowed room for failure?
- ✓ Is this the ideal? How can it be better?



Whistler: a place where community thrives, nature is protected and guests are inspired.



