



PRINCIPLES

BE
SECURE

BE
RESILIENT

BE
COLLABORATIVE

BE
INCLUSIVE

BE
INSPIRED

Our Vision:

As a community of stakeholders working together to **secure, share,** and **learn** from our digital ecosystem, Whistler fosters **data-driven innovation** that enables better decision making & experiences.

We endeavour to:

Support the **entrepreneur.** **Empower** the **non-profit organization.**
Represent the **community.** **Enhance** the visitor **experience.** **Inform** the **world.**

Our Mission:

Enrich community life

Partner to continually improve digital connectivity for residents and guests.

Integrate the experience

Plan for a village wide messaging and response communication system.

Partner for success

Leverage our brand and infrastructure to be early adopters of smart city technologies.

Principles

The purpose of these principles is to guide our thinking.
Sometimes the answer can be Yes or No.

BE SECURE

We use best in class systems to support and comply with digital rights.

- ✓ Does it respect proprietary data and algorithms of stakeholders?
- ✓ Is it compliant with data privacy and security best practices?
- ✓ Is it what's right?

BE RESILIENT

We build for sustainability and anticipate disruption.

- ✓ Is it built to handle changes over time?
- ✓ Is it designed and built with the ability to scale?
- ✓ Can it respond to disruptive events and technologies?

BE COLLABORATIVE

We listen and incorporate multiple voices into decisions. We pursue open standards and innovation.

- ✓ Did we include our stakeholders and relevant experts?
- ✓ Does it consider visitor and resident?
- ✓ Does it acknowledge that needs sometimes differ?
- ✓ Did we consider the benefits of open data and open source?

BE INCLUSIVE

We design for everyone.

- ✓ Is it designed based on needs of everyone: physical, cultural, technical, and socio-economic access?
- ✓ Does it support the United Nations declaration that internet access is a human right?
- ✓ Can others easily connect to it?
- ✓ Are we capturing external ideas?
- ✓ Is the data relational and relevant?

BE INSPIRED

We explore possibilities.

- ✓ Have we questioned assumptions?
- ✓ Have we allowed room for failure?
- ✓ Is this the ideal? How can it be better?



Dave Buzzard

Whistler: a place
where community
thrives, nature is
protected and guests
are inspired.



Mike Crane