November 21, 2023

Addendum 2 - RFP A10201 - 2023 Smart Tourism Vision Development

1. **Question:** In section 2 paragraph 3, is the reference to '2024' an error or is it preseason speculation? Additionally, who are the 'reviewers' and in what publication does the review appear?

Answer: 2024 is correct, the article is based on a survey that is looking to the upcoming 23/24 winter season. Reviewer comments are from Ski Mag annual Reader Resort Survey – summary article can be found here: <u>Top 30 Resorts in the West - Ski Mag</u>

2. **Question:** Is there a budget for the workshops to be conducted as residential retreats?

Answer: The RMOW will budget for, plan, and organize meeting room bookings locally and these costs aren't required in the proposal.

3. **Question:** In 2021, there was discussion of a regional "Tourism Lab", is this still operating, and will it be related to the RFP?

Answer: The Tourism Innovation Lab was initiated to find, foster, and support new tourism ideas, and was only conducted in 2021 in the Sea to Sky - details can be found <u>here</u>. This initiative will not be directly related to the work conducted in the RFP.

End of Addendum