



WHISTLER

MINUTES

REGULAR MEETING OF THE FESTIVAL, EVENTS AND ANIMATION. OVERSIGHT COMMITTEE
MONDAY, SEPTEMBER 11, 2023, STARTING AT 1:30 P.M.
Meeting held in person in Flute Room

PRESENT	Mtgs. YTD (2)
J. Crompton, RMOW Mayor	2
Barrett Fisher, Tourism Whistler (TW) President & Chief Executive Officer	2
Bob Andrea, RMOW Manager Village Animation & Events	2
Virginia Cullen, RMOW Chief Administrative Officer	2
Karen Elliott, GM of Community Engagement & Cultural Services	2
Jill Wynott, RMOW Recording Secretary	2
REGRETS	
Sue Adams, FEA OSC Chair	1

CALL TO ORDER

Mayor J. Crompton recognized The Resort Municipality of Whistler is grateful to be on the shared, unceded territory of the Lílwat People, known in their language as Lílwat7úl, and the Squamish People, known in their language as Skwxwú7mesh. We respect and commit to a deep consideration of their history, culture, stewardship and voice.

ADOPTION OF AGENDA

Moved by B. Fisher
Seconded by V. Cullen

That Festivals Events & Animation Oversight Committee adopt the Regular Committee Agenda of September 11, 2023.

CARRIED

B. Fisher was nominated as Chair in S. Adam's absence.

PRESENTATIONS/DELEGATIONS

2023 Outcomes

A presentation by B. Andrea was given regarding the 2023 Outcomes.

Programming Calendar

B. Andrea reviewed the 2023 programming calendar and advised what programming was left to complete for the year. There was a request for a more comprehensive "public event" calendar including both FE&A produced/supported/invested events and events that FE&A does not play a role (WB, WSL, Arts Whistler, etc.). Tourism Whistler coordinates such a calendar with resort-wide partners.

Lessons Learned

B. Andrea provided an overview of the 2023 FE&A lessons learned including post-pandemic and inflationary pressures, Canada Day programming, Concerts and Movie nights, Olympic Plaza – Winter animation, village business support of FE&A programming and the opportunity for FEA to re-engage the business sector.

The Committee discussed the appropriateness of food trucks and increasing engagement with the food vendors to understand if they can supply and fulfill the demand during these events and peak times. Engagement should occur prior to the 2024 season to better communicate the schedule and expectations.

Mayor Crompton left at 1:58 p.m.

Discussion was held regarding the demand from producers wanting to host events in Whistler. Some events are challenged with corporate sponsorship.

2024 Planning Process

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B. Andrea reviewed the proposed 2024 Planning Process including meeting schedule.

OTHER BUSINESS (OPEN)

- Tourism Whistler's research department is completing an economic impact study on several events and will distribute the results once complete. TW also completed a survey on the Movie Nights in the Plaza, and findings will be shared once compiled and analyzed.
- Discussion occurred around the Concert Series and Movie Nights in the Plaza, and feedback received was discussed, which was generally positive. The Committee discussed potential event arrangements to meet specific goals.

Resolutions to Conduct the Meeting "Closed"

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Moved by V. Cullen
Seconded by K. Elliott

That the remainder of the meeting is closed to the public in accordance with the Community Charter section 90 (1) (j) information that is prohibited, or

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information that if it were presented in a document would be prohibited, from disclosure under section 21 of the Freedom of Information and Protection of Privacy Act; and, Section 90 (1) (k) negotiations and related discussions respecting the proposed provision of a municipal service that are at their preliminary stages and that, in the view of the council, could reasonably be expected to harm the interests of the municipality if they were held in public.

CARRIED

MOTION TO TERMINATE

Moved by V. Cullen

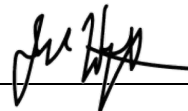
Seconded by K. Elliott

That the Festivals, Events & Animation Oversight Committee meeting of September 11, 2023, be terminated at 3:33 p.m.

CARRIED



Chair, B. Fisher



Recording Secretary, J. Wynott